



Annual Business Plan

2025-26



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INTRODUCTION

1. To plan, organize exhibitions, delegations to and from Pakistan

2. To plan and organize local, international and inter-provincial export promotional conferences, workshops and seminars.

3. To plan and organize foreign trade promotion through advertising in foreign and local print, electronic and other appropriate media

SUMMARY OF ABP 2025-26

Sr. No.	Title of Activity	Proposed Number
1	International Exhibitions	125
2	Local/National Events (Regional and Product Division)	17
3	Outgoing Delegations (Product Divisions)	24
4	Incoming Delegations (Product Divisions)	08
5	Seminars of Product Divisions	85
6	Product Promotions	03
7	National Exporters Training Program	18
8	TDAP Flagship Events/ Special Initiatives	03

SUMMARY OF ACTIVITIES OF PRODUCT DIVISION

Sr. No.	Product Division	International Exhibitions	Outgoing Delegations	Incoming Delegations
1	Agro & Food	21	7	5
2	Engineering & Minerals - I	20	2	--
3	Engineering & Minerals - II	15	6	2
4	IMDD- I	14	4	--
5	IMDD-II	2	1	--
6	Services	19	1	--
7	Textile & Leather	34	2	1
8	Women Entrepreneur	--	1	--
	Total	125	24	8

SUMMARY OF NATIONAL EVENTS

Regions	Number of Events
Hyderabad	2
Multan	1

Gilgit	1
Peshawar	2
Abbottabad/Galiyaat	1
Islamabad	1
Sukkur	1
Mirpur AJK	1
Balochisan	2
Lahore (Services Division)	1
Women entrepreneurs	4
Total	17

TDAP INTERNATIONAL EXHIBITIONS CALENDAR 2025-26							
S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	Saudi Build, 2025	November, 2025	Middle East	Saudi Arabia	Riyadh	Construction Materials
2	Engineering & Minerals - I	Xiamen Stone Fair, 2026	March, 2026	East Asia	China	Xiamen	Marble
3	Engineering & Minerals - I	Coverings, USA, 2026	May, 2026	America	USA	Orlando	Marble
4	Engineering & Minerals - I	Big 5, South Africa	June, 2026	Africa	South Africa	Johannesburg	Construction Materials
5	Engineering & Minerals - I	Medic East Africa	September 2025	Africa	Kenya	Nairobi	Healthcare

6	Engineering & Minerals - I	Africa Health, South Africa	October 2025	Africa	South Africa	Cape-Town	Healthcare
7	Engineering & Minerals - I	Arab Health, 2026	January 2026	Middle East	UAE	Dubai	Healthcare
8	Engineering & Minerals - I	Munich Show 2025	October, 2025	Europe	Germany	Munich	Gems and Jewlery
9	Engineering & Minerals - I	Beauty World Dubai	November 2025	Middle East	UAE	Dubai	beauty & Cosmetics
10	Engineering & Minerals - I	Beauty West Africa	November 2025	Africa	Nigeria	Lagos	beauty & Cosmetics
11	Engineering & Minerals - I	Beauty Istanbul 2026	May 2026	Europe	Turkey	Istanbul	beauty & Cosmetics
12	Engineering & Minerals - I	Fime Show USA	June 2026	America	USA	Miami	Healthcare
13	Engineering & Minerals - I	MedExpo	April 2026	CARS	Kyrgyzstan	Bishkek	Healthcare

14	Engineering & Minerals - I	NSC Safety Congress & Expo Miami 2025	15-17 September, 2025	America	USA	Miami	Safety Equipments/PPES
15	Engineering & Minerals - I	Phil Medical	August 13-15, 2025	South East Asia	Philippines	Pasay city	Healthcare
16	Engineering & Minerals - I	Middle East Coating Show	May 14 - 16 2026	Middle East	UAE	Dubai	Paints
17	Engineering & Minerals - I	ExpoMed Turkey	April 2026	Europe	Turkey	Istanbul	Healthcare
18	Engineering & Minerals - I	Health Expo Iraq	Sep 18-21, 2025	Middle East	Iraq	Baghdad	Healthcare
19	Engineering & Minerals - I	Marmomac, 2025	Sep-25	Europe	Italy	Verona	Marble
20	Engineering & Minerals - II	Automechanika Dubai	December 9-11, 2025	Middle East	UAE	Dubai	Auto Parts

