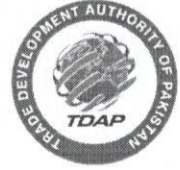




TRADE DEVELOPMENT AUTHORITY OF PAKISTAN  
GOVERNMENT OF PAKISTAN  
INTERNATIONAL MARKETS DEVELOPMENT  
DIVISION



No. TDAP-1(55)BoardResolution/IMDD

Karachi, the 8<sup>th</sup> January, 2025

Resolution

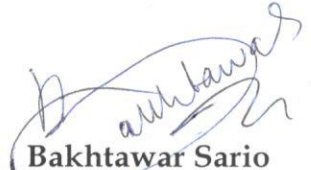
**Subject: Exemption for Africa for Spot Sales Subsidy Ratio**

The TDAP Board, in its 11<sup>th</sup> Board Meeting held on 12<sup>th</sup> December, 2024, under Agenda-07, has made the following decision;

Resolution:

*"The Board resolved to approve the subsidy ratio of 80% for International Exhibitions where the spot sales are also allowed for the TDAP managed fairs in Africa."*

2. The Board directed to issue amended guidelines for participation in international trade fairs/exhibitions with reference to the board decision and the above decision is effective from the date of the 11<sup>th</sup> Board meeting i.e. 12<sup>th</sup> December, 2024.

  
**Bakhtawar Sario**  
Deputy Director -IMDD

Circulation:

1. Director General, IMDD, TDAP, Karachi
2. Director General (MS)
3. IT Section for posting on TDAP's Official website
4. SO to CE/Secretary TDAP