

ANNUAL BUSINESS PLAN (2024-25)



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INTRODUCTION

1. To plan, organize exhibitions, delegations to and from Pakistan

2. To plan and organize local, international and inter-provincial export promotional conferences, workshops and seminars.

3. To plan and organize foreign trade promotion through advertising in foreign and local print, electronic and other appropriate media



SUMMARY OF ABP (2024-25)

SUMMARY OF ABP 2024-25

Sr. No.	Title of Activity	Proposed Number
1	International Exhibitions	124
2	Outgoing Delegations (Product Divisions)	26
3	Incoming Delegations (Product Divisions)	11
4	Local Event/ Seminars of Product Divisions	06
5	Product Promotions	02
6	E-Commerce Trainings	10
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12	Seminars of Regional offices	58
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SUMMARY OF ACTIVITIES OF PRODUCT DIVISION

Sr. No.	Product Division	International Exhibitions	Outgoing Delegations	Incoming Delegations	Local Events/Seminars/Training/ Product Promotion	Flagship Events/ SCEs
1	Agro & Food	28	8	06	--	01
2	Engineering & Minerals	27	10	--	--	01
3	IMD	13	--	05	--	03
4	Services	25	03	--	--	--
5	Textile & Leather	30	05	--	01	01
6	Women Entrepreneur	01	--	--	05	01
	Total	124	26	11	06	07

SUMMARY OF REGIONAL OFFICES

Sr. No.	Regional/ Sub-Regional Offices	Local Events	Seminars	Flagship Events/ SCEs
1	Islamabad	01	08	02
2	Peshawar	02	04	--
3	Swat	--	02	--
4	Abbottabad	--	03	--
5	Gilgit	01	04	--
6	Mirpur	01	03	--
7	Lahore	01	05	02
8	Gujranwala	--	--	--
9	Sialkot	--	--	--
10	Multan	01	03	--
11	Faisalabad	--	06	--
12	Quetta	02	15	--
13	Gwadar	--	07	--
14	Sukkur	01	10	--
15	Hyderabad	01	03	--
16	Total	11	73	04

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
June 2024						
1	China-Eurasia Expo (Urumqi, China)	26- 30 June, 2024	China	Urumqi	Multi-Products	IMD
July 2024						
2	Texworld Paris, France	01-03 July, 2024	France	Paris	Apparel, Fabric, Denim & Leather	Textile & Leather
3	8th China-South Asia Expo and 28th Kunming Import Expo Fair	23-28 July, 2024	China	Kunming	Multi-Products	IMD
August 2024						
4	Intex South Asia 2024, BMICH, Colombo, Sri Lanka	07-09 August, 2024	Sri Lanka	Colombo	Textile Apparel Technology & Machinery	Textile & Leather
5	Magic Show USA	19-21 August, 2024	USA	Las Vegas	Men, Women, apparel & footwear	Textile & Leather
6	Rwanda Agrofood	20-22 August, 2024	Rwanda	Rwanda	Agro & Food Products	Agro & Food
7	VIETFISH Expo	21-23 August, 2024	Vietnam	Hanoi	Seafood	Agro & Food
8	Preview Seoul	21-23 August, 2024	South Korea	Seoul	Fiber, Yarn, Knitwear,	Textile & Leather
9	Inter Textile Shanghai Fabric, China	27-29 August, 2024	China	Shanghai	Apparel & Fabrics	Textile & Leather

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
10	Saudi Hometex Expo	27-29 August, 2024	Saudi Arabia	Riyadh	Home Textile Sector	Textile & Leather
September 2024						
11	Fine Food, Australia	02-05 September, 2024	Australia	Melbourne	Agro & Food Products	Agro & Food
12	Kenyan Food, Drink & Hospitality Event	03- 05 September, 2024	Kenya	Nairobi	Food, Drink and Hospitality products	Agro & Food
13	Food & Hospitality Expo	03-05 September, 2024	Oman	Muscat	Agro & Food Products	Agro & Food
14	All China Leather Exhibition Shanghai, China	03-05 September, 2024	China	Shanghai	Leather Products	Textile & Leather
15	Asia Fruit Logistica	04-06 September, 2024	Hong Kong	Hong Kong	Agro & Food Products	Agro & Food
16	Medic East Africa	4-6 September 2024	Kenya	Nairobi	Healthcare	Engineering & Minerals
17	Automeckanika	10-14 September 2024	Germany	Frankfurt	Auto-parts	Engineering & Minerals
18	Jewelry & Gem World	16-20 September, 2024	Hong Kong	Hong Kong	Gems & jewelry	Engineering & Minerals
19	Lineapelle Fair Milan, Italy	17-19 September, 2024	Italy	Milan	Textile Products	Textile & Leather
20	World Food, Moscow	17-20 September, 2024	Russia	Moscow	Agro & Food Products	Agro & Food
21	ISM Middle East	24-26 September, 2024	UAE	Dubai	Agro & Food Products	Agro & Food

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
22	China- ASEAN Expo (Nanning, China)	24-28 September, 2024	China	Nanning	Multi-Products	IMD
October 2024						
23	AI and Big Data Expo	01-02 Oct, 2024	Netherlands	Amsterdam	AI, Big data	Services
24	InFlavour	01-03 October, 2024	Saudi Arabia	Riyadh	Agro & Food Products	Agro & Food
25	Beauty Istanbul	2-4 October 2024	Turkiye	Istanbul	Cosmetics	Engineering & Minerals
26	Riyadh International Sports Expo	07-09 October, 2024	Saudi Arabia	Riyadh	Sports Goods	Engineering & Minerals
27	Tech Week Singapore	09-10 October, 2024	Singapore	Singapore	IT/ITeS	Services
28	Medical Japan	9-11 October 2024	Japan	Tokyo	Healthcare	Engineering & Minerals
29	GITEX DUBAI	14-18 OCT, 2024	UAE	Dubai	IT/ITeS	Services
30	Nigeria Energy	15-17 October 2024	Nigeria	Lagos	Electrical Machinery	Engineering & Minerals
31	Fashion World Tokyo	15-17 October 2024	Japan	Tokyo	Leather Products	Textile & Leather
32	Canton Fair (Guangzhou, China)	15 October - 24 November, 2024	China	Guangzhou	Multi-Products	IMD
33	Sial Food Fair	19-23 October 2024	France	Paris	All types of Food Products, Rice, Spice herbs, Pulses, juices, Salts etc.	Agro & Food

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
34	Global Health	Oct 22-24, 2024	Saudi Arabia	Riyadh	Healthcare	Engineering & Minerals
35	Africa Health	Oct 22-24, 2024	South Africa	Cape Town	Healthcare	Engineering & Minerals
36	Warsaw Home Kitchen Show	23-26 October, 2024	Poland	Warsaw	Cutlery & Cookware	Engineering & Minerals
37	International Universal Exhibition	24-26 October, 2024	Tajikistan	Dushanbe	Multi-Products	IMD
38	Beauty World	28-30 October, 2024	UAE	Dubai	Cosmetics	Engineering & Minerals
39	TECH CRUNCH DISRUPT	28-30 October, 2024	USA	Los Angeles	IT/ITeS	Services
40	Seafood and Fisheries Expo, China	Oct 30-November 01, 2024	China	Qingdao	Agriculture & Forestry, Food & Beverages	Agro & Food
November 2024						
41	Saudi Build	4 - 7 Nov, 2024	Saudi Arabia	Riyadh	Construction Materials	Engineering & Minerals
42	AAPEX (allocated fair to PAAPAM)	5-7 November 2024	USA	Los Vegas	Auto-parts	Engineering & Minerals
43	Gulfood Manufacturing	05-07 November, 2024	UAE	Dubai	Agro & Food Products	Agro & Food
44	Expo Protection, France	05-07 November, 2024	France	Paris	Protective Garments, Gloves and accessories	Textile & Leather

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
45	China International Import Expo (Shanghai, China)	05-10 November, 2024	China	Shanghai	Multi-Products	IMD
46	Busan International Seafood & Fisheries Exhibition	06-08 November, 2024	South Korea	Busan	Seafood	Agro & Food
47	Africa Tech South Africa	11-14 November, 2024	South Africa	Cape Town	IT/ITeS	Services
48	Medica Dusseldorf	Nov 11-14, 2024	Germany	Dusseldorf	Healthcare	Engineering & Minerals
49	Web Summit	11-14 November, 2024	Portugal	Lisbon	IT/ITeS	Services
50	Africa Tech South Africa	11-14 November, 2024	South Africa	Cape Town	IT/ITeS	Services
51	Sial Interfood, Indonesia	13-16 November, 2024	Indonesia	Jakarta	Food and beverages	Agro & Food
52	China High Tech Fair	14- 16, November, 2024	China	Shenzhen	IT/ITeS	Services
53	International Sourcing Expo – Melbourne, Australia	19-21 November, 2024	Australia	Melbourne	Apparel, Accessories	Textile & Leather
54	Beauty West Africa	26-28 November, 2024	Nigeria	Lagos	Cosmetics	Engineering & Minerals
55	Black Hat	26- 28 November, 2024	KSA	Riyadh	Cyber security	Services
56	Halal Expo	27-29 November, 2024	Turkey	Istanbul	Multi-Products	IMD
57	Dakar International Trade Fair	28 November- 15 December, 2024	Senegal	Dakar	Multi-Products	IMD

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
December 2024						
58	ISPO Fair	03-05 December, 2024	Germany	Munich	Sports Goods	Engineering & Minerals
59	Food Africa	03- 05 December, 2024	Egypt	Cairo	Agro & Food Products	Agro & Food
60	Intermot Germany	05-08 December, 2024	Germany	Cologne	Leather Motor Bikes, gloves	Textile & Leather
61	Fast Textile, Poland	19-21 December, 2024	Poland	Warsaw	Home Textile	Textile & Leather
January 2025						
62	PGC UK	January, 2025	UK	London	IT/ITeS	Services
63	Turkey International Trade Show/ Carpet & Flooring expo	07- 10 January, 2025	Turkey	Istanbul	Carpets	Textile & Leather
64	Expo Riva Schuh Garda, Italy	11-14 January, 2025	Italy	Schuh	Footwear	Textile & Leather
65	Heimtextil Germany	14-17 January, 2025	Germany	Frankfurt	Home Textile	Textile & Leather
66	Intersec Dubai	14-16 January, 2025	UAE	Dubai	Safety wears	Textile & Leather
67	Domotex, Germany	16-19 January, 2025	Germany	Hanover	Carpets, Flooring & Covering	Textile & Leather
68	Travel & Adventure Show New York	25-26 January, 2025	USA	New York	Tourism	Services
69	Arab Health	27-30 January, 2025	UAE	Dubai	Healthcare	Engineering & Minerals

