**NATIONAL EXPORTERS TRAINING PROGRAM (NETP)**

Trade Development Authority of Pakistan (TDAP) initiated National Exporters Training Program (NETP) to train exporters into the art of exports. This program mainly focuses upon SMEs and new exporters with a view to create a pool of exporters who have detailed knowledge of exporting and are able to convert export inquiries into export orders.

The training material of NETP is prepared by expert team of IBA with close coordination and interaction of TDAP officers to meet the requirements of the exporters. The program comprises of four distinct modules including Export process & practices, Export procedures & documentation, Export financing, payment methods & terms, Export marketing & product promotion.

A total of 25 training sessions in different cities of Pakistan including Karachi, Lahore, Peshawar, Rawalpindi, Sukkur, Faisalabad, Sialkot, Gwadar, Quetta, Hyderabad. Gilgit, Swat, Mirpur, Skardu, Khirmang, Hunza, Multan, Layyah, Vehari, DG Khan, Bahawalpur, Rahimyar Khan, Confectionery sector, PAAPAM, Dates sector. These training sessions were organized to share the trade knowledge in terms of available resources, international trends, TDAP’s facilitation initiatives for exporters, role and importance of export planning and execution, so as to equip our potential and new traders/manufacturers who are eager to export. More than 2900 manufacturers, traders and new exporters trained during the sessions. prominent Guest speakers were also invited from the State Bank of Pakistan and regulatory authorities to address queries of new exporters.

By receiving specialized training tailored to their needs, SMEs and new exporters enhanced their competitiveness in the global marketplace. They would be better equipped to identify export opportunities, develop competitive export strategies, and meet the requirements of international buyers. National Exporters Training Program equipped exporters with the knowledge, skills, and resources needed to thrive in the international trade arena, ultimately driving export growth, economic development, and prosperity for Pakistan.