21	Engineering & Minerals - II	NaneNane Expo	1-8 Aug, 2025	Middle East	Tanzania	Dodoma	Agriculture Machinery and Implements
22	Engineering & Minerals - II	ISPO Trade Fair	30th Nov – 2nd Dec, 2025	Europe	Germany	Munich	Sports Goods
23	Engineering & Minerals - II	Riyadh International Sports Expo	April, 2026	Middle East	Kingdom of Saudi Arabia	Riyadh	Sports Goods
24	Engineering & Minerals - II	Middle East Energy	April, 2026	Middle East	U.A.E	Dubai	Electrical Machinery
25	Engineering & Minerals - II	Nigeria Energy	28-30 Oct. 2025	Africa	Nigeria	Lagos	Electrical Machinery

26	Engineering & Minerals - II	Motobike, Istanbul	Mar. 2026	Europe	Turkiye	Istanbul	Auto Parts
27	Engineering & Minerals - II	Automechanika turkiye	Jun. 2026	Europe	Turkiye	Istanbul	Auto Parts
28	Engineering & Minerals - II	West Africa Automotive Show	May. 2026	Africa	Nigeria	Lagos	Auto Parts
29	Engineering & Minerals - II	MEDICA-GERMANY	17-20 Nov 2025	Europe	Germinay	Dusseldorf	Surgical Instruments
30	Engineering & Minerals - II	Tokyo Medical – Japan	17-19 March 2026	East Asia	Japan	Tokyo	Surgical Instruments
31	Engineering & Minerals - II	AEEDC, Dubai, 2026	Jan, 2026	Middle East	UAE	Dubai	Surgical Instruments
32	Engineering & Minerals - II	Sial Montreal Show- Canada	29 Apr- 01 May 2026	North America	Canada	Toronto/Mon treal	Cutlery and Utensils Sector

33	Engineering & Minerals - II	AAPEX Show	4-6 Nov 2025	America	U.S.A	Las Vegas	Auto Parts Allocated to PAAPAM
34	Engineering & Minerals - II	Global Health, KSA	October 2025	Middle East	Kingdom of Saudi Arabia	Riyada/Malh aam	Healthcare
35	Agro & Food	Fine Food, Australia	08-11 September 2025	Oceania	Australia	Sydney	Agro & Food Products
36	Agro & Food	Seafood and Fisheries Expo, China	29– 31 October 2025	China	China	Qingdao	Agriculture & Forestry, Food & Beverages
37	Agro & Food	MIHAS	17 - 20 September 2025	South East Asia	Malaysia	Kuala Lumpur	Halal Products
38	Agro & Food	Sial China	May-26	China	China	Beijing	Agro & Food Products
39	Agro & Food	Busan International Seafood & Fisheries Exhibition	05-07 November 2025	East Asia	South Korea	Busan	Seafood
40	Agro & Food	Asia Fruit Logistica	03-05 September 2025	China	Hong Kong	Hong Kong	Agro & Food Products
41	Agro & Food	World Food Expo	06-09 August 2025	South East Asia	Philippines	Manila	Agro & Food Products

42	Agro & Food	World Food, Moscow	16-19 September 2025	Russia	Russia	Moscow	Agro & Food Products
43	Agro & Food	Anuga	04-08 October 2025	Europe	Germany	Cologne	All types of Food Products, Rice, Spice herbes,Pulses, juices, Salts etc.
44	Agro & Food	Africa Big 7	June, 2026	Africa	South Africa	Johannesburg	Agro & Food Products
45	Agro & Food	Kenyan Food Event	18-20 November 2025	Africa	Kenya	Nairobi	Food, Drink and Hospitality products
46	Agro & Food	Food Africa	09-12 December 2025	Africa	Egypt	Cairo	Agro & Food Products
47	Agro & Food	Oman Agriculture Exhibition	September, 2025	Middle East	Oman	Muscat	Agro & Food Products
48	Agro & Food	ISM Middle East	15-17 September 2025	Middle East	UAE	Dubai	Agro & Food Products
49	Agro & Food	Saudi Food Show	May,2026	Middle East	Saudi Arabia	Riyadh	Agro & Food Products
50	Agro & Food	Gulf Food	26-30 January 2026	Middle East	UAE	Dubai,	Pulses & Grains, poultry, fats & Oil, Beverages, dairy products