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
February 2025						
70	Texworld Paris, France	01-04 February, 2025	France	Paris	Apparel, Fabric & Denim	Textile & Leather
71	Prod Expo 2025	03-07 Feb, 2025	Russia	Moscow	Agro & Food Products	Agro & Food
72	AI Everything	04-06 Feb, 2025	UAE	Dubai	IT/ITeS	Services
73	AIM Expo, USA	05-07 February, 2025	USA	Las Vegas	Leather Jackets, gloves	Textile & Leather
74	Asia Apparel Expo, Berlin, Germany,	05- 07 February, 2025	Germany	Berlin	Apparel	Textile & Leather
75	East Mediterranean International Travel Expo	05-07 February, 2025	Turkiye	Istanbul	Tourism	Services
76	Ambiente, the Show	07-11 February, 2025	Germany	Frankfurt	Multi-Products	IMD
77	Magic Show USA	10-12 February, 2025	USA	Las Vegas	Men, Women, apparel & footwear	Textile & Leather
78	LEAP	10-13 February, 2025	Riyadh	Saudi Arabia	IT/ITeS	Services
79	Gulf Food	17-21 February, 2025	UAE	Dubai,	Pulses & Grains, poultry, fats & Oil, Beverages, dairy products, power brands	Agro & Food
80	Web Summit	23-26 Feb. 2025	Qatar	Doha	Tech, Startups	Services

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
81	Vietnam International Trade Fair for Apparel, Textiles and Textile	26-28 February, 2025	Vietnam	Hanoi	All Textile	Textile & Leather
March 2025						
82	Rise 2025	1 March, 2025	China	Hong Kong	IT/ITeS	Services
83	International Symposium-WeConnect	Mar-25	USA	Washington, DC	Multi-Sector (For Women Entrepreneur Only)	Women Entrepreneur
84	Foodex Japan	11- 14 March, 2025	Japan	Tokyo	Food Products	Agro & Food
85	World Olive Oil Exhibition	11-12 March, 2025	Spain	Madrid	Olive Oil	Agro & Food
86	TECH WEEK LONDON	12-13 March, 2025	UK	London	IT/ITeS	Services
87	Texworld New York, USA	12-14 March, 2025	USA	New York	Apparel, Fabric, Denim	Textile & Leather
88	APLF Fashion Access, Hong Kong	12-14 March, 2025	Hong Kong	Hong Kong	Leather Products	Textile & Leather
89	APLF MMT, HONGKONG	12-14 March, 2025	Hong Kong	Hong Kong	Leather Products	Textile & Leather
90	Xiamen Stone Fair	16- 19 March, 2025	China	Xiamen	Marble	Engineering & Minerals
91	GDC USA	17- 21 March, 2025	USA		IT/ITeS	Services

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
92	Malaysian Association of Tour and Travel Agents Fair	March, 2025 (3rd Week)	Malaysia	Kuala Lumpur	Tourism	Services
93	Qatar International Agricultural	March, 2025	Qatar	Qatar	Agro & Food Products	Agro & Food
April 2025						
94	Middle East Energy	7-9 April 2025	U.A.E	Dubai	Electrical Machinery	Engineering & Minerals
95	Japan IT Week	23 April, 2025	Japan	Tokyo	IT/ITeS	Services
96	ExpoMed EurAsia	24-26 April 2025	Turkiye	Istanbul	Healthcare	Engineering & Minerals
97	Sial Food Fair	29 April - 01 May, 2025	Canada	Toronto	Food Items, Packaging and Equipment, food technology	Agro & Food
98	FINTECH KSA	April, 2025	KSA	Riyadh	IT/ITeS	Services
99	Canton Fair (Guangzhou, China)	April, 2025	China	Guangzhou	Multi-Products	IMD
May 2025						
100	Seafood Expo, Global	6-8 May, 2025	Spain	Barcelona	Seafood	Agro & Food
101	Saudi Food Show	12- 14 May, 2025	Saudi Arabia	Riyadh	Agro & Food Products	Agro & Food
102	Saudi Food Manufacturing	12- 14 May, 2025	Saudi Arabia	Riyadh	Agro & Food Products	Agro & Food

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
103	Sial China	19- 21 May, 2025	China	Beijing	Agro & Food Products	Agro & Food
104	Intertext, Portugal	20-22 May, 2025	Portugal	Santa Maria da Feira	Apparel, Denim, Fabrics, Yarn, Accessories, Trims	Textile & Leather
105	GITEX Berlin, Europe	21- 23 May, 2025	Germany	Berlin	IT/ITeS	Services
106	Project Qatar	26- 29 May, 2025	Qatar	Doha	Construction Materials	Engineering & Minerals
107	Thaifex Anuga Asia	27- 31 May, 2025	Thailand	Bangkok	Agro & Food Products	Agro & Food
108	Dublin Tech Summit	29- 30 May, 2025	Ireland	Dublin	IT/ITeS	Services
109	GITEX Morocco	29-31 MAY 25	Morocco	Marrakesh	IT/ITeS	Services
June 2025						
110	International Faire of Algeria, FIA	June, 2025	Algeria	Algiers	Multi-Products	IMD
111	Dar es Salam International Trade Fair (DITF)	June, 2025	Tanzania	Dar es Salam	Multi-Products	IMD
112	Blade Show, USA	06- 08 June, 2025	USA	Atlanta	Cutlery & Cookware	Engineering & Minerals
113	Africa Big 7	10-12 June, 2025	South Africa	Johannesburg	Agro & Food Products	Agro & Food
114	FIME Show, 2025	11-13 June, 2025	USA	Houston	Healthcare	Engineering & Minerals

INTERNATIONAL EXHIBITIONS CALANDER 2024-25

Sr. No.	Exhibition Name	Dates	Country	City	Sector/Products	Division
115	Automechanika	12-15 June, 2025	Turkiye	Istanbul	Auto-parts	Engineering & Minerals
116	Middle East Coating show, Dubai,	15 - 17 June, 2025	UAE	Dubai	Paint and Coating	Engineering & Minerals
117	Expo Riva Schuh Garda, Italy	15-18 June, 2025	Italy	Schuh	Footwear	Textile & Leather
118	Out Door Retailers, Utah, USA	16-18 June, 2025	USA	Utah	Sportswear	Textile & Leather
119	Big 5, South Africa, 2025	18-20 June, 2025	South Africa	Johannesburg	Construction Materials	Engineering & Minerals
120	COLISSION CANADA	20-23 JUNE 25	Canada	Toronto	IT/ITeS	Services
121	Fancy Food, USA	29 June, 2025	USA	New York	Agro & Food Products	Agro & Food
July 2025						
122	Rwanda International Trade Fair	July, 2025	Rwanda	Kigali	Multi-Products	IMD
123	SPORTEC 2025	30 July, 2025	Japan	Tokyo	Sports Goods	Engineering & Minerals
August 2025						
124	Black Hat USA	August, 2025	USA	Las Vegas	IT/ITeS	Services

TDAP FLAGSHIP EVENTS

Sr. No.	Name of the Event	Date	Venue	Division
1	2nd Food- AG	August, 2024	Karachi	Agro & Food
2	5th International Textile Expo (TEXPO)	October, 2024	Karachi	Textile & Leather
3	12th WEXNET & OIC	November, 2024	Lahore	Lahore & Women Entrepreneur Division
4	FoodAG Manufacturing	December, 2024	Lahore	Agro & Food
5	4th Engineering & Healthcare Show (EHCS)	April, 2025	Lahore	Engineering & Minerals

SINGLE COUNTRY EXHIBITIONS

Sr. No.	Name of the Event	Dates	Venue	Focal Office
1	1st Pakistan-ASEAN Trade & Development Conference & Single Country Exhibition	December, 2024	Jakarta, Indonesia	Islamabad
2	5th Pakistan-Africa Trade Development Conference (PATDC) & Single Country Exhibition	January, 2025	Addis Ababa, Ethiopia	IMDD
3	Single Country Exhibition, Jeddah	February, 2025	Jeddah, Kingdom of Saudi Arabia	Islamabad
4	Single Country Exhibition, Moscow	April, 2025	Moscow, Russia	Lahore
5	Single Country Exhibition, Kazakhstan	May, 2025	Almaty, Kazakhstan	IMDD
6	Single Country Exhibition, Dubai	TBD	Dubai, UAE	IMDD

SPECIAL PROJECTS

Sr No.	Name of the Event	Dates	Venue
1	Business Forum, USA	January, 2025	USA
2	Business Forum, Dushanbe	April, 2025	Dushanbe, Tajikistan
3	Product Promotion & Development of Chemical Sector	TBD	Lahore, Karachi
4	World Expo, Osaka	April, 2025	Osaka, Japan

OUTGOING DELEGATIONS (PRODUCT DIVISIONS)

Outgoing Delegations (Product Divisions)

Sr. No	Country	Product / Sector
Engineering & Minerals Division		
1	Canada	Packaging
2	Russia	Pharma/ Surgical
3	Germany	Furniture
4	Canada	Sports Goods
5	Saudi Arabia	Cutlery and Cookware
6	Central Asia Countries (Azerbaijan and Uzbekistan)	Cutlery and Cookware
7	Central Asian country	Chemical & Coating
8	Panama & Mexico	Auto Parts

OUTGOING DELEGATIONS (PRODUCT DIVISIONS)

Outgoing Delegations (Product Divisions)		
Sr. No	Country	Product / Sector
9	Turkey	Marble
10	Afghanistan (Kandahar)	Pharma/ Surgical
11	Sweden, Norway and Finland	Gloves
12	Australia and New Zealand	Sportswear & Gloves
13	United States of America	Sportswear, Gloves and Industrial P.P.Es
14	China	Home Textile
15	Home Textile	Home Textile
16	Davos Switzerland Feb 2025	IT
17	Mobile World Congress	IT
18	Pak-US Tech Investment Conference, Silicon Valley (Stanford University)	IT

OUTGOING DELEGATIONS (PRODUCT DIVISIONS)

Outgoing Delegations (Product Divisions)

Sr. No	Country	Product / Sector
19	China	Dairy & Meat
20	Saudi Arabia	Meat & Dairy
21	Vietnam	Meat & Poultry
22	Malaysia	Meat
23	Uzbekistan	Dairy & Meat
24	Tokyo, Japan	Fisheries
25	Moscow Russia	Fisheries
26	Washington, USA	Fisheries

OUTGOING DELEGATIONS (REGIONAL OFFICES)

Sr No	Country	Regional Office/ Stakeholder	Products
1	(Four) Trade Delegations Proposed for Central Asia and Russia	Lahore	Multi-Sectoral
2	Iraq & KSA (Separate EDF Funding)	LCCI	Textile, Rice, Surgical Instruments, Pharmaceuticals
3	UAE (Separate EDF Funding)	LCCI	Meat, Rice, Textile
4	South Africa & Mozambique (Separate EDF Funding)	LCCI	Agricultural Machinery, Rice, Textile, Pharma,
5	Morocco	MCCI, WCCI(M), WCCI(Bwp)	Food, Textile, Handicrafts, hand-made Jewelry and Footwear
6	Thailand	SCCI	Handicrafts, Garments, Jewelry
7	Kingdom of Saudi Arabia	WCCI(DGK)	Food, Textile, Handicrafts, hand-made Jewelry and Footwear
9	China	SCCI	Surgical Instruments and Sports Goods and Wear
9	Italy and Spain	SCCI	Sports Goods and Sports Wear, Shoes and Saddlery, Leather Products, Surgical Instruments, Musical Instruments
10	Indonesia	SCCI	Surgical Instruments and Sports Goods and Wear
11	Saudi Arabia	SCCI	Gloves and Protective Equipment, Surgical Instruments, Sports Goods and Wear
12	Algeria and Tunisia	SCCI	Surgical Instruments and Sports Goods and Wear
13	Senegal	Gujranwala Chamber	Light Engineering and Heavy Engineering

