4th International Textile & Leather Exhibition (TEXPO 2023), 26th to 28th May, 2023, at Karachi Expo Center

**PRESS RELEASE**

The 4th edition of TEXPO 2023 concluded on 28th of May, 2023 at the Karachi Expo Centre. The Honorable Prime Minister of Pakistan, Mr. Muhammad Shehbaz Sharif, graced the occasion as Chief Guest at its Opening Ceremony and in his address, expressed gratitude to the 500 plus foreign delegates who had travelled from far and wide, to visit Pakistan demonstrating their confidence in Pakistan’s textile and leather industries. The Chief Guest, accompanied by Mr. Muhammad Kamran Khan Tessori, Governor Sindh, Mr. Syed Naveed Qamar, Minister for Commerce, Mr. Muhammad Sualeh Ahmed Faruqui, Federal Secretary Commerce, and Mr. Zubair Motiwala, CE TDAP, proceeded to visit the exhibition, wherein over 250 exhibitors had showcased their products. The Prime Minister lauded the efforts of the Minister (Commerce) and his team for putting up a professionally organized event. The Minister for Commerce praised the efforts of Mr. Zubair Motiwala, CE (TDAP), in bringing buyers from non-traditional markets other than America and Europe*.*

Mr. Zubair Motiwala, CE TDAP, informed that TDAP had extensively marketed the event through Pakistan’s Trade Missions as well as the Diplomatic Missions, and these efforts have borne fruit with the visit of over 500 foreign delegates to TEXPO 2023. These also included buyers from 24 non-traditional markets which would go a long way towards diversification of export markets for Pakistani products. The largest participation was from China comprising of 74 buyers related to textile & leather sector who showed great interest in relocation of the industry and foreign investment in Pakistan’s textile sector.

Dedicated and exclusive B2B sessions between foreign buyers and exhibitors led to deals worth over USD 500 Million being successfully concluded, reflecting the confidence and trust which foreign buyers have in Pakistan's export sector. In addition, factory visits of more than 110 delegates were arranged which provided an opportunity to the foreign delegates to directly witness the state-of-the-art facilities being operated by Pakistani textile and leather manufacturers in meeting the global demand.

The event also featured The event also featured two significant panel discussions on the topic of “Sustainable Development for the Textile and Leather Sector of Pakistan” with international speakers from Belgium, France, Sri Lanka and Germany. In addition, representatives from organizations like NetZero, Better Work and GIZ also shed light on crucial factors shaping the future of global textile landscape.

Recognizing the need for adoption of sustainable practices in today's world, TDAP had invited textile and design institutes including Indus Valley School of Art & Architecture, Textile Institute of Pakistan, Millennium Institute of Technology & Entrepreneurship and Asian Institute of Fashion Design, whose students showcased various uses of renewable materials in Textile and Leather products.

To cap this effort, foreign delegates also witnessed a vibrant display of Pakistan's creative prowess at TEXPO Fashion Week, where 22 top fashion designers captivated visitors with their sustainable creations, showcasing the creative industry of Pakistan.

Following the conclusion of a successful TEXPO 2023, CE TDAP has announced that TEXPO 2024 will be held from **23rd to 25th May 2024** at **EXPO Centre Karachi** to continue this journey of product excellence, diversity and sustainability besides exploring the latest advancements and trends in textile and leather sector.