51	Agro & Food	Qatar International Agricultural	February, 2026	Middle East	Qatar	Qatar	Agro & Food Products
52	Agro & Food	Gulfood Manufacturing	04-06 November 2025	Middle East	UAE	Dubai	Agro & Food Products
53	Agro & Food	Winter Fancy Food Show	January,2026	America	USA	San Diego	Food products, beverage products
54	Agro & Food	Sial Food Fair	May,2026	America	Canada	Montreal	Food Items, Packaging and Equipment, food technology
55	Agro & Food	Fancy Food	June,2026	America	USA	New York	Food Items, Packaging and Equipment, food technology
56	Textile & Leather	Texworld New York, USA	Jul, 2025	America	USA	New York	Apparel, Fabric, Denim
57	Textile & Leather	Magic Show USA	Aug, 2025	America	USA	Las Vegas	Men, Women, apparel & footwear
58	Textile & Leather	Intertextile Shanghai Apparel Fabrics, China	Sep, 2025	China	China	Shanghai	All garment and fashion products,

59	Textile & Leather	Intex Sri Lanka	Aug., 2025	South Asia	Sri Lanka	Colombo	All Textiles
60	Textile & Leather	Texworld Paris, France	Sep., 2025	Europe	France	Paris	Apparel, Fabric, Denim & Leather
61	Textile & Leather	International Sourcing Expo – Melbourne, Australia	Nov, 2025	Oceania	Australia	Melbourne	Apparel, Accessories
62	Textile & Leather	Heimtextil Germany	Jan, 2026	Europe	Germany	Frankfurt	Home Textile
63	Textile & Leather	Carpet & Flooring Expo	Jan, 2026	Europe	Turkiye	Istanbul	Carpets
64	Textile & Leather	Texworld Paris, France	Feb, 2026	Europe	France	Paris	Apparel, Fabric & Denim
65	Textile & Leather	Magic Show USA	Feb, 2026	America	USA	Las Vegas	Men, Women,apparel & footwear
66	Textile & Leather	Intertext, Portugal	May, 2026	Europe	Portugal	Europearque	Apparel, Denim, Fabrics, Yarn, Accessories, Trims
67	Textile & Leather	Xining Carpet & Floor Covering Exhibition	July/ August, 2025	China	China	Xining	Carpets
68	Textile & Leather	Home Textiles Premium by TextilHogar, Valencia	29 Sept - 2 Oct 2025	Europe	Spain	Velencia	Home Textiles, linens, carpets, upholstery, curtains, and decoration items
69	Textile & Leather	Source Fashion London, UK	Feb, 2026	Europe	UK	London	Fabrics, garment and fashion products,
70	Textile & Leather	Morocco Fashion Style & Tex	December, 2025	Africa	Morocco	Casablanca	Home & Fashion textile

71	Textile & Leather	Intertextile Shanghai Apparel Fabrics, China	March, 2026	China	China	Shanghai	Fabrics, garment and fashion products,
72	Textile & Leather	Techtextil. Germany	April, 2026	Europe	Germany	Frankfurt	Technical Textile
73	Textile & Leather	Hotel & Hospitality Expo, Saudi Arabia	April, 2026	Middle East	Saudi Arabia	Riyadh	Institutional & Home Textile
74	Textile & Leather	Bangladesh Denim Expo	May, 2026	South Asia	Bangladesh	Dhaka	Apparel, Denim, Fabrics, Yarn, Accessories, Trims
75	Textile & Leather	Expo Riva Schuh Garda, Italy (Allocated)	Jul, 2025	Europe	Italy	Schuh	Footwear
76	Textile & Leather	All China Leather Exhibition Shanghai, China (A	Aug, 2025	China	China	Shanghai	Leather Products
77	Textile & Leather	Lineapelle Fair Milan, Italy (Allocated)	Sep,2025	Europe	Italy	Milan	Leather Products
78	Textile & Leather	Mipel The Bag Show Milan, Italy	Sept,2025	Europe	Italy	Milan	Articles of Leather
79	Textile & Leather	A+A Dusseldorf, Germany	Nov., 2025	Europe	Germany	Germany	Protective Garments, Gloves and accessories