OUTGOING DELEGATIONS (REGIONAL OFFICES)

Sr No	Country	Regional Office/ Stakeholder	Products
14	Kazakhstan	Gujranwala Chamber	Rice, Light Engineering, Confectionery Items
15	South Africa	Gujranwala Chamber	Surgical Instruments, Rice, Fan, Kitchenware, Cosmetics. Textile, Rice, Light Engineering, Home appliances,
15	Saudi Arabia	Gujranwala Chamber	Home appliances, Surgical Instruments, Rice, Kitchenware, Foundry items, Ceramic goods
16	Morocco	Gujranwala Chamber	Textile & Apparel, Rice, Agricultural Products, Confectionary Items
17	China	Gujrat Chamber	Electrical Appliances, Furniture, Pottery, Gems & Jewelry, Rice
18	South Africa	Gujrat Chamber	Electrical Appliances, Furniture, Pottery, Gems & Jewelry, Rice
19	Turkiye	Gujrat Chamber	Electrical Appliances, Furniture, Pottery, Gems & Jewelry, PVC , Rice
20	Denmark	Gujrat Chamber	Electrical Appliances, Furniture, Rice Furniture, Pottery, Gems & Jewelry,
21	UK, Italy, Spain, Netherlands, Sweden, Turkey	PHMA	Textile & Garments
22	Canada and Australia	Surgical Association	Surgical, Dental, Veterinary
23	US, Canada, Morocco	Sports Goods Association	Sports Goods
24	China, UAE, Azerbaijan, Kazakhstan, Uzbekistan	Cutlery Association	Cutlery and Kitchen wear

INCOMING DELEGATIONS

Incoming Delegations			
Sr. No	From Country	Division	Product / Sector
1	African Region	IMDD	General
2	Central Asian Region	IMDD	
3	East Asia	IMDD	
4	China	IMDD	
5	Europe/ Americas	IMDD	
6	Uzbekistan	Agro & Food	Meat
7	Lebanon	Agro & Food	Meat
8	China	Agro & Food	Dairy
9	Vietnam	Agro & Food	Meat
10	China	Agro & Food	Meat
11	Iran	Agro & Food	Mango

LOCAL EVENTS (PRODUCT DIVISIONS)

S No	Event Details (Local Exhibitions, Seminars, Workshops etc.)	Product / Sector	City / Venue	Tentative Date
1	Pakistan International Carpet Exhibition	Textile & Leather Division	Lahore	October, 2024
2	2nd Edition of Her Hunar	Women Entrepreneurs	Islamabad	February, 2025
3	6th Women Entrepreneurs Trade Fair	Women Entrepreneurs	Peshawar	September, 2024
4	Economic Empowerment of Women in GB (two -day event comprising product display of women entrepreneurs on GB along with sideline training sessions)	Women Entrepreneurs	Gilgit	September, 2024
5	"Rohi Fair" - Three-Day Exhibition Event in Bahawalpur:	Women Entrepreneurs	Bahawalpur	February, 2025
6	Multan Women Trade & Crafts Show 2025	Women Entrepreneurs	Multan	TBD

LOCAL EVENTS (REGIONAL OFFICE)

S No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
1	Gems & Jeweler Show, 2024	Trade Promotion	Islamabad	Serena Hotel, Islamabad	September, 2024
2	Pak-Afghan Trade Fair	General	Peshawar	Peshawar	November, 2024
3	Chitral Expo	General	Peshawar	Chitral	May, 2025
4	Highlighting export potential of Kashmiri Handicrafts (Three Days Exhibition)	Handicrafts	Mirpur (AJK)	Muzaffarabad	September, 2024
5	Swat Trade Show-2nd Edition (One day event comprising of training session/s and display of Swati products)	All Products	Swat	Swat Serena Hotel	May, 2025
6	GB-A Land of Hidden Treasures-2nd Edition	Trade Promotion	Gilgit	Serena Hotel, Gilgit	May, 2025
7	Investment opportunities in services sector and its allied industry of Punjab	Investment for Services Sector	Lahore	Kalar Kahar	November, 2024
8	Multan Trade Fair	Handicrafts, Jewelry	Multan	Multan	Februray, 2025
9	2nd Edition of Sukkur Trade Exhibition 2024	Multi-Sectoral	Sukkur	Sukkur	December, 2024

LOCAL EVENTS (REGIONAL OFFICE)

S No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
10	3rd Edition of Handicrafts, Bangles and Trade Expo 2025	Handicrafts	Hyderabad	Expo Center, Hyderabad	January, 2025
11	First Pak-Iran-Afghanistan Trilateral Trade Show (EDF Funded)	Multi-Sectoral	Quetta	Quetta	March, 2025
12	Zeba e Balochistan	Multi-Sectoral	Quetta	Quetta	October, 2024

PRODUCT PROMOTIONS

Sr. No	Sub Sector	Details	Proposed Dates
1	Mango	Under Mango Promotion Campaign , TDAP will dispatch Mangoes to potential importing countries where our Trade and investment Counsellors will hold mango testing events in leading supermarkets and mango shows	June-August, 2024
2	Kinnow	Under Kinnow Promotion, TDAP will dispatch Kinnow to different countries who will do product promotions in different supermarkets and distribute the same to Kinnow Buyers	January-February, 2024

SEMINARS (PRODUCT DIVISION)				
S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
Engineering & Minerals Division				
1	Seminars	Marble	Quetta	September
2	Seminars	Marble	Khuzdar	September
3	Seminars	Marble	Islamabad	November
4	Seminars	Marble	Loralai	September
5	Seminars	Marble	Lahore	November
6	Seminars	Marble	Chitral	August
7	Seminars	Marble	Buner	August
8	Seminars	Marble	Gilgit	July
9	Seminars	Marble	Peshawar	August
10	Seminar on Wood Identification, Quality Assessment, Marketing & Export Procedure	Furniture	Peshawar	September, 2024
11	Seminar on Wood Identification, Quality Assessment, Marketing & Export Procedure	Furniture	Swat	December, 2024

SEMINARS (PRODUCT DIVISION)				
S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
12	Seminar on Wood Identification, Quality Assessment, Marketing & Export Procedure	Furniture	Chiniot	March, 2025
13	Seminar on Wood Identification, Quality Assessment, Marketing & Export Procedure	Furniture	Rawalpindi/ Islamabad	June, 2025
14	Seminar on imports/exports procedures	Home Appliances/Fans	Gujranwala	March,25
Agro & Food Division				
15	Awareness Seminar	Aquaculture	Gilgit	10th July, 2024
16	Awareness Seminar	Aquaculture	Ghizer	11th July, 2024
17	Awareness Seminar	Aquaculture	Hunza	12th July, 2024
18	Awareness Seminar	Fisheries & Aquaculture	Gwadar	6th to 7th November, 2024
19	Awareness Seminar	Salt	Lahore	September, 2024
20	Awareness Seminar	Salt	Islamabad	December, 2024
21	Awareness Seminar	Salt	Peshawar	March, 2025
22	Awareness Seminar	Honey	Peshawar	June, 2024

SEMINARS (PRODUCT DIVISION)				
S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
23	Awareness Seminar	Honey	Chitral	June, 2024
24	Awareness Seminar	Honey	Nowshera	June, 2024
Textile & Leather				
25	Fashion Forecasts & Trends	High End Fashion	Karachi (TDAP HQs)	December, 2024
26	Pattern Making	High End Fashion	Karachi (TDAP HQs)	April, 2025
Women Entrepreneur				
27	Training on Accounting and Taxation for Women Entrepreneur in Collaboration with REMIT	Women Entrepreneur	Lahore	February, 2025
28	Training on ITC Market Analysis Tools: Trade Map	Women Entrepreneur	Lahore Faisalabad Sialkot	February – April, 2025
29	Seminar on Access to Finance for Women and SMEs	Women Entrepreneur	Lahore Faisalabad Sialkot	April – June, 2025
30	Training on Product Development	Women Entrepreneur	Islamabad Rawalpindi Attock	July, 2024

SEMINARS (PRODUCT DIVISION)				
S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
31	Training on Trade Fair Participation	Women Entrepreneur	Islamabad Rawalpindi Attock	August, 2024
32	Training on International Marketing Tools	Women Entrepreneur	Islamabad Rawalpindi Attock	September, 2024
33	Workshop on How to File Tax Returns with FBR	Women Entrepreneur	Islamabad Rawalpindi Attock	January, 2025
34	Seminar on W.E. Awareness of Available Entrepreneurship Support (Finance, Markets, Technology & Networks)	Women Entrepreneur	Peshawar	August, 2024
35	Seminar on W.E. Awareness of Available Entrepreneurship Support (Finance, Markets, Technology & Networks)	Women Entrepreneur	Chitral	September, 2024
36	Seminar on W.E. Awareness of Available Entrepreneurship Support (Finance, Markets, Technology & Networks)	Women Entrepreneur	Swat	September, 2024
37	Seminar on W.E. Awareness of Available Entrepreneurship Support	Women Entrepreneur	Mardan	October, 2024

SEMINARS (PRODUCT DIVISION)

S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
	(Finance, Markets, Technology & Networks)			
38	Seminar on W.E. Awareness of Available Entrepreneurship Support (Finance, Markets, Technology & Networks)	Women Entrepreneur	Nowshera	November, 2024
39	Seminar on W.E. Awareness of Available Entrepreneurship Support (Finance, Markets, Technology & Networks)	Women Entrepreneur	D.I.Khan	December, 2024
40	Seminar on Product Development and Export Promotion of Indigenous Handicrafts of GB	Women Entrepreneur	Serena Hotel, Gilgit	First week of July, 2024
41	Awareness Seminar on Product Development and Brand Development	Women Entrepreneur	Gilgit	Second week of October, 2024
42	Seminar on Skills Development of Women	Women Entrepreneur	Hunza	March, 2025
43	Training on Accounting and Taxation for Women Entrepreneurs in Collaboration with REMIT	Women Entrepreneur	Hyderabad	June – July, 2024
44	Workshop on Innovation in Footwear & Accessories	Women Entrepreneur	Karachi (TDAP HQs)	July, 2024

SEMINARS (PRODUCT DIVISION)

S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
45	Series of Training / Workshops on Awareness on; i) Sustainability Elements in value added garments & accessories ii) Textile Crafts and the Creative Economy iii) Crafting Identity Through Fashion Accessories iv) Pattern Making & Fashion Forecast v) Exploring the Transformative Power of E-Commerce & Digital Marketing	Women Entrepreneur	Karachi (TDAP HQs)	February, 2025 onwards
46	Seminar on Development of Women Entrepreneurs of Turbat	Women Entrepreneur	Turbat/SPO	July, 2024
47	Seminar on Handicrafts of Mekran and Export Potential in International Market	Women Entrepreneur	Gwadar/Royal Hotel	October, 2024
48	Seminar on Women in Trade	Women Entrepreneur	Lasbella/Circuit House	December, 2024
49	Seminar on Development of Women Entrepreneurs of Mekran Region	Women Entrepreneur	Hub/Circuit House	February, 2025

