

PAKISTAN MANGO



**TRADE DEVELOPMENT AUTHORITY
OF PAKISTAN**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

Product Profile + HS Code

The Mango Fruit is native to the Indo-Pak subcontinent. Mango is Pakistan's 2 nd largest fruit crop. Pakistan is the 6 th largest producer of Fresh Mango in the world, and the 4 th largest exporter. Pakistan produces 3.5% of the global supply of Fresh Mangoes.

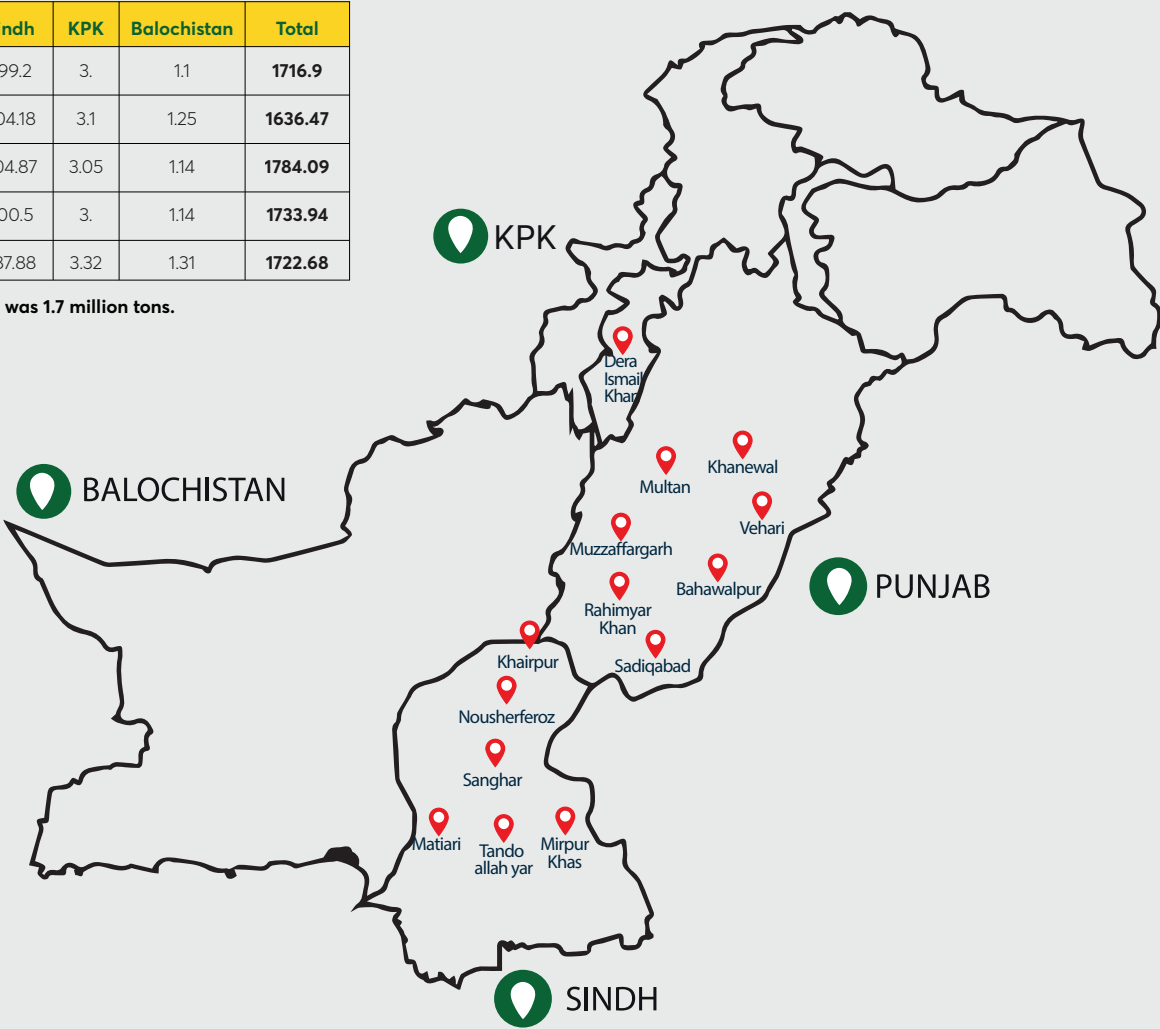
Mango is a very delicate and highly perishable commodity. Leading commercial varieties grown in Pakistan are Sindhri, Chaunsa, Anwar Ratol, Langra, Dussehri etc. HS Code # 080450 (6-Digit) and for Fresh Mangoes (HS Code # 08045020)

Production

The main mango-growing districts in Pakistan are Multan, Bahawalpur, Khanewal, Sahiwal, Muzaffar Garh, Sadiqabad, Rahim Yar Khan, Vehari, Dera Ismail Khan, Mirpur Khas, Tando Allah Yar, Khairpur, Sanghar, Naushero Feroz, and Matiari.

