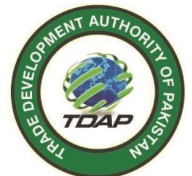


PAKISTAN ELECTRIC FAN MANUFACTURING SECTOR



**Trade Development Authority
of Pakistan**





TDAP INTRODUCTION

Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets.

TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.

TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.

To achieve its objectives, TDAP organizes as well as participates in local & international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes

contacts and information exchange events both physically as well on digital platforms.

This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.





INTRODUCTION

Fan manufacturing in the various regions of Pakistan dates back to pre-independence years. Initially, the manufacturing originated from the fan industry that existed on a small-scale level in Gujrat before the partition. However, in the post-independence years, the fan industry experienced growth. Since Gujranwala was already famous for the production of various metal products, the electric fan manufacturing became a major business in the regions of Gujranwala and Gujrat.

The fan industry in Pakistan is mainly clustered in four major cities; Gujrat, Gujranwala, Lahore and Karachi. However, almost 98% of the production of the country is centered at the two cities: Gujrat and Gujranwala. Gujrat is known for its electric consumer fan industry. The city remains the largest hub of fan manufacturing in the country despite the expansion of production to the adjoining Gujranwala as well as to Lahore and Karachi over the past few decades. It is

estimated that more than three quarters of the country's total fan production is still based in Gujrat.

The fan industry feeds on a number of supporting industries such as plastic, aluminum, steel etc., with hundreds of vendors in Gujrat alone supplying these items to the small-scale and large-scale fan manufacturers. The fan industry of Pakistan has a worthy reputation of its products around the globe. Its international sales network is spread not only in Asia but also in Africa and Europe.

HS CODE

Code	Product label
841451	Table, floor, wall, window, ceiling or roof fans, with a self-contained electric motor of an output ≤ 125



PRODUCTION AREAS WITH MAP

THE ELECTRIC FAN MANUFACTURING INDUSTRY CLUSTER IS LOCATED IN

GUJRANWALA AND GUJRAT.





Pak Exports of Electric Fans HS 841451 (USD Million)

Particulars	2021	2022	2023
Electric Fans	30.28	32.41	30.25

Source: ITC

TOP IMPORTING COUNTRIES FOR ELECTRIC FAN

Top 12 importers of HS 841451

Values in US\$ Thousand

Importers	Imported value in 2022	Imported value in 2023
World	6093.948	5,240,491
United States of America	2372.936	1,847,160
Japan	297.150	246,778
Korea, Republic of	224.795	171,480
Germany	124.835	92,687
Canada	167.068	147,517
Spain	131.825	159,831
Australia	149.281	124,443
United Kingdom	139.546	151,328
Mexico	144.196	131,664
France	123.254	147,034
Netherlands	84.145	48,071
Vietnam	140.962	52,592

China	129.610	85,565
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PAKISTAN'S LEADING EXPORTERS OF ELECTRIC FAN

Royal Fans
G.T Road Gujrat

053-3713622
export@royalfans.com

Khurshid Fan
G.T Road Gujrat

053-3514965 shahzad.
amd@gmail.com

GFC Fans
G.T Road Gujrat

053-3520301-3
gfcfan@gmail.com

Champion Fans
Saharan St Sialkot Rd. Gujranwala

+92-302-4483545
ehsan_bhullah@yahoo.com

Super Asia Fans
G.T Road Gujranwala

055-4272801-5
faisal@superasia.biz

Belvin Fans
Opposite BISE G.T Rd. Gujranwala

055-3890243-5
azharaslam@belvinworld.com

Amin Fans
G.T Road Gujrat

053-3514444
aminfans@gmail.com

Yunas Fans
G.T Road Gujrat

053-3525203-5
yunasfans@ymail.com

Pak Fan
G.T Road Gujrat

053-3726091-96
info@pakfansofficial.com

Lahore Fans
Kot Pir Ahmed Shah Pindi Pypass
Gujranwala

0300-6405158
irfangemini@hotmail.com

Starco Fan
183-C S.I.E G.T Road Gujrat

053-3535901
izhar.malik@gmail.com

ASIA FAN
G.T Road Gujranwala

055-4772431
waqas.anwar@gmail.com

Parwaz Fan
6 KM, G.T Road Gujrat

053-3706219
ali.usman@gmail.com

Pak Punjab Fans
G.T Road Gujranwala

0300-6402622
usman.rasheed@gmail.com

Noor Fans
G.T Road Gujrat

053-3515501
m.shafique@gmail.com

Wahid Fans
G.T Road Near Goralı Gujrat

053-3521932
hassan.adnan@gmail.com

Indus Fan
58-A, S.I.E # 1 Gujranwala

055-3850034-36
umair.umair@gmail.com

Al Ahmed Fans
G.T. Road Gujrat

0300-0545421
alahmadfan@yahoo.cpm

Indus Trading Company
58-A, S.I.E # 1 Gujranwala

0300-8649669
ihsan.ullah@gmail.com

Faisal Fan
58-A, S.I.E # 1 Gujranwala

0332-7000899



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