



# PAKISTAN MEAT



**TRADE DEVELOPMENT AUTHORITY OF PAKISTAN**



# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

# PRODUCT PROFILE

## CHAPTER OF HS CODE: 02

### CONTRIBUTION OF LIVESTOCK SECTOR TO AGRICULTURE

The livestock sector has emerged as the largest contributor to agriculture, accounting for approximately 62.68 percent of the agriculture value added and 14.36 percent of the national GDP during FY2023. Animal husbandry is a critical economic activity for rural dwellers in Pakistan, with over 8 million rural families engaged in livestock production and deriving from 35 to 40 percent of their income from this sector. The gross value addition of livestock has increased to Rs 5,593 billion in FY2023 from Rs 5,390 billion in FY2022, indicating a growth of 3.8 percent. Additionally, the net foreign exchange earnings of the livestock sector contribute around 2.1 percent of the total exports in the country. (Economic Survey of Pakistan-2022-23)

Agriculture Growth Percentages (Base=2015-16)							%
SECTOR	2016-17	2017-18	2018-19	2019-20	2020-21	2021-22	2022-23
Livestock	2.89	3.59	3.65	2.80	2.38	3.26	3.8
Source: (PBS-Economic Survey of Pakistan 2022-23)							

#### Brief Overview of Meat Sector

EXPORT OF MEAT FROM PAKISTAN Value In "000"US\$		
JULY-JUNE		Growth in Exported Value between FY 2022-23 (%)
2022	2023	
353	431	22%

Source: (PBS-Economic Survey of Pakistan 2021-22)



Meat and meat preparation exports increased both in value and quantity by 21.4 percent and 22.5 percent, respectively during Jul-Mar FY2023. The exports of meat sector have had gradual growth over a period, due to opening of new markets, compliance with the food standards set by various exporting countries, and use of advanced machinery and new practices to Pakistan. The meat exports include raw and frozen beef, mutton, lamb, and chicken. The exports of by-products include casing, bones, horns and hooves, gelatin, etc. Pakistan's exports of meat and meat preparations are gradually penetrating different countries in terms of volume and value as it recorded a staggering increase. The major meat export destinations include: Gulf countries including Saudi Arabia, United Arab Emirates, Kuwait, Qatar, Bahrain, Hong Kong, Maldives, and Vietnam. Recently, the Malaysian government has approved certification of four Pakistani meat exporter companies, which is a major breakthrough as Malaysia is a lucrative market for exports of Halal meat. (Economic Survey of Pakistan 2022-23).



# PRODUCTION

Estimated Meat Production				
(000 Tonnes)				
Categories	2019-20	2020-21	2021-22	2022-23
Meat	4,708	4,955	5,219	5,503
Beef	2,303	2,380	2,461	2,544
Mutton	748	765	782	799
Poultry Meat	1,657	1,809	1,977	2,160
Note*: The figures for meat production are of red meat and do not include the edible offal's.				
Source: Ministry of National Food Security & Research				



# LOCAL CONSUMPTION

AVAILABILITY OF MEAT PER ANUM (Kg per Capita)			
FOOD ITEM	2020-21	2021-22	2022-23 (P)
1. MEAT (Beef, Mutton, Chicken)	22.5	22.5	24
* = Includes beef, mutton and poultry meat			
Source: Economic Survey of Pakistan 2022-23			

The latest edition of the Economic Survey of Pakistan estimates that per capita calories come from the annual per capita consumption of meat is 24 Kg.

## BEEF

Packages food is either chilled or frozen, boned or de-boned, or provided in vacuum or carton packaging.

## LAMB

Packages food is either chilled or frozen, boned or de-boned, or provided in vacuum or carton packaging.

# PRODUCT AVAILABILITY

- Whole Carcass Quarters, Cuts or Compensated Cuts
- Bone-in or Deboned Meat
- Chilled Vacuum / Cotton Packed
- Frozen Carton Packing

# PRODUCT RANGE

We meet all your meat needs. Whether you are seeking whole carcasses or superbly cut pieces, we have a wide range for you to choose from.





## A-RED OFFAL

## B-VEAL

- \* Cattle Veal 2. Buffalo Veal

## C-BOVINE

- \* Cattle Beef , Buffalo Beef, D-Ovine, Goat, Lamb, Fat-Tail Lamb, Sheep

## BEEF

All of the following Beef Meat Products are available in Bull, Cow, and Buffalo. The gender, age and number of teeth of the animals can vary as per the customers' requirements.

## PRODUCT CATEGORIES

Beef Boneless Hindquarter, Beef Boneless Forequarter, Cooked Beef Balls, Beef Burger Patty, Beef Mince, Beef Boneless Cheek Meat, Beef Tail, Beef Whole Hindquarter With Bone, Beef Forequarter With Bone, Beef Tongue, Mutton Carcass (Whole), Mutton Cubes With Bone, Mutton Boneless Meat, Mutton Boneless Mince, Camel Carcass In Quarter/Dual/Whole Piece, Camel Meat Cubes With Bone, Camel Boneless Meat, Camel Boneless Mince, Beef Offal

All of the following Beef Offal Products are available from Bull, Cow and Buffalo Animals. The size, weight, trimming, processing (freezing/cooking/salting/washing) and packaging of each product can vary as per the customers' requirements.

## PRODUCT CATEGORY: MUTTON OFFAL

All of the following Mutton Offal Products are available from Bull, Cow and Buffalo Animals. The size, weight, trimming, processing (freezing/cooking/salting/washing) and packaging of each product can vary as per the customers' requirements.



## TESTING / CERTIFICATIONS/ REGISTRATION AGENCIES



Government of Pakistan  
Pakistan Halal Authority



# PACKAGING & STORAGE



## TOP IMPORTING COUNTRIES (LEADING IMPORTERS OF MEAT HS CODE: 02)

Importers	Imported value in 2018	Imported value in 2019	Imported value in 2020	Imported value in 2021	Imported value in 2022
World	124,312,293	131,565,288	136,028,687	152,480,320	
China	11,018,798	18,832,475	30,268,514	31,586,040	30,879,441
United States of America	8,427,273	8,764,327	9,453,185	11,994,351	12,964,609
Japan	10,407,491	10,843,065	10,284,531	10,987,740	11,244,481
Germany	7,996,203	7,651,287	7,061,374	7,340,123	7,837,051
Korea, Republic of	5,123,539	5,231,070	4,966,746	6,056,754	7,356,993



EXPORT FIGURES (5 YEARS) PAKISTAN EXPORTS HS CODE:02

Importers	Imported value in 2018	Imported value in 2019	Imported value in 2020	Imported value in 2021	Imported value in 2022
World	1228,705	295,610	311,398	340,935	381,280
United Arab Emirates	91,212	110,826	127,227	154,195	184,351
Saudi Arabia	36,847	52,201	44,037	39,009	58,463
Kuwait	36,005	40,989	43,190	51,216	52,788
Qatar	6,403	14,635	21,760	27,093	35,240
Bahrain	13,814	16,634	18,477	16,550	19,506





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