



# PAKISTAN SALT



**TRADE DEVELOPMENT AUTHORITY OF PAKISTAN**



# TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

## PRODUCT PROFILE + HS CODE

Food grade salt is a crystalline product consisting predominantly of sodium chloride. It is obtained from the sea, from underground rock salt deposits or from natural brine. Apart from being used as Table Salt, it serves as an intermediate to manufacture paint, detergent, soaps, beauty/cosmetics industry (spas, saloons, massage parlors, Halotherapy) and home decoration. Chemical industry uses it to manufacture Caustic Soda and Soda Ash. Salt is also used in Therapeutic Industry, for De-icing of roads and Dyeing.

The Himalayan Pink Salt will soon acquire the Geographical Indications (GI) tag, which will Benefit international trade of Pakistan Salt.

## HS CODE USED FOR EDIBLE SALT

PRODUCT CODE	PRODUCT LABEL
2501	Salts, incl. table salt and denatured salt, and pure sodium chloride, whether or not in aqueous solution or containing added ant-caking or free-flowing agents sea water
250100	Salts, incl. table salt and denatured salt, and pure sodium chloride whether or not in aqueous solution or containing added anti-caking or free- flowing agents: sea water: table salt
25010010	Salts, incl. table salt and denatured salt, and pure sodium chloride, whether or not in aqueous solution or containing added anti-caking or free- flowing agents: sea water: table salt
25010030	Salts, incl. table salt and denatured salt, and pure sodium chloride, whether or not in aqueous solution or containing added anti-caking or free- flowing agents: sea water: table salt
25010020	Salts, incl. table salt and denatured salt, and pure sodium chloride, whether or not in aqueous solution or containing added anti-caking or free- flowing agents: sea water: rock salt
25010090	Salts, incl. table salt and denatured salt, and pure sodium chloride, whether or not in aqueous solution or containing added anti-caking or free- flowing agents: sea water: other





## QUALITY FACTORS

**Food Grade salt is tested for:**

- 1) Essential Composition: The content of NaCl shall not be less than 97% on a dry matter basis, exclusive of additives.
- 2) Naturally Present Secondary Products and Contaminants (depending upon the origin and method of production of the salt)
- 3) Non-natural Contaminants such as plastics etc.
- 4) For levels of iodization and Quality Assurance when used as a Carrier for food additives or nutrients;
- 5) Food Hygiene
- 6) Labelling
- 7) Packaging, Transportation and Storage



## STANDARDS AND CERTIFICATIONS

Before consumption Table Salt has to be tested at all stages of production (Washing, Crushing, Drying & Packing) Salt Companies/Exporters are required to comply with country/region specific standards (such as SMETA, ISO 22000) to certify operations in the destination country/region. FSSC 22000 is ISO based food safety and quality management system for the entire food supply chain. Compliance to Standards increase a product/company's trustworthiness in the Market.



**FSSC 22000**



**SMETA**





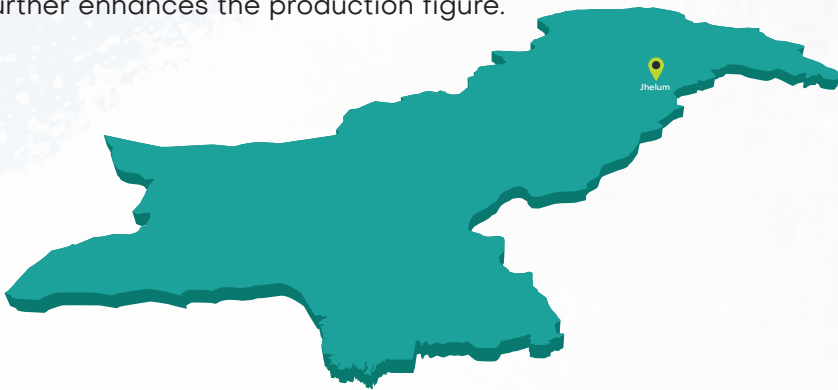
## PACKAGING

Pure Salt is stored in a cool, dry location and has a long shelf life. Iodized Salt and Pink Salt are protected from moisture, rain, and direct sunlight to avoid loss of nutrients. They are packed in air tight bags of either HDPE/PP or LDPE-lined jute bags. They are stored in godowns or covered rooms. Many countries require a major switch from conventional packaging materials made of straw or jute.



## PRODUCTION AREAS

Pakistan is the proud host of 800 million-year-old mines that hold over 10 billion tons of deposits. Stretched for 209 kilometers between Jhelum and Indus rivers, the salt range produces 2-4m tons of rock salt annually. 0.5m tons of sea salt further enhances the production figure.



## TOP EXPORT DESTINATIONS OF PAKISTAN

Top Export Destinations for HS-2501-Salt (000 USD)

Importers	2018	2019	2020	2021	2022
World	51985	49636	59683	67980	69315
United States of America	12180	11969	14648	18697	17242
United Kingdom	3422	3437	4889	5291	3852
Germany	3239	2915	4058	4402	3160
China	3843	2482	2889	3590	3264
United Arab Emirates	468	1357	3698	3320	4230

SALT EXPORTED FROM PAKISTAN (LAST 5 YEARS)

Categories of Salt Exported from Pakistan (000 USD)

HS-Code	2018	2019	2020	2021	2022
'25010090	21488	16220	22720	36672	32981
'25010020	26047	28874	33628	17301	0
'25010021	0	0	0	7125	19916
'25010010	2188	2637	2680	4065	15755
'25010029	0	0	0	1374	99
'25010030	1940	1619	550	1110	684

Source: ITC, Trade Map







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