PAKISTAN
ELECTRIC FAN MANUFACTURING SECTOR



Trade Development Authority of Pakistan

TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports andfacilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.







INTRODUCTION

Fan manufacturing in the various regions of Pakistan dates back to pre-independence years. Initially, the manufacturing originated from the fan industry that existed on a small-scale level in Gujrat before the partition. However, in the post-independence years, the fan industry experienced growth. Since Gujranwala was already famous for the production of various metal products, the electric fan manufacturing became a major business in the regions of Gujranwala and Gujrat.

The fan industry in Pakistan is mainly clustered in four major cities; Gujrat, Gujranwala, Lahore and Karachi. However, almost 98% of the production of the country is centered at the two cities: Gujrat and Gujranwala. Gujrat is known for its electric consumer fan industry. The city remains the largest hub of fan manufacturing in the country despite the expansion of production to the adjoining Gujranwala as well as to Lahore and Karachi over the past few decades. It is estimated that more than three quarters of the country's total fan production is still based in Gujrat.

The fan industry feeds on a number of supporting industries such as plastic, aluminum, steel etc., with hundreds of vendors in Gujrat alone supplying these items to the small-scale and large-scale fan manufacturers. The fan industry of Pakistan has a worthy repute of its products around the globe. Its international sales network is spread not only in Asia but also in Africa and Europe.

HS CODE

Code	Product label
841451	Table, floor, wall, window, ceiling or roof fans, with a self-contained electric motor of an output <= 125







PRODUCTION AREAS WITH MAP

THE ELECTRIC FAN MANUFATURING INDUSTRY CLUSTER IS LOCATED IN

GUJRANWALA AND GUJRAT.





Pak Exports of Electric Fans HS 841451 (USD Million)

Particulars	2020	2021	2022
Electric Fans	32.3	32.6	30.8

Source: PRAL

TOP IMPORTING COUNTRIES FOR ELECTRIC FAN

Top 12 importers of HS 841451

Values in US$ Million

Importers	Imported value in 2021	Imported value in 2022
World	6249.942	6093.948
United States of America	2362.547	2372.936
Japan	379.673	297.150
Korea, Republic of	224.013	224.795
Germany	192.962	124.835
Canada	178.582	167.068
Spain	151.478	131.825
Australia	148.724	149.281
United Kingdom	142.052	139.546
Mexico	136.981	144.196
France	133.675	123.254
Netherlands	125.95	84.145
Vietnam	56.88	140.962
China	116.258	129.610

PAKISTAN'S LEADING EXPORTERS OF ELECTRIC FAN

Royal Fans
G.T Road Gujrat
053-3713622
export@royalfans.com

GFC Fans
G.T Road Gujrat
053-3520301-3
gfcfan@gmail.com

Super Asia Fans
G.T Road Gujranwala
055-4272801-5
faisal@superasia.biz

Amin Fans
G.T Road Gujrat
053-3514444
aminfans@gmail.com

Pak Fan
G.T Road Gujrat
053-3726091-96
info@pakfansofficial.com

Starco Fan
183-C S.I.E G.T Road Gujrat
053-3535901
izhar.malik@gmail.com

Parwaz Fan
6 KM, G.T Road Gujrat
053-3706219
ali.usman@gmail.com

Noor Fans
G.T Road Gujrat
053-3515501
m.shafique@gmail.com

Indus Fan
58-A, S.I.E # 1 Gujranwala
055-3850034-36
umair.umair@gmail.com

Indus Trading Company
58-A, S.I.E # 1 Gujranwala
0300-8649669
ihsan.ullah@gmail.com

Shaheen Fans
Highway Kanda, G.T.Road. Attawa, Gujranwala
0300-9642790
shaheenfan@gmail.com

Khurshid Fan
G.T Road Gujrat
053-3514965 shahzad.
amd@gmail.com

Champion Fans
Saharan St Sialkot Rd. Gujranwala
+92-302-4483545
ehsan_bhullah@yahoo.com

Belvin Fans
Opposite BISE G.T Rd. Gujranwala
055-3890243-5
azharaslam@belvinworld.com

Yunas Fans
G.T Road Gujrat
053-3525203-5
yunasfans@ymail.com

Lahore Fans
Kot Pir Ahmed Shah Pindi Pypass Gujranwala
0300-6405158
irfangemini@hotmail.com

ASIA FAN
G.T Road Gujranwala
055-4772431
waqas.anwar@gmail.com

Pak Punjab Fans
G.T Road Gujranwala
0300-6402622
usman.rasheed@gmail.com

Wahid Fans
G.T Road Near Gorali Gujrat
053-3521932
hassan.adnan@gmail.com

Al Ahmed Fans
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0300-0545421
alahmadfan@yahoo.cpm

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0332-7000899



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