

# LOGISTIC SECTOR OF PAKISTAN



Ministry of Commerce  
Government of Pakistan

## Overview

**Global Context:** The global logistics industry is valued at \$4.3 trillion, contributing 8-10% to GDP. Nations with top LPI rankings are among the world's strongest economies.

**Pakistan's Potential:** The World Bank in 2015 estimated that Pakistan's logistics sector could unlock \$30.77 billion by improving integrated road/rail networks, air, sea, and dry ports, enhancing connectivity between rural and urban markets and regional trading partners.

## Current Infrastructure

**Road Network:** Pakistan ranks 22nd globally with a 263,775 km road network. With new projects under CPEC, CAREC, and government initiatives, this ranking is expected to improve significantly.

**Export Contributions:** In 2022-23, Pakistan's transport services exports were US\$ 893 million, with imports at US\$ 3,883 million, resulting in a deficit of US\$ 2,990 million.



## Key Facts about Pakistan's Logistic Sector

**\$893** million  
exports

Rank  
**22<sup>nd</sup>**  
globally with a 263,775 km road network

# Investment Opportunities

**CPEC:** The route from Kashgar, China to Gwadar Port, Pakistan reduces strategic and financial trade costs, offering China direct access to Europe and Africa.

**Cold Chain Logistics:** With significant losses in dairy, fruits, and vegetables due to poor storage, investment in modern cold chain logistics is crucial. Opportunities exist in refrigerated transport and storage for agricultural, pharmaceutical, and FMCG sectors.

**Warehousing:** Modern warehousing solutions are needed to meet growing demands. Investment in efficient storage structures close to consumer markets offers significant opportunities.

**Air Freight:** Pakistan's 139 airfields and 32 airports present opportunities for growth in air cargo services, supported by projected increases in freight demand.

**Trucking:** Modern truck fleets for agricultural goods transportation and international freight solutions represent lucrative investment areas.



## CPEC's Role in Transport and Logistics

**Infrastructure Projects:** Key projects include a 1,100 km motorway between Lahore and Karachi, the reconstruction of the Karakoram Highway, and the extension of the railway network connecting to China

**Pipeline Projects:** A \$2.5 billion pipeline from Gwadar to Nawabshah will transport gas from Iran.

**Special Economic Zones (SEZs):** Nine SEZs along the CPEC route offer investment opportunities in factories, warehouses, and logistics centers.

**Heavy Vehicle Demand:** The introduction of CPEC is expected to increase demand for heavy vehicles, with an estimated need for 100,000 additional trucks.

# About TDAP

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade. To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.



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