



PAKISTANI TOWELS



TRADE DEVELOPMENT AUTHORITY OF PAKISTAN



TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.

PRODUCT PROFILE + HS CODE

In Pakistan, the towel is one of the most growing sub-sectors of the textile industry. The towel manufacturing units are increasing rapidly because of easy access to raw material, the manufacturing process getting simpler, and most importantly because of the government's incentives to lift and speed up production. Currently, there are nearly 10,000 towel looms in Pakistan constituting shuttle and shuttleless in both organized and unorganized sectors. The overall market of towels is categorized into two segments i.e. one for home consumption and the second for institutional usage

6 Digit HS code	Description
580211	Terry toweling and similar woven terry fabrics, of cotton, unbleached (excluding narrow woven fabrics of heading 5806, carpets and other floor coverings)
580219	Terry toweling and similar woven terry fabrics, of cotton (excluding unbleached, narrow woven fabrics of heading 5806, carpets and other floor coverings)
580220	Terry towelling and similar woven terry fabrics (excluding those of cotton, narrow woven fabrics of heading 5806, carpets and other floor coverings)

6 digit HS Code	Description
630260	Toilet linen and kitchen linen, of terry towelling or similar terry fabrics of cotton (excluding . . .
630291	Toilet linen and kitchen linen of cotton (excluding of terry fabrics, floorcloths, polishing . . .
630292	Toilet linen and kitchen linen of flax (excluding floor-cloths, polishing-cloths, dish-cloths . . .
630293	Toilet linen and kitchen linen of man-made fibres (excluding floorcloths, polishing cloths, . . .
630299	Toilet linen and kitchen linen of textile materials (excluding of cotton or man-made fibres, . . .
630710	Floorcloths, dishcloths, dusters and similar cleaning cloths, of all types of textile materials

PRODUCTION AREAS IN PAKISTAN

The key cities which are main centers of towel manufacturing are Karachi, Lahore, Faisalabad, Multan, Sialkot, Hyderabad, and Jhang.

VARIETIES/ UTILITIES/ USAGES / CONTENTS

TYPES

- 1) Kitchen Linen
- 2) Bath Sheets/Towels
- 3) Hand towels
- 4) Beach Towels
- 5) Toilet Linen



CONTENTS

Cotton, Natural Fibers, Terry Towels, Manmade Fibers, Linen, Microfibers

TESTING / CERTIFICATIONS/ REGISTRATION AGENCIES

- WRAP : Worldwide Responsible Accredited Production.
- ISO certifications
- Sedex – Enabling responsible supply chains.
- BSCI – Business Social Compliance Initiative.
- Oeko-Tex Standards
- REACH- Substance Of Very High Concern (SVHC) Assessment Certificate
- Organic Content Standard (OCS)
- Global Organic Textile Standard (GOTS)
- ASTM Standards like D5433 – 12, D5433 – 12



PACKAGING & STORAGE



TOP IMPORTING COUNTRIES

Top Importing countries	Value (USD Thousand)
United States of America	500919
United Kingdom	110706
Netherlands	98456
Spain	56457
Italy	55817
Germany	49560
France	36910
United Arab Emirates	29050
Poland	28269
Belgium	24171

PAK EXPORT FIGURES (5 YEARS)

Year	Trade Value (US\$)
2017	805,009,590
2018	786,302,183
2019	785,125,705
2020	776,514,118
2021	101,748,4003
2022	999,594,000



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