

Request for Proposal

No. TDAP-1(3)/DD/EXPO/OSAKA/2025

Hiring of Services of firms specializing in PR & Marketing required for Pakistan's participation in Expo 2025, Osaka (13th April-13th October, 2025)

Trade Development Authority of Pakistan (TDAP), invites Request for Proposal (RFP) from well reputed and experienced PR & Marketing Firm to provide integrated PR & Marketing services for Expo 2025.

2. The detailed bidding documents containing scope of work, terms and conditions, method of procurement, procedure for submission of bids, bid security, bid validity, opening of bid, evaluation criteria, clarification / rejection of bids etc. are available for the interested bidders at PPRA EPADS website (<https://eprocure.gov.pk/>), at the cost of PKR 2,000/- in the form of pay order in the favor of TDAP.

3. Single Stage Two Envelope Procedure will be used for open competitive bidding. Interested Individuals/ Firms will submit their sealed bids comprising a single package containing two separate envelopes. Each envelope shall contain separately the ' Financial' and 'technical' proposals which will be clearly mentioned in bold and legible letters on respective envelopes to avoid any confusion. Moreover, the proposals must be submitted on EPADS too.

4. Sealed Request for Proposals, prepared in accordance with the instructions in the bidding documents, must reach at the office of the Assistant Director, Trade Development Authority of Pakistan (TDAP), Headquarters, Karachi (5th Floor, FTC Building, Shahrah e Faisal, Karachi) before 11:30 A.M. , 2024 on 11th July 2024. Moreover, the technical and financial proposals must also be submitted on EPADS by 11th July 2024, at 11:30 AM too. Technical Bids will be opened the same day at 12:00 P.M.

5. Trade Development Authority of Pakistan reserves the right to reject any or all bids and to annul the bidding process at any time in accordance with Public Procurement Rules.

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