SEMINARS (PRODUCT DIVISION)

S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
50	Guidelines for SMEs on Compliance and ISO Certification. SMEDA/SGS Pakistan Private Ltd.	Women Entrepreneur	Multan/Multan Chamber of Commerce & Industry, Multan	July, 2024
51	Seminar on Protection and Strengthening of Intellectual Property (IP), IPO	Women Entrepreneur	Layyah Women Chamber of Commerce & Industry, Layyah	August, 2024
52	Seminar on Govt. Export Facilitation Scheme	Women Entrepreneur	Multan/Multan Chamber of Commerce & Industry, Multan	October, 2024
53	Training Session on How to Use Social Media Platforms for Exports Business (Facebook, Instagram, LinkedIn, Pinterest etc.)	Women Entrepreneur	South Punjab Women Chamber of Commerce & Industry, Multan Division	November, 2024
54	Workshop on Import & Export Documentation, Banking Procedure and Custom Procedure for Import & Export	Women Entrepreneur	Multan/Multan Chamber of Commerce & Industry, Multan	January, 2025
55	Seminar and Workshop on Export Marketing: Market Research, Branding and Advertising.	Women Entrepreneur	Multan/Multan Chamber of Commerce & Industry, Multan	February, 2025
56	Seminar on Export Potential of Local Handicrafts of Baluchistan	Women Entrepreneur	Quetta	July, 2024

SEMINARS (PRODUCT DIVISION)

S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	Product / Sector	City / Venue	Tentative Date
57	Business Startups and Initial Documentation in Exports Perspectives	Women Entrepreneur	Quetta	February, 2025
58	Business Startups and Initial Documentation in Exports Perspectives	Women Entrepreneur	Zhob/Loralai	March, 2025

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
1	Seminar on Exports Procedure & Documentation	Multi-Sectoral	Lahore	Lahore	August, 2024
2	Seminar on the importance of Product certification and standards	Multi-Sectoral	Lahore	Lahore	October, 2024
3	Seminar on Government Export Facilitation Schemes	Multi-Sectoral	Lahore	Lahore	December, 2024
4	Seminar on Market Intelligence Tools	Multi-Sectoral	Lahore	Lahore	February, 2025
5	Seminar on Export Financing Schemes for SMEs	Multi-Sectoral	Lahore	Lahore	May, 2025
6	Series of Seminars on Pakistan Single Window	Multi-Sectoral	Multan	Southern Punjab	August, 2024
7	Seminar on Exporters Facilitation Schemes of State Bank of Pakistan (SBP)	Multi-Sectoral	Multan	Multan	September, 2024
8	Series of Seminars on Export Financing Schemes and Funding for SMEs	Multi-Sectoral	Multan	Southern Punjab	November, 2024
9	Training Workshop on Export Procedures	Multi-Sectoral	Faisalabad	University of Agriculture, Faisalabad	July, 2024
10	Workshop on Emerging Products and its Export Potential/Trends	Multi-Sectoral	Faisalabad	Faisalabad	August, 2024
11	Seminar on Logistic Needs of the Exporters	Multi-Sectoral	Faisalabad	Faisalabad	October, 2024
12	Seminar on Financial Incentives for SMEs by SBP	Multi-Sectoral	Faisalabad	Faisalabad	November, 2024

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
13	Seminar on "Export & Import Policy Order"	Multi-Sectoral	Faisalabad	Faisalabad	December, 2024
14	Workshop on "Capacity Building of Sargodha Chamber of Small Traders & Small Industry (SCSTI)	Multi-Sectoral	Faisalabad	Sargodha	May, 2025
15	Certified Training of 100 Women Artisan of Handicrafts (In collaboration with SABSU Jamshoro)	Handicrafts	Hyderabad	Hyderabad	October, 2024
16	Seminar on Export Potential of Guava	Guava	Hyderabad	Hyderabad	October, 2024
17	Seminar on Extraction of Fiber from Banana Stem (In Collaboration with Textile Institute of Pakistan)	Textile	Hyderabad	Hyderabad	April, 2025
18	Awareness Seminar on Export of Rice	Rice	Sukkur	Larkana	June/ July 2024
19	Awareness Seminar on value addition in Dates & Dry Dates	Dates	Sukkur	Sukkur	August, 2024
20	Awareness Seminar on Handicraft products	Handicrafts	Sukkur	Sukkur	September, 2025 ⁴
21	Awareness Seminar Pickles of Shikarpur	Pickles	Sukkur	Shikarpur	October, 2024
22	Awareness Seminar on Fresh Water Fish export	Fish	Sukkur	Sukkur	November, 2024
23	Awareness Seminar on Guava Fruit	Guava	Sukkur	Larkana	December, 2024

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
24	Seminar on potential of Lemon and Grape Fruit	Grape fruit	Sukkur	N-Feroz	January, 2025
25	Seminar on potential of Banana Export	Banana	Sukkur	Khairpur	February, 2025
26	Awareness Session on International Food Safety Standards and Certifications i.e. HACCP, Kosher, ISO	Standardization	Sukkur	Sukkur	February, 2025
28	Awareness Seminar on Methods of Payment in International Trade i.e. LC, and other mode	LC & Payments	Sukkur	Sukkur	April, 2024
29	Seminar on Exploring the Potential of Local Agro Products of Mekran Region For Export	Agro & Food	Gwadar	Turbat	July, 2024
30	Seminar on Trade Potential of Lasbella & Hub	Multi-Sectoral	Gwadar	Lasbella	August, 2024
31	Handicrafts of Mekran and Export Potential in International Market	Handicrafts	Gwadar	Gwadar	September, 2024
32	Seminar on Export Potential of Sea Foods of Baluchistan"	Sea Food	Gwadar	Gwadar	January, 2025
33	Seminar on Training Workshop on ITC Trade Tools, Export Procedures, HS Codes and GSP/FTA/PTA/COOs	Multi-Sectoral	Gwadar	Gwadar	February, 2025
34	Awareness Session on International Food Safety Standards and Certifications	Agro & Food	Gwadar	Turbat	April, 2025

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
38	Awareness Seminar on EDF	Multi-Sectoral	Gwadar	Turbat	June, 2025
35	Unlocking Export Growth: Navigating Export Financing Strategies	Services, TFD	Quetta	Quetta	July, 2024
36	Guarding Quality: GI Registration, Pesticide Use, and MRL in Rice Exports	Agro & Food	Quetta	Naseerabad	July, 2024
37	Almonds Unlimited: Exploring the Global Export Market	Agro & Food	Quetta	Loralai	August, 2024
38	Funding platforms under export development fund	Services, TFD	Quetta	Quetta	August, 2024
39	Mapping the Supply and Value Chain of Apple Products in Exports perspective	Agro & Food	Quetta	Quetta	Aug, 2024
40	GSP (REX) and PSW: Charting the Path to FTA and PTA Success	Services, GSP	Quetta	Quetta	September, 2024
41	Baluchistan's Hidden Treasure: Unveiling the Potential of Value-Added Mineral Products	EMD	Quetta	Quetta	October, 2024
42	Seminar on GI indication registration, importance proper use of Pesticides & MRL in Rice for exports	Agro & Food	Quetta	Naseerabad	December, 2024
43	Olive Oasis: Tapping into Pakistan's Export Potential (Follow-up activity)	Agro & Food	Quetta	Loralai	January, 2025
44	Olive Oasis: Tapping into Pakistan's Export Potential (Follow-up activity)	Agro & Food	Quetta	Barkhan	January, 2025

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
45	Baluchistan Barter: Exploring Trade Opportunities and Challenges	Services	Quetta	Chaman	February, 2025
46	Almonds Exports potential	Agro & Food	Quetta	Loralai	April, 2025
47	From Orchard to Overseas: Addressing Export Challenges in Pakistan's Cherry Industry	Agro & Food	Quetta	Ziarat	May, 2025
48	Apricot Awareness: Unveiling Trade Potential and Opportunities	Agro & Food	Quetta	Killa Abdullah	May, 2025
49	Seminar Supply and Value chain of Apple and its by-products	Agro & Food	Quetta	Quetta	June, 2025
50	Navigating through TDAP Official Website and Annual Business Plan (ABP), 2024-25	General	Islamabad	Auditorium of ICCI or RCCI	July, 2024
51	Seminar on Coordination between Govt, Industry and Academia for Export Development	Handicrafts	Islamabad	Auditorium of Participant Universities	December, 2024
52	Seminar on Coordination between Govt, Industry and Academia for Export Development	Herbs & Organic Products	Islamabad	Auditorium of Participant Universities	November, 2024
52	Seminar on Impact of GSP+, FTAs on Export Promotion	General	Islamabad	Auditorium of any university or ICCI/RCCI	May, 2025
54	Market Research and Analysis	General	Islamabad	FPCCI Auditorium	September, 2024
55	Legal and Contractual Aspects of International Trade	General	Islamabad	Auditorium of RCCI or ICCI	October, 2024

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
56	Session on the Use of Pakistan Trade Portal	General	Islamabad	RCCI or ICCI Auditorium	November, 2024
57	Financial Management and Export Financing	General	Islamabad	Auditorium of FPCCI or ICCI	August, 2024
58	Session on Product Development and Marketing	Export Facilitation	Abbottabad	Hattar	August, 2024
59	Training on Trade Fair Participation	Export Facilitation	Abbottabad	Haripur	December, 2024
60	Financial Management and Export Financing	General	Abbottabad		August, 2024
61	Seminar on Coordination between Govt, Industry and Academia for Export Development	Marble & Granite	Peshawar	Auditorium of Participant Universities	October, 2024
62	International Quality Standards of Products, Labeling and Packaging	General	Peshawar	Swabi	January, 2025
63	Seminar on Impact of GSP+, FTAs on Export Promotion	General	Peshawar	Peshawar	May, 2025
64	Seminar on Exploring Trade Potential of KP Region with CARs	General	Peshawar	Peshawar	January, 2025
65	Financial Management and Export Financing	General	Mirpur (AJK)	Mirpur	August, 2024
66	Session on Product Development and Marketing	Export Facilitation	Mirpur (AJK)	Mirpur	Aug, 2024
67	Awareness Session on Export Procedure, Export Documentation Participation in International Trade Fairs/Exhibitions	Export Facilitation	Mirpur (AJK)	Mirpur	May, 2025

SEMINARS (REGIONAL OFFICES)

S. No	Event Details	Product / Sector	Regional Office	City / Venue	Tentative Date
68	Financial Management and Export Financing	General	Swat	Hotel Burj Alswat	April, 2025
69	One day Seminar on "Export of Emerald / Gemstones	Gemstones	Swat	Hotel Burj Alswat	June, 2025
70	Seminar on : How we can promote our export through Khunjurab Pass	Trade through Khunjurab Pass	TDAP, GB	Serena Hotel, Gilgit	Second Week of May 2025
71	Awareness Session for Public To Promote Tourism and trade in Ghizer	Awareness Session	TDAP, GB	Office of Ghizer CCI Ghizer, GBRSP KADO	January, 2025
72	Training on Pak Single Window Customs Clearance	Training Session	TDAP, GB	Rupal INN, Gilgit	August, 2024
73	Seminar to Enhance Pak-China Bilateral Trade	Training Session	TDAP, GB	Serena Hotel, Gilgit	April, 2025

