



**TRADE DEVELOPMENT
AUTHORITY OF PAKISTAN**

PRESS BRIEF

Dated: 16-7-2023

Muhammad Zubair Motiwala, Chief Executive, TDAP, addressed the opening ceremony of Imam Abu Hanifa Exhibition held today in Kabul.

Mr. Motiwala shared that Pakistan was the largest trading partner of Afghanistan. In this context, he thanked the Afghan government for providing such business opportunities to Pakistani exhibitors which will further widen the business-to-business relations between the two fraternal neighbors. He further shared that more than 25 leading Pakistani manufacturers are participating in the exhibition, making Pakistan's the largest participation in the fair.

CE TDAP remarked on the occasion that Pakistan always attaches highest importance to its trade facilitation for Afghanistan.

He emphasized that traders and businessmen of both sides should benefit from opportunities presented by this exhibition. He stated that Pakistan always supports such bold steps which could generate conducive environment for business communities of the region.

Mr. Motiwala stated that Pakistan is also playing all possible facilitation for Afghanistan's smooth global trade through Transit facility provided by Pakistani. He shared with the audience that Pakistan has granted massive tariff concession on all Afghan fruits and vegetables export to Pakistan.

He expressed his views that the Afghan government should make business friendly investment policies to attract the rich investment from the bilateral investors.

He also stressed the improvement of supply chain management by Afghan government so that Afghanistan's business community could receive goods on time.

At the end, He along with the head of mission visited Pakistani stalls.

