



POST ACTIVITY REPORT ON “PAKISTAN- UZBEKISTAN B2B SESSION”

9TH DECEMBER, 2024



A high-level B2B and G2G session held on December 9, 2024, at the Marriott Hotel, Islamabad, bringing together a delegation from Uzbekistan and Pakistan's agro-exporters to foster bilateral trade relations in the agriculture sector. Focused on enhancing the export of high-quality table potatoes from Pakistan to Uzbekistan, the event facilitated over 40 B2B meetings with anticipated trade deals exceeding USD 5 million and discussions on 4-5 prospective MOUs and Joint Ventures. The Uzbek delegation, led by Deputy Ministers of Investment, Agriculture, and the Director of the Agency of Plant Protection & Quarantine, engaged with more than 15 Pakistani companies, including logistics firms. Concurrently, G2G meetings between relevant ministries and plant protection departments addressed trade facilitation and regulatory alignment, marking a significant step toward strengthening economic ties between the two nations.