NATIONAL EXPORTERS TRAINING PROGRAM (NETP) SESSIONS 2024-25

S. No	District wise exporters trainings	Proposed Month	No. of Trainings	Sector/sub sector
1.	Dera Ghazi Khan Division	August, 2024	1	Wheat, sugarcane and cotton, logistic IT, Tourism
2.	Gujranwala Division	August, 2024	2	Sanitary Fittings and Sanitary ware and Electric Fans & Motors furniture wood, surgical instruments, musical instruments, sports goods, leather goods, textile goods
3.	Sahiwal Division	March, 2024	2	Dairy products, Potato, tomato, sugarcane, wheat, rice and maize crops
4.	Faisalabad Division	September, 2024	2	Home textile and furniture, hand looms and power looms cloth, blankets, carpets, and suiting cloths
5.	Sargodha Division	December, 2024	1	Kinnow
6.	Multan Division	November, 2024	1	Fruits and handicraft
7.	Sukkur Division	October, 2024	1	Dates and Spices, logistic IT, Tourism
8.	Mirpurkhas Division	May, 2025	1	Mango
9.	Larkana Division	October, 2024	1	textiles (garments, bed linen, cotton cloth, yarn), rice, leather goods, sports goods, chemicals, carpets, and rugs.
10.	Dera Ismail Khan Division	July, 2024	1	wheat, sugarcane, dates, rice and a famous variety of mango called Langra. However, its most famous products is Dhakki dates
11.	Kohat Division	December, 2024	1	guava and citrus fruit
12.	Malakand Division	December, 2024	2	Embroidery items such as traditional caps, garments, ladies' purse, hair accessories, 'Azarband' (trouser belt), and 'Pranda' (female hair band). logistic IT, Tourism
13.	Mardan Division	February, 2024	1	Virginia tobacco, sugarcane and wheat. Commercial deposits of marble, Limestone, Dolomite and Granite
14.	Hazara Division	December, 2024	2	barite, dolomite, granite, gypsum, limestone, magnesite, marble, phosphate, red ochre and red oxide.

NATIONAL EXPORTERS TRAINING PROGRAM (NETP) SESSIONS 2024-25

S. No	District wise exporters trainings	Proposed Month	No. of Trainings	Sector/sub sector
15.	Loralai division	February, 2025	1	agriculture/horticulture and livestock holdings. Almonds and apricots ,logistic IT, Tourism
16.	Zhob Division	January, 2025	1	agriculture/horticulture and livestock holdings. Vegetables, Almonds and apricots Chromite
17.	Sibbi Division	April, 2025	2	pickles, samosa chat, unique Smokey flavored charcoal tea, logistic IT, Tourism
18.	Makran Division	March, 2025	2	Jowar (sorghum), barley, wheat, and rice
19.	Kalat Division	March, 2025	2	wheat, barley, cumin, masoor, rice, jowar, bajra, moong, logistic IT, Tourism
20.	Gilgit	July 2024, December, 2024	4	IT, Tourism, cherry, apricots, handicraft
	Total Training Sessions		31	

E- COMMERCE TRAININGS

Product Divisions' Local Events & Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
1	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Northern KPK (Peshawar, Swat, Chitral, Mardan, Swabi)	July, 2024	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization
2	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Gilgit Baltistan (Gilgit City, Hunza, Nagar, Skardu, Khaplu, Chilas, Ghizer)	August, 2024	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization

E- COMMERCE TRAININGS

Product Divisions' Local Events & Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
3	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	KPK- Hazara Region (Abbottabad, Manshera, Havellian & HariPur)	September, 2024	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization
4	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Southern Punjab (Multan, Sahiwal, Rahim Yar Khan, DG Khan, Layyah)	November, 2024	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization

E- COMMERCE TRAININGS

Product Divisions' Local Events & Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
5	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Islamabad/ Rawalpindi & AJK	December, 2024	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization
6	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Karachi	January, 2025	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization

E- COMMERCE TRAININGS

Product Divisions' Local Events & Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
7	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Central Punjab (Faisalabad, Jhang, Sargodha, Chakwal)	February, 2025	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization
8	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Interior Sindh (Hyderabad, Sukkur, MirpurKhas, Khairpur, Larkana)	March, 2025	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization

E- COMMERCE TRAININGS

Product Divisions' Local Events & Exhibitions

S No	Product / Sector	Event Details	City / Venue	Tentative Date	Stakeholders
9	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Baluchistan (Quetta, Gwadar, Hub)	April, 2025	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization
10	E-Commerce	Amazon Training E-Commerce 101 Pakistan Trade Portal Revenue Models and Modes of Realization under SBP, Regulatory Framework: SRO(14), B2B2C Framework	Northern Punjab (Lahore, Gujranwala, Sialkot, Jhelum, Wazirabad, Gujrat)	May, 2025	Chambers of Commerce & Industry Women Chambers of Commerce & Industry Product Associations International & Local e-Commerce platforms Provincial Trade & Industry departments Any other regional organization

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
1	Engineering & Minerals	Construction Material	July	B2B	CBAM meetings with cement and steel sector.
2	Engineering & Minerals	Construction Material	August	B2B	B2B meeting about Exploring opportunities regarding glass sector in the Gulf Markets.
3	Engineering & Minerals	Construction Material	September	B2B	Securing opportunities regarding marble sector in Saudi Arabia.
4	Engineering & Minerals	Construction Material	October	Webinar	Webinar about Exploring opportunities regarding prefabricated building material in African Markets.
5	Engineering & Minerals	Construction Material	November	B2B	B2B about Exploring opportunities regarding prefabricated building material in African Markets.
6	Engineering & Minerals	Construction Material	December	B2B	B2B regarding export of kitchens and closets in South East Asian Market
7	Engineering & Minerals	Construction Material	January	Webinar	Webinar about Exploring opportunities regarding glass sector in South American Markets.
8	Engineering & Minerals	Construction Material	February	B2B	Securing opportunities regarding Steel in Middle Eastern markets.
9	Engineering & Minerals	Construction Material	March	B2B	Identification of market opportunities in USA regarding Cement Sector.
10	Engineering & Minerals	Construction Material	April	B2B	B2B regarding export of kitchens and closets in the North American Market
11	Engineering & Minerals	Construction Material	May	Webinar	Webinar about Exploring opportunities regarding Marble in North American Markets.

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
12	Engineering & Minerals	Construction Material	June	B2B	B2B about Exploring opportunities regarding prefabricated building material in South American.
13	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	July	Webinar	Webinar on Registration of drugs & Surgical equipment with procedures & notifying bodies in Russia
14	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	August	B2B	Followup-B2B interaction with counter parts of Surgical & Pharma related to its registration in Russia
15	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	September	Webinar	Information of Argentinian market on Import of Surgical & Pharma products from Pakistan
16	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	October	B2B	Follow-up of Information of Argentinian market on Import of Surgical & Pharma products from Pakistan
17	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	Novemebr	Webinar	Registration procedures & certification of Vietnam market for Surgical & Pharma products
18	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	December	B2B	Follow-up on Registration procedures & certification of Vietnam market for Surgical & Pharma products

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
19	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	January	Webinar	Market potential of Japan for Surgical & registration methods for Pharma
20	Engineering & Minerals	Pharmaceuticals & Surgical Instruments	February	B2B	Follow up counter parts meeting
21	Engineering & Minerals	Cosmetics	July	Webinar	Awareness session on Nigerian Market
22	Engineering & Minerals	Cosmetics	August	B2B	B2B with Nigerian Counterparts
23	Engineering & Minerals	Cosmetics	September	Webinar	Awareness session on Kenya Market
24	Engineering & Minerals	Cosmetics	October	B2B	B2B with Kenya Counterparts
25	Engineering & Minerals	Cosmetics	November	Webinar	Awareness session on the Ethiopian Market
26	Engineering & Minerals	Cosmetics	December	B2B	B2B with Ethiopian Counterparts
27	Engineering & Minerals	Cosmetics	January	Webinar	Awareness session on Jordan Market
28	Engineering & Minerals	Cosmetics	March	B2B	B2B with Jordan Counterparts
29	Engineering & Minerals	Cosmetics	April	Webinar	Awareness session on Malaysian Market
30	Engineering & Minerals	Cosmetics	May	B2B	B2B with Malaysian Counterparts

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
31	Engineering & Minerals	Electrical Machinery	July	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Vietnam
32	Engineering & Minerals	Electrical Machinery	September	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to U.A.E
33	Engineering & Minerals	Electrical Machinery	October	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Saudi Arabia
34	Engineering & Minerals	Electrical Machinery	December	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to South Africa
35	Engineering & Minerals	Electrical Machinery	January	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Bangladesh
36	Engineering & Minerals	Electrical Machinery	February	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Qatar
37	Engineering & Minerals	Electrical Machinery	March	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Nigeria

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
38	Engineering & Minerals	Electrical Machinery	May	Webinar	Awareness session on Certification of compliance for safety regulation or standard required to export electrical Machinery to Kazakhstan
39	Engineering & Minerals	Sports Goods	July	Webinar	“Import Procedures & Orientation of Chinese market of Sports Goods”
40	Engineering & Minerals	Sports Goods	August	B2B	Match-making of two (02) Pakistan’s leading Sports goods exporters with relevant French buyers.
41	Engineering & Minerals	Sports Goods	September	B2B	Match-making of two (02) Pakistan’s leading Sports goods exporters with relevant German buyers.
42	Engineering & Minerals	Sports Goods	October	Webinar	“Import Procedures & Orientation of UK market of sports goods”
43	Engineering & Minerals	Sports Goods	November	B2B	Match-making of Pakistan’s leading Paddle Racket exporters with relevant Brazilian buyers.
44	Engineering & Minerals	Sports Goods	February	Webinar	“Import Procedures & Orientation of Mexican market of sports goods”
45	Engineering & Minerals	Sports Goods	March	B2B	Match-making of Pakistan’s leading sports goods companies with relevant Canadian buyers.
46	Engineering & Minerals	Sports Goods	April	B2B	Match-making of Pakistan’s leading sports goods companies with relevant US buyers.
47	Engineering & Minerals	Sports Goods	May	B2B	Match-making of Pakistan’s leading sports goods companies with relevant Italian buyers.

