

EXPRESSION of INTEREST

No.TDAP-AM 01(40)/Foodag-2024

ENGAGING THE SERVICES OF FOOD FESTIVAL ORGANIZING COMPANY FOR SETTING UP A CUISINE SHOW AT 2nd INTERNATIONAL FOOD AND AGRICULTURE EXHIBITION (9th-11th August 2024)

The Trade Development Authority of Pakistan invites proposals from internationally reputed companies for organizing a “Cuisine Show” at Expo Centre, Karachi from 9th-11th August, 2024. The company will be required to undertake the following:-

- Decoration in Hall at Expo Center Karachi and setting up booths/counters for live cooking show.
 - Organizing live cooking of traditional, Continental, Arabian, Far Eastern Central Asian, European dishes and serving them to dignitaries.
 - Company shall be required to engage international chefs for the activity.
 - Publicity campaign of the event at local and international media forums using bloggers, print and electronic media
 - Organizing a cultural show for the participants.
2. Documents containing Scope of Work, terms and conditions, method of delivery, procedure to apply, can be downloaded from PPRA EPADS website (<https://eprocure.gov.pk/>). In case of downloading bidding document, the bidders, shall be required to submit pay order of amount Rs 10,000/- upon submission of the bids.
3. Two stage-two envelope procedure will be followed for open competitive bidding. Interested parties shall submit their proposals with detailed plan of activity in a sealed envelope. The original sealed Proposal should be accompanied by a bid security equivalent to 2 percent of total cost and with minimum validity of 60 days in the form of Pay order/Demand Draft/ Bankers cheque issued by a scheduled bank of Pakistan in favor of TDAP, Karachi.
4. Sealed proposals, prepared in accordance with the instructions in the bidding documents, must reach through mail or courier, at the office of the Assistant Manager (Agro and Food Division) Trade Development Authority of Pakistan at the address given below on or by 26th June, 2024 at 12:00 PM. Proposals will be opened the same day at 12:30 PM in the presence of bidders who wish to be present.
5. Trade Development Authority of Pakistan reserves the right to reject any or all bids and to annul the bidding process at any time in accordance with Public Procurement Rules.



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