Year	Punjab	Sindh	KPK	Balochistan	Total
2014-15	1313.6	399.2	3.	1.1	1716.9
2015-16	1227.95	404.18	3.1	1.25	1636.47
2016-17	1375.03	404.87	3.05	1.14	1784.09
2017-18	1329.3	400.5	3.	1.14	1733.94
2018-19	1330.17	387.88	3.32	1.31	1722.68

Annual production in 2020 was 1.7 million tons.



100 Calories

35% of daily Vitamin A

100% of daily Vitamin C

12% of daily Fiber

Fat Free, Cholesterol free and a good
choice of dietary and fiber

Registering Agencies

• Department of Plant Protection, Ministry of National Food Security

Certifications



The global partnership for good
agricultural practice



Hazard analysis critical
control point



Rainforest
Alliance



Certified food safety
management system



Enabling responsible
supply chains

Packaging & Storage

Cardboard boxes of 3Xply or 5Xply are used in export of Mangoes. Most frequently used box sizes are **5kg, 8kg, 10kg,** and **12kg**. Mangoes must be stored at 13C to 16C until they reach at the destination market-shelf.



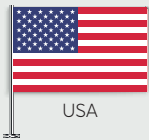
Top Importing Countries

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Global Importers:



China



USA



Netherlands



Germany



Vietnam

Pakistan's Top Importers:



UAE



UK



Afghanistan



Oman



KSA

Export Figures

Sr. #	HS Code	Description	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
1	8,045,020	Fresh or Dried Guavas, Mangoes & Mangosteen Mangoes	5,958,893	5,293,577	9,777,131	16,589,864	22,593,149

(Value: PKR 000)

Country wise Export

Sr. No.	Importer	2016-2017	2017-2018	2018-2019	2019-2020	2020-2021
1	Kazakhstan	112,084	236,980	399,626	777,498	4,043,092
2	UAE	2,362,627	1,568,944	2,763,494	4,552,356	4,676,812
3	UK		1,071,009	1,757,593	2,512,047	4,152,797
4	Uzbekistan		107,353	196,769	704,751	1,962,454
5	Oman	396,187	689,046	1,286,375	1,566,575	1,354,803
6	Afghanistan	49,740	57,499	449,529	16,589,864	1,338,864
7	Qatar	183,265	233,219	360,074	559,294	5,153,222
8	Saudi Arabia	648,968	310,449	667,921	1,339,985	953,122
9	Germany	29,508	143,336	228,782	323,405	513,561
10	Norway	137,735	137,825	195,281	238,453	419,854

(Value: PKR 000)

Export Performance 2020



(Value: PKR 000)

Top 10 Exporters

M/s. Iftikhar Ahmed & Company, Karachi (Mr. Waheed Ahmed)
New Fruit & Vegetable Market, Plot # 7, Super
Highway, Karachi
Tel: 021-36871092-93
Cell: 0321-8272772
Email: iac@iac-fruit.com

Lutfabad Mango Farm (Major Tariq Khan)
1795. D, Justice Jabbar St, Khurshid Colony, Multan,
Pakistan
Cell: 0302-8632863
Email: Ismailzai1@gmail.com

Nawab Sarbuland Farms (Barrister Wasim Khan)
Lutaf Abad, B.Z, University Road, Multan
Pakistan
Cell: 0300-8637704
Email: nwkbadozai@yahoo.com
nwkbadozaii@gmail.com
nsfarms1@gmail.com

Asim Agriculture Farm (Mr. Imdad Nizamani)
Tando Allah Yar Sindh, Pakistan
Tel: +92223898222
Cell: 0300-8372394
Email: Imdad_nizamani2001@yahoo.com

Al-Abbas Enterprises (Malik Gulam Abbass)
498 Naqshband colony, Khanewal
Cell: 0300-8630807
Email: alabbas.enterprisespk@yahoo.com

Zarpak Horticulture Products (Khurram Farid
Khan Khakwani)
Sharif Manzil Kutchery Road, multan
Cell: 0300-7323826
Email: fkkhakwani@msn.com

Roomi Foods Pvt Ltd (Khawja M Jawad)
4 KM, Kabirwala Multan Road, Kabirwala
Cell: 0321-2911111
Email: jawad@mahmoodgroup.com

M/s Sabri Enterprises (Mr. Azam Sabri)
Sabzi Mandi, Multan
Cell: 0322-8639600, 0345-8639600

M/s.Durani Associates, Karachi (Mr. A. Qadeer Khan Durrani)
Plot # D-25, Block – 6, F.B. Area. Karachi
Tel: 021-36349491
Cell: 0321-8275648
Email: durrani_associates@yahoo.com

M/s. Roshan Enterprises, Karachi (Mr. Khalid Ejaz, CEO)
B 51, Rizwan Society, University Road, Karachi (Pakistan)
Tel: 021-34645717
Cell: 0300-8251062
Email: roshan@roshan.com.pk





Mr. MuqarrabAbbas
Asstt. Manager (Product Officer)
Contact No: +92-308-7826156
Email: muqarab.abbas@tdap.gov.pk

Trade Development Authority of Pakistan, Ministry of Commerce
FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan
Tel: +92-21-99206487-90 UAN: 111-444-111
URL: www.tdap.gov.pk