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
48	Engineering & Minerals	Sports Goods	June	Webinar	“Import Procedures & Orientation of South African market of sports goods”
49	Engineering & Minerals	Musical Instruments	July	B2B	Match-making of Pakistan’s leading musical instruments exporters with French buyers.
50	Engineering & Minerals	Musical Instruments	October	B2B	Match-making of Pakistan’s leading musical instruments exporters with German buyers.
51	Engineering & Minerals	Musical Instruments	February	B2B	Match-making of Pakistan’s leading musical instruments exporters with Mexican buyers.
52	Engineering & Minerals	Musical Instruments	May	B2B	Match-making of Pakistan’s leading musical instruments exporters with UK buyers.
53	Engineering & Minerals	Auto Parts	July, 2024	Webinar	Automotive Market of Uzbekistan
54	Engineering & Minerals	Auto Parts	August, 2024	Training Session	Developing Exporters base of Auto Parts Industry
55	Engineering & Minerals	Auto Parts	September, 2024	Webinar	CBAM
56	Engineering & Minerals	Auto Parts	December, 2024	Webinar	Opportunities of Auto Parts in Nigeria
57	Engineering & Minerals	Auto Parts	February, 2025	B2B	Engineering and Healthcare Show
58	Engineering & Minerals	Auto Parts	March, 2025	B2B	Follow up with the buyers who will visit EHCS 2025 and their meetings with counter parts

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
59	Engineering & Minerals	Minerals (metallic and non-metallic)	July	Webinar	Mineral Export Negotiations with China
60	Engineering & Minerals	Minerals (metallic and non-metallic)	August	Webinar	Issues related to the iron ore sector
61	Engineering & Minerals	Minerals (metallic and non-metallic)	September	Webinar	Issues related to the Fluoride export
62	Engineering & Minerals	Minerals (metallic and non-metallic)	October	B2B	Copper export to China
63	Engineering & Minerals	Minerals (metallic and non-metallic)	November	Webinar	Issues related to the Talc export
64	Engineering & Minerals	Minerals (metallic and non-metallic)	December	Webinar	Issues related Chromite Export
65	Engineering & Minerals	Minerals (metallic and non-metallic)	January	B2B	Bauxite export to China
66	Engineering & Minerals	Minerals (metallic and non-metallic)	February	B2B	Chromite export to Japan
67	Engineering & Minerals	Minerals (metallic and non-metallic)	March	Webinar	Issues related to the copper ore sector
68	Engineering & Minerals	Minerals (metallic and non-metallic)	April	Webinar	Issues related to the Soapstone export

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
69	Engineering & Minerals	Minerals (metallic and non-metallic)	May	B2B	Quartz export to China
70	Engineering & Minerals	Minerals (metallic and non-metallic)	June	Webinar	Mineral Export Negotiations
71	Engineering & Minerals	Furniture & Mattresses	July	Webinar	Wood Seasoning and Preservation of Wood
72	Engineering & Minerals	Furniture & Mattresses	August	Webinar	E-Commerce
73	Engineering & Minerals	Furniture & Mattresses	October	Webinar	Prospects for Pakistan in the Furniture Market of Germany
74	Engineering & Minerals	Furniture & Mattresses	November	B2B	Virtual meeting with furniture business community of Moscow Russia
75	Engineering & Minerals	Furniture & Mattresses	January	B2B	Virtual meeting of the Mattresses business community of Afghanistan
76	Engineering & Minerals	Furniture & Mattresses	February	Webinar	Export Procedure
77	Engineering & Minerals	Furniture & Mattresses	April	Webinar	Prospects for Pakistan in the Furniture Market of US
78	Engineering & Minerals	Furniture & Mattresses	May	B2B	Virtual meeting with furniture business community of Kazakhstan
79	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	July	Webinar (July/August)	How to increase exports in Gulf Region

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
80	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	September	Webinar (Sept/Oct)	African Region-A potential market
81	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	November	Consultative Session/Meeting (Nov-Dec)	Consultative session/meeting of Council for Engineering goods
82	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	January	Webinar, (Jan/Feb)	Diversification of Pak export regime
83	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	March	Consultative session/Meeting (March-April)	Consultative session/meeting of Council for Engineering goods
84	Engineering & Minerals	Fans, Home Electrical Appliances, Cell Phones	May/June	Webinar /consultative session, May-June)	Trade Bodies-Issues of exports from Pakistan
85	Engineering & Minerals	Chemicals Plastic & Plastic	July	B2B	Series of Webinars / B2B with African Missions
86	Engineering & Minerals	Chemicals Plastic & Plastic	September	Webinar / B2B	Series of Webinars / B2B with European Missions
87	Engineering & Minerals	Chemicals Plastic & Plastic	October	Webinar / B2B	Series of Webinars / B2B with African Missions

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
88	Engineering & Minerals	Chemicals Plastic & Plastic	December	Webinar / B2B	Series of Webinars / B2B with European Missions
89	Engineering & Minerals	Chemicals Plastic & Plastic	February	Webinar / B2B	Series of Webinars / B2B with African Missions
90	Engineering & Minerals	Chemicals Plastic & Plastic	March	Webinar / B2B	Webinar / B2B with companies in Kazakhstan
91	Engineering & Minerals	Chemicals Plastic & Plastic	May	Webinar / B2B	Series of Webinars / B2B with African Missions
92	Engineering & Minerals	Agricultural Machinery	July	Webinar	Market of Spare parts in Europe
93	Engineering & Minerals	Agricultural Machinery	August	Webinar	Webinar on Euro II certification and CBAM
94	Engineering & Minerals	Agricultural Machinery	September	Webinar	Webinar on export of Agriculture Machinery to South American market
95	Engineering & Minerals	Agricultural Machinery	October	Webinar	Exploring the Middle East Market
96	Engineering & Minerals	Agricultural Machinery	November	B2B	Follow up B2B session with Middle Eastern buyers
97	Engineering & Minerals	Agricultural Machinery	December	Webinar	Webinar on export of Agriculture Machinery to South East Asia
98	Engineering & Minerals	Agricultural Machinery	January	B2B	B2B meeting with companies in Saudi Arabia
99	Engineering & Minerals	Agricultural Machinery	February	Webinar	Webinar on reasons behind declining exports to Africa
100	Engineering & Minerals	Agricultural Machinery	March	Webinar	Meeting with EDB to increase market competition in tractor market

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
101	Engineering & Minerals	Agricultural Machinery	April	Webinar	Meeting with AMRI to discuss standardization of implements
102	Engineering & Minerals	Agricultural Machinery	May	B2B	B2B meeting with Companies in Kazakhstan and Uzbekistan
103	Engineering & Minerals	Agricultural Machinery	June	B2B	Meeting with Japanese Companies
104	Engineering & Minerals	Packaging Material	July	Webinar	introduction for Packaging industry
105	Engineering & Minerals	Packaging Material	August	B2B	B2B with Egyptian Counterparts
106	Engineering & Minerals	Packaging Material	September	B2B	B2B with US Counterparts
107	Engineering & Minerals	Packaging Material	October	Webinar	Introduction to food packaging market KSA-Riyadh
108	Engineering & Minerals	Packaging Material	November	Webinar	Introduction to packaging market of ASEAN Countries
109	Engineering & Minerals	Packaging Material	December	B2B	B2B session with Canada for Packaging industry of Pakistan
110	Engineering & Minerals	Packaging Material	January	B2B	B2B with Sri Lankan importers
111	Engineering & Minerals	Packaging Material	February	Training	Training with PSQCA for standards compliance

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
112	Engineering & Minerals	Packaging Material	March	B2B	Packaging Industry B2B with African counterparts
113	Engineering & Minerals	Packaging Material	April	B2B	Virtual B2B meeting with Mexican Buyers/Trade Bodies/Buying Houses of Packaging industry
114	Engineering & Minerals	Safety Equipment	July	Visit or Webinar (As per approval and arrangement)	Problem identification meeting regarding safety equipment and safety wear sector.
115	Engineering & Minerals	Safety Equipment	August	Webinar	Webinar about Exploring opportunities regarding safety equipment sector in USA
116	Engineering & Minerals	Safety Equipment	September	B2B	Securing opportunities regarding safety equipment sector in Canada
117	Engineering & Minerals	Safety Equipment	October	Webinar	Webinar about Exploring opportunities regarding safety equipment in South Korea
118	Engineering & Minerals	Safety Equipment	November	B2B	Securing opportunities regarding safety equipment in Chile
119	Engineering & Minerals	Safety Equipment	December	Webinar	Webinar about Exploring opportunities regarding safety equipment sector in Saudia Arabia Market
120	Engineering & Minerals	Safety Equipment	January	B2B	Securing opportunities regarding glass sector in Mexico
121	Engineering & Minerals	Safety Equipment	February	B2B	Securing opportunities regarding safety equipment sector in Qatar

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
122	Engineering & Minerals	Safety Equipment	March	Webinar	Identification of market opportunities in Algeria
123	Engineering & Minerals	Safety Equipment	April	B2B	Securing opportunities regarding Safety equipment sector in Australia
124	Engineering & Minerals	Safety Equipment	May	B2B	Securing opportunities regarding safety equipment sector in South East Asian Market
125	Engineering & Minerals	Safety Equipment	June	B2B	Securing export opportunities for safety equipment sector in United Arab Emirates
126	IMDD	Australia	October, 2024	Webinar	Registration of Pakistani brands in Australia
127	IMDD	China	November, 2024	Webinar	Awareness session for joint ventures with Chinese businesses
128	IMDD	East Asia	December, 2024	Webinar	Training session on registration for TDAP B2B portal
129	IMDD	Kenya	July, 2024	Webinar	Webinar on Explore the African Market- Kenya
130	IMDD	Senegal	August, 2024	Webinar	Marketing Webinar- Promotion of Dakar International Trade Fair (FIDAK), 2024
131	IMDD	Argentina	October, 2024	Webinar	Webinar on Business Opportunities in Textile, Surgical & Sports Goods in Argentina
132	IMDD	Mexico	November, 2024	Webinar	Webinar to Explore the Mexican market

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
133	IMDD	Senegal	November, 2024	Webinar	Webinar/Orientation Session on Expo Readiness- Dakar International Trade Fair (FIDAK), Senegal
134	IMDD	Nigeria	December, 2024	Webinar	Explore the African market- Nigeria
135	IMDD	Algeria	January, 2025	Webinar	Marketing Webinar- Algiers International Trade Fair (FIA), Algeria 2025
136	IMDD	Tanzania	January, 2025	Webinar	Marketing Webinar- Promotion of Dar es Salaam International Trade Fair (DITF), Tanzania 2025
137	IMDD	Rwanda	February, 2025	Webinar	Marketing Webinar- Promotion of Rwanda International Trade Fair
138	IMDD	Algeria	April, 2025	Webinar	Webinar/Orientation Session on Expo Readiness- Algiers International Trade Fair (FIA), Algeria
139	IMDD	Rwanda	May, 2025	Webinar	Webinar/Orientation session on Expo Readiness- Rwanda International Trade Fair (RITF), Rwanda
140	IMDD	Iran	August, 2024	Webinar	Awareness Webinar on Barter Trade with Iran – General
141	IMDD	Iran	October, 2024	Webinar	Awareness Webinar on Barter Trade with Iran in collaboration with Relevant Product Officers
142	IMDD	UAE	December, 2024	Webinar	Webinar focused opportunities for Pakistan in Halal based industry of the Middle Eastern region

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
143	IMDD	Sri Lanka	February, 2025	Webinar	Webinars focused on Pak Sri Lanka trade opportunities
144	IMDD	Qatar	March, 2025	Webinar	Webinar on exploring E commerce platforms in Middle East
145	IMDD	Kingdom of Saudi Arabia	April, 2025	Webinar	Chain Store Association for Hyper store in Saudi Arabia
146	IMDD	Jordan	May, 2025	Webinar	Webinars focused on Pak Jordan trade opportunities
147	Services	IT&ITeS	September, 2024	Webinar	Webinar on exploring the potential for block chain technology and financial technology (FinTech) between the two countries
148	Services	IT&ITeS	January, 2025	Webinar	Webinar on finding avenues for IT companies of Pakistan to develop software solutions for Dutch companies
149	Services	IT&ITeS	May, 2025	Webinar	Webinar on finding opportunities between Pakistan and Germany in IOTs
150	Services	IT&ITeS	August, 2024	Webinar	Webinar on Gaming and development promotion with LA USA Mission
151	Services	IT&ITeS	October, 2024	Webinar	Webinar on finding opportunities for collaboration in Cloud computing with Mission Qatar.

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
152	Services	IT&ITeS	December, 2024	Webinar	Webinar with Chinese companies for opportunities in AI, Robotics and machine learning.
153	Services	IT&ITeS	February, 2025	Webinar	Webinar on Finding opportunities for mobile phone exporters of Pakistan in the Moroccan market
154	Services	IT&ITeS	April, 2025	Webinar	Webinar with Mission Singapore for promotion of Fintech companies of Pakistan in Singaporean market
155	Services	Tourism	September, 2024	Webinar	Opportunities and Market dynamics for Tourism industry of Pakistan in USA and TDAP's participation in Travel & Adventure Show, New York,
156	Services	Tourism	November, 2024	Webinar	Opportunities and Market dynamics for Tourism industry of Pakistan in Turkey and TDAP's participation in East Mediterranean International Tourism & Travel Exhibition
157	Services	Tourism	January, 2025	Webinar	Opportunities and Market dynamics for Tourism industry of Pakistan in Turkey and TDAP's participation in Malaysian Association of Tour & Travel Agents Fair
158	Services	Financial Services	September, 2024	Webinar	Opportunities and Market dynamics for FinTech industry of Pakistan in Saudi Arabia

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
159	Services	Financial Services	October, 2024	Webinar	Opportunities and Market dynamics for FinTech industry of Pakistan in Singapore
160	Services	Financial Services	March, 2025	Webinar	Opportunities and Market dynamics for FinTech industry of Pakistan in UAE
161	Services	Logistics	August, 2024	Webinar	Opportunities to use QTTA and TIR for safe Transportation
162	Services	Logistics	October, 2024	Webinar	ATPTT, AUPTT, and APTTA opportunities
163	Services	Logistics	November, 2024	Webinar	Logistic Company with the PFVA
164	Services	Logistics	February, 2025	Webinar	Logistic Company with the REAP
165	Agro & Food	Rice	July, 2024	Webinar/ B2B Session	Exports of Rice to Jeddah Saudi Arab
166	Agro & Food	Rice	August, 2024	Webinar/ B2B session	Exports of Rice to Kuwait
167	Agro & Food	Rice	September, 2024	Webinar/ B2B session	Exports of Rice to Senegal
168	Agro & Food	Rice	October, 2024	Webinar/ B2B session	Exports of Rice to Russia
169	Agro & Food	Rice	November, 2024	Webinar/ B2B session	Exports of Rice to Qatar
170	Agro & Food	Rice	December, 2024	Webinar/ B2B Session	Exports of Rice to China
171	Agro & Food	Rice	January, 2025	Follow-up session	Exports of Rice to Poland
172	Agro & Food	Rice	February, 2025	Webinar/ B2B session	Exports of Rice to Netherlands
173	Agro & Food	Rice	March, 2025	Webinar/ B2B session	Exports of Rice to UK

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S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
174	Agro & Food	Rice	April, 2025	Webinar/ B2B session	Exports of Rice to Turkey
175	Agro & Food	Rice	May, 2025	Webinar/ B2B session	Exports of Rice to Ethiopia
176	Agro & Food	Rice	June, 2025	Webinar/ B2B session	Exports of Rice to Kenya
177	Agro & Food	Sea Food	June -July 2024	G2G	Virtual Engagements with US State Department
178	Agro & Food	Sea Food	August, 2024	Webinar	Registration for Export of Seafood to Kazakhstan
179	Agro & Food	Sea Food	September, 2024	Webinar	Registration for Export of Seafood to Uzbekistan
180	Agro & Food	Sea Food	October, 2024	Meetings/Webinar	Enlisting Pakistan to export of Aquaculture to EU
181	Agro & Food	Sea Food	October, 2024	Webinar	Registration for Export of Seafood to Tajikistan
182	Agro & Food	Sea Food	November, 2024	B2B	Trade Potential of Seafood to Japan
183	Agro & Food	Sea Food	December, 2024	B2B	Trade Potential of Seafood to China
184	Agro & Food	Sea Food	January, 2025	B2B	Trade Potential of Seafood to China
185	Agro & Food	Sea Food	February, 2025	B2B	Trade Potential of Seafood to China
186	Agro & Food	Sea Food	March, 2025	Webinar	Addressing SPS concerns of EU Inspection Team's Report 2007
187	Agro & Food	Sea Food	April, 2025	B2B	Trade Potential of Seafood to Russia
188	Agro & Food	Dairy	July, 2024	Webinar	Webinar on Investment Opportunities in Pakistan Dairy & Livestock Sector for USA Investors

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
189	Agro & Food	Dairy	August, 2024	Webinar	Webinar on Investment Opportunities in Pakistan Dairy & Livestock Sector for Saudi Arabia Investors
190	Agro & Food	Dairy	September, 2024	Webinar	Webinar on Investment Opportunities in Pakistan Dairy & Livestock Sector for Chinese Investors
191	Agro & Food	Meat	October, 2024	Webinar	Webinar on Halal Certification Requirements for Export of Meat (Red Meat) to Saudi Arabia
192	Agro & Food	Meat	November, 2024	Webinar	Webinar on Halal Certification Requirements for Export of Meat (Red Meat) to Malaysia
193	Agro & Food	Meat	December, 2024	B2B Webinar	B2B Webinar: Pakistan Meat Exporters with Uzbekistan Meat Importers
194	Agro & Food	Meat	January, 2025	B2B Webinar	B2B Webinar: Pakistan Meat Exporters with Iran & Afghanistan Meat Importers.
195	Agro & Food	Meat	February, 2025	B2B Webinar	B2B Webinar: Pakistan Meat Exporters with Qatar Meat Importers
196	Agro & Food	Meat	March, 2025	B2B Webinar	B2B Webinar Pakistan Meat Exporters with Bahrain Meat Importers
197	Agro & Food	Meat	April, 2025	B2B Webinar	B2B Webinar Pakistan Meat Exporters with Saudi Arabia Meat Importers
198	Agro & Food	Meat	May, 2025	B2B Webinar	B2B Webinar Pakistan Meat Exporters with Oman Meat Importers

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
199	Agro & Food	Meat	June, 2025	B2B Webinar	B2B Webinar Pakistan Meat Exporters with Kuwait Meat Importers
200	Agro & Food	Mangoes	September, 2024	B2B	B2B / Interactive Session with Mango buyers of Kazakhstan
201	Agro & Food	Mangoes	October, 2024	B2B	B2B / Interactive Session with Mango buyers of United Arab Emirates
202	Agro & Food	Mangoes	November, 2024	B2B	B2B / Interactive Session with Mango buyers of United Kingdom
203	Agro & Food	Mangoes	December, 2024	B2B	B2B / Interactive Session with Mango buyers of Afghanistan
204	Agro & Food	Mangoes	January, 2025	B2B	B2B / Interactive Session with Mango buyers of Qatar
205	Agro & Food	Mangoes	February, 2025	B2B	B2B / Interactive Session with Mango buyers of Saudi Arabia
206	Agro & Food	Mangoes	April, 2025	B2B	B2B / Interactive Session with Mango buyers Germany
207	Agro & Food	Mangoes	April, 2025	B2B	B2B / Interactive Session with Mango buyers of United States
208	Agro & Food	Mangoes	May, 2025	B2B	B2B / Interactive Session with Mango buyers of Turkiye
209	Agro & Food	Mangoes	May, 2025	B2B	B2B / Interactive Session with Mango buyers of Canada
210	Agro & Food	Mangoes	June, 2025	B2B	B2B / Interactive Session with Mango buyers of Japan

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
211	Agro & Food	Mangoes	June, 2025	B2B	B2B / Interactive Session with Mango buyers of China
212	Agro & Food	Salt	July, 2024	Webinar	Webinar on Pakistan-UK trade potential in Khewra Pink Rock Salt and way forward to enhance Pakistan Khewra Pink Rock Salt exports to UK.
213	Agro & Food	Salt	August,2024	Webinar	Webinar on Capacity Building of exporter to exports Khewra Pink Rock Salt in Argentina
214	Agro & Food	Tobacco & Salt	September,2024	Webinar	Webinar on Pakistan-Brazil trade potential in Tobacco and Salt sector and way forward to enhance Pakistan exports to Brazil
215	Agro & Food	Tobacco & Salt	October, 2024	Webinar	Webinar on Pakistan-USA trade Potential in Tobacco & Khewra Pink Rock Salt and way forward to enhance Pakistan Tobacco & Khewra Pink Rock Salt exports in USA.
216	Agro & Food	Tobacco & Salt	December,2024	B2B	B2B/Interactive session with CAR states with collaboration of Pakistan Tobacco Board to explore the potential of Pakistan's Tobacco.
217	Agro & Food	Tobacco & Salt	January,2025	Webinar	Webinar on Pakistan-UAE trade potential in Tobacco and Salt sector and way forward to enhance Pakistan Tobacco and Salt exports to UAE.

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
S#	Division	Sector	Month	Type (Webinar or B2B)	Topic
218	Agro & Food	Tobacco & Salt	February, 2025	Webinar	Webinar on Pakistan-Saudi Arabia Trade Potential in Tobacco & Khewra Pink Rock Salt and way forward to enhance Pakistan Tobacco & Khewra Pink Rock Salt exports.
219	Agro & Food	Tobacco & Salt	April,2025	Webinar	Webinar on Pakistan-Netherland Trade potential in Khewra Pink Rock Salt and way forward to increase Pakistan exports of Khewra Pink Rock Salt.
219	Agro & Food	Tobacco & Salt	May,2025	Webinar	Webinar/B2B on Pakistan-Qatar Trade potential in Tobacco & Khewra Pink Rock Salt and way forward to increase Pakistan exports of Tobacco Khewra Pink Rock Salt.
220	Agro & Food	Salt	November, 2024	B2B	B2B/Interactive session with Mexico for potential of Pakistan's Khewra Pink Rock Salt.
221	Agro & Food	Tobacco & Salt	November, 2024	Webinar	Webinar on Pakistan-Indonesia Trade potential in Tobacco & Khewra Pink Rock Salt and way forward to increase Pakistan exports of Tobacco & Khewra Pink Rock Salt.
222	Agro & Food	Tobacco & Salt	December,2024	Webinar	Webinar on "Pakistan- Germany Trade Potential in Tobacco & Khewra Pink Rock Salt and way forward to enhance Tobacco &

WEBINARS / B2B ANNUAL BUSINESS PLAN (2024-25)					
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					Khewra Pink Rock Salt exports of Pakistan”.
223	Agro & Food	Tobacco & Salt	February, 2025	B2B	B2B session with China for the trade potential of Pakistani Tobacco & Khewra Pink Rock Salt
224	Agro & Food	Tobacco & Salt	February, 2025	B2B	B2B interactive session of Pakistani Exporters of Tobacco and Khewra Pink Rock Salt with the major buyers of Russian Federation.
225	Agro & Food	Tobacco & Salt	March, 2025	Webinar	Webinar/B2B on Pakistan-Malaysia Trade potential in Tobacco & Khewra Pink Rock Salt and way forward to increase Pakistan exports of Tobacco & Khewra Pink Rock Salt.
226	Agro & Food	Citrus	August, 2024	Webinar	Webinar on Exploring potential opportunities for Citrus in Eastern European countries.
227	Agro & Food	Citrus	September, 2024	Webinar	Export Potential of Citrus in CARs.
228	Agro & Food	Citrus	October, 2024	B2B	B2B Interaction of Citrus exporters with Indonesian counterparts.
229	Agro & Food	Citrus	November, 2024	B2B	B2B Interaction of Citrus exporters with Bangladeshi counterparts.
230	Agro & Food	Citrus	December, 2024	B2B	B2B Interaction of Citrus exporters with Russian & Belarussian counterparts.

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231	Agro & Food	Citrus	January, 2025	B2B	Webinar on Exploring opportunities for Citrus in Philippines market.
232	Agro & Food	Citrus	February, 2025	Webinar	Webinar on Exploring opportunities for Red blood Citrus Exports to CARs as a new market.
233	Agro & Food	Citrus	March, 2025	Webinar	Webinar on new varieties of Citrus in collaboration with University of Sargodha and Centre of excellence for Citrus, Sargodha
234	Agro & Food	Processed Food	July, 2024	Seminar	Opportunities for processed food exports from Pakistan
235	Agro & Food	Processed Food	August, 2024	Webinar	Market Access Series:
236	Agro & Food	Processed Food	September, 2024	B2B	Market Access Series:
					B2B linkages b/w Pakistani exporters & Potential Buyers (Northern Africa)
237	Agro & Food	Processed Food	October, 2024	Webinar	Market Access Series: Exploring food potential in (Sub-Saharan Africa)
238	Agro & Food	Processed Food	November, 2024	B2B Session	B2B/Interactive session b/w Pakistani exporters & potential buyers from Sub-Saharan Africa
239	Agro & Food	Processed Food	December, 2024	Seminar	Seminar on branding & packaging

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240	Agro & Food	Processed Food	January, 2025	Webinar/B2B	Market Access Series: Central Asia
241	Agro & Food	Processed Food	January, 2025	Webinar/B2B	B2B session b/w Pakistani exporters & potential buyers from Central Asian region
242	Agro & Food	Processed Food	February	Webinar/B2B	Opportunities and challenges for Pakistani food exporters in China
243	Agro & Food	Processed Food	February, 2025	B2B Session	B2B/Interactive session b/w Pakistani exporters and importers in China
244	Agro & Food	Processed Food	March, 2025	Seminar	Trends & Innovation in the processed food sector
245	Agro & Food	Processed Food	April, 2025	Webinar/B2B	Market Access Series: Exploring potential of processed food in unconventional Middle Eastern Markets
246	Agro & Food	Processed Food	May, 2025	B2B Session	B2B session b/w Pakistani exporters & Middle Eastern Importers
247	Agro & Food	Processed Food	June, 2025	Webinar	Market Access Series: Exploring trade potential of Pakistani food products in North America
248	Agro & Food	Processed Food	June, 2024	Webinar	Market Access Series: Exploring trade potential of Pakistani food products in South America
249	Textile & Leather	Carpets	August, 2024	B2B	Meeting with leading carpet importers in Paris
250	Textile & Leather	Carpets	September, 2024	Webinar	Market entry requirements in Egypt for Carpet exporters

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251	Textile & Leather	Fabric	November, 2024	B2B	Meeting with yarn and Fabric importers of Vietnam
252	Textile & Leather	EU Green Deal	January, 2025	Webinar	Europe Green Deal and impact on Pakistan
253	Textile & Leather	Fabric	March, 2025	B2B	Meeting with yarn and fabric importers of Mexico
254	Textile & Leather	Carpets	May, 2025	B2B	Meeting with carpet importers of Germany
255	Textile & Leather	High End Fashion	July, 2024	Webinar	Various Topics related with the theme of Texpo 2024 i.e. “Sustainability, Traceability, Recycling, Organic, ECO Friendly etc.”
256	Textile & Leather	Home Textile	July, 2024	B2B	B2B Meetings with Russian E-commerce markets
257	Textile & Leather	Home Textile	August, 2024	B2B	B2B Meetings with Japanese Businessmen for towels
258	Textile & Leather	Home Textile	September, 2024	B2B	B2B Meetings with German Businessmen
259	Textile & Leather	Home Textile	Oct, 2024	B2B	B2B Meetings with Belgian Businessmen
260	Textile & Leather	Home Textile	November, 2024	B2B	B2B meetings with Mexican businessmen
261	Textile & Leather	Home Textile	December, 2024	B2B	B2B Meetings with Australian Businessmen
262	Textile & Leather	Home Textile	January-March, 2025	B2B	B2B Meetings with USA’s importers and retail stores

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263	Textile & Leather	Home Textile	May – June 2025	B2B	In the Non-Traditional Asian markets like Singapore, Malaysia, Indonesia etc.
264	Textile & Leather	Home Textile	November, 2024	B2B	B2B meetings with Mexican businessmen
265	Textile & Leather	Home Textile	December, 2025	B2B	B2B Meetings with Australian Businessmen
266	Textile & Leather	Home Textile	January-March, 2025	B2B	B2B Meetings with USA's importers and retail stores
267	Textile & Leather	Home Textile	May –June 2025	B2B	In the Non-Traditional Asian markets like Singapore, Malaysia, Indonesia etc.
268	Textile & Leather	Home Textile	January, 2025	Webinar	Finding opportunities for exports/ discussion on issues and hurdles/ what are NTBs?/ Para tariffs towards our exports in Asian Pacific (Thailand, Maldives etc
269	Textile & Leather	Home Textile	April, 2024	Webinar	Finding opportunities for exports/ discussion on issues and hurdles/ what are NTBs?/ Para tariffs towards our exports in Non traditional European Markets (Belgium, Netherlands).
270	Textile & Leather	Readymade Garments	July, 2024	B2B	B2B Meetings with South Korean apparel companies
271	Textile & Leather	Readymade Garments	September, 2024	B2B	B2B Meetings with South African apparel companies

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272	Textile & Leather	Readymade Garments	November, 2024	B2B	B2B Meetings with Mexican apparel companies
273	Textile & Leather	Readymade Garments	January, 2025	B2B	B2B Meetings with Apparel companies from Kazakhstan
274	Textile & Leather	Readymade Garments	February, 2025	B2B	B2B Meetings with apparel importers in UAE
275	Textile & Leather	Readymade Garments	August, 2024	Webinars	Smart Garment Factories- How to implement the Industry 4.0 principles in garment manufacturing industry
276	Textile & Leather	Readymade Garments	December, 2024	Webinars	Smart Garment Factories- How to implement the Industry 4.0 principles in garment manufacturing industry
277	Textile & Leather	Readymade Garments	March, 2024	Webinars	Smart Garment Factories- How to implement the Industry 4.0 principles in garment manufacturing industry
278	Punjab-I	Multi-Sectoral	July, 2024	Webinars	Series of Webinar on Exploring the market of Eurasia and Central Asia
279	Punjab-I	Multi-Sectoral	August, 2024	Webinars	Series of Webinars on Pakistan Single Window
280	Punjab-I	Multi-Sectoral	September, 2024	Webinars	Series of Webinars for investment potential of Punjab region
281	Punjab-I	Multi-Sectoral	October, 2024	Webinars	Series of webinar on export procedures, market intelligence for SMEs
282	Sukkur	Dates	July, 2024	B2B	Interactive Session with Dates buyers of Canada
283	Sukkur	Dates	August, 2024	B2B	Interactive Session with Dates buyers of Germany

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284	Sukkur	Dates	September, 2024	B2B	Interactive Session with Dates Buyers of France
285	Sukkur	Dates	October, 2024	B2B	Interactive Session with Dates Buyers of Bangladesh
286	Sukkur	Dates	November, 2024	B2B	Interactive Session with Dates buyers of Japan
287	Sukkur	Dates	December, 2024	B2B	Interactive Session with Dates buyers of Indonesia
288	Sukkur	Dates	January, 2025	B2B	Interactive Session with Dates Buyers of Turkey
289	Sukkur	Dates	February, 2025	B2B	Interactive Session with Dates Buyers of Belgium
290	Sukkur	Dates	March, 2025	B2B	Interactive Session with Dates Buyers of Netherland
291	Sukkur	Dates	April, 2025	B2B	Interactive Session with Dates Buyers of Australia
292	Sukkur	Dates	May, 2025	B2B	Interactive Session with Dates Buyers of Malaysia
293	Sukkur	Dates	June, 2025	B2B	Interactive Session with Dates Buyers of
294	Hyderabad	Handicrafts	July, 2024	Webinar	Webinar on Market Opportunities of Handicraft Products
295	Hyderabad	Chilies	July, 2024	Webinar	Webinar on Pesticide control on Chillies and Prevention of Toxin
296	Hyderabad	Mangoes	August, 2024	Webinar	Webinar on New Trade Leads For Mango Exports
297	Hyderabad	Agro & Food	August, 2024	Webinar	Webinar on Agricultural Export Potential in Vietnam

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298	Hyderabad	Multi-Sectoral	March, 2025	Webinar	Webinar on SME Loans For Women Entrepreneur, Startups and Artisans
299	Quetta	Multi-Sectoral	July, 2024	Webinar	Unleashing Baluchistan's Export Potential
300	Quetta	Multi-Sectoral	August, 2024	Webinar	Navigating Export Financing: Strategies for Success in Baluchistan
301	Quetta	Minerals (metallic and non-metallic)	September, 2024	Webinar	Harnessing Mineral Wealth: Maximizing Baluchistan's Mining Exports
302	Quetta	Agro & Food	October, 2024	Webinar	Quality Assurance in Agro-Exports: Ensuring Excellence from Farm to Fork
303	Women Entrepreneur	Multi-Sectoral	July, 2024	Webinar	Training on Accounting and Taxation for Women Entrepreneurs in Collaboration with REMIT
304	Women Entrepreneur	Multi-Sectoral	August, 2024	Webinar	Awareness Seminar on navigation through official website & ABP 2024-25
305	Women Entrepreneur	Multi-Sectoral	January, 2025	Webinar	B2B Matchmaking Session- US Market
306	Women Entrepreneur	Multi-Sectoral	January-June, 2025	Webinar	Series of Webinars, in Collaboration with TIOs Abroad, on Exploring the Market Potential for Women Entrepreneurs in International Markets
307	Women Entrepreneur	Multi-Sectoral	May, 2025	Webinar	Webinar on Pakistan Single Window

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308	Women Entrepreneur	Multi-Sectoral	May, 2025	Webinar	B2B Matchmaking Session- EU Market