80	Textile & Leather	Intersec Dubai	Jan,2026	Middle East	UAE	Dubai	Safety wears
81	Textile & Leather	Lineapelle Fair Milan, Italy (Allocated)	Feb, 2026	Europe	Italy	Milan	Leather Products
82	Textile & Leather	Expo Riva Schuh Garda, Italy (Allocated)	Feb, 2026	Europe	Italy	Schuh	Footwear
83	Textile & Leather	AIM Expo, USA	Feb, 2026	America	USA	Las Vegas	Leather Jackets, gloves
84	Textile & Leather	Mipel The Bag Show Milan, Italy	Feb,2026	Europe	Italy	Milan	Articles of Leather
85	Textile & Leather	APLF Fashion Access, Hong Kong (Allocated)	Mar, 2026	China	China	Hong Kong	Leather Products
86	Textile & Leather	APLF, MMT HONGKONG	Mar, 2026	China	China	Hong Kong	Leather Products
87	Textile & Leather	LEATHERTEC H, DHAKA, BANGLADESH	4-6 DEC 2025	South Asia	BANGLADESH	DHAKA	Finished leather
88	Textile & Leather	Le Show Moscow, Russia	June,2026	Russia	Russia	Moscow	Articles of Leather
89	Textile & Leather	Shoe and Leather Ho Chi Minh City, Vietnam	July,2025	South East Asia	Vietnam	Hochi Minh city	Articles of Leather

90	Services	Thai International Travel Fair	January, 2026	South East Asia	Thailand	Bangkok	Tourism
91	Services	ITB Berlin	March, 2026	Europe	Germany	Berlin	Tourism
92	Services	MATTA Fair	April, 2026	South East Asia	Malaysia	Kuala Lumpur	Tourism
93	Services	AI and Big Data Expo	24-25 September, 2025	Europe	Netherlands	Amsterdam	Artificial Intelligence, Bg Data, IT & ITES
94	Services	Gitex Global	13-17 October, 2025	Middle East	United Arab Emirates	Dubai	IT & ITES, AI, EdTech, Big Data,
95	Services	Tech Crunch Disrupt USA	27- 29 October, 2025	America	United States of America	San Fransico	IT & ITES, AI, EdTech, Big Data,
96	Services	CES (Consumer Electronics Show)	06-09 January, 2026	America	United States of America	Las Vegas	Tech Startups, ITES
97	Services	Games Development Conference (GDC)	30 March - 02 April, 2026	America	United States of America	San Fransico	Gaming Industry
98	Services	Mobile World Congress (MWC)	02- 05 March, 2026	Europe	Spain	Barcelona	Telco, IT, ITES

99	Services	Japan IT Week	April, 2026	East Asia	Japan	Tokyo	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
100	Services	GITEX Nigeria	01-04 September, 2025	Africa	Nigeria	Abuja	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
101	Services	AI Everything Global	11-13 May, 2026	Middle East	United Arab Emirates	Abu Dhabi	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
102	Services	Web Summit - Qatar	01-04 Februray, 2026	Middle East	Qatar	Doha	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
103	Services	London Tech Week 2026, UK	June, 2026	Europe	United Kingdom	London	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
104	Services	GITEX Europe	June, 2026	Europe	Germany	Berlin	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
105	Services	24 Fintech	September , 2025	Middle East	Saudi Arabia	Riyadh	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
106	Services	Web Summit-Portugal	Novemeber, 2025	Europe	Portugal	Lisbon	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

107	Services	Fintech Singapore	12-14 November, 2025	South East Asia	Singapore	Singapore City	Fintech, IT
108	IMDD	Dakar International Trade Fair (FIDAK), Senegal	December, 2025	Africa	Senegal	Dakar	Multi Products
109	IMDD	International Faire of Algeria, FIA	June, 2026	Africa	Algeria	Algiers	Multi Products
110	IMDD	Dar es Salaam International Fair (DITF) 2026	June/July 2026	Africa	Tanzania	Dar es Salaam	Multi Products
111	IMDD	Rwanda International Trade Fair (RITF) 2026	July-August, 2026	Africa	Rwanda	Kigali	Multi Products
112	IMDD	China-ASEAN Expo (Nanning, China)	17-21 September, 205	China	China	Nanning	Multi Products
113	IMDD	138 Canton Fair (Guanghou, China)	15 Oct to 04 Nov 2025	China	China	Guangzhou	Multi Products

114	IMDD	China International Import Expo (Shanghai, China)	05-10 November, 2025	China	China	Shanghai	Multi Products
115	IMDD	China-South Asia Expo and Kunming Import Expo Fair)	June, 2026	China	China	Kunming	Multi Products
116	IMDD	Canton Fair (Guanghou, China)	April,2026	China	China	Guangzhou	Multi Products
117	IMDD	Korea Imports Fair (KIF)	7-9, June 2025	East Asia	South Korea	Seoul	Multi Products
118	IMDD	Dhaka International Trade Fair (DITF, Dhaka, bangaldesh, 2026	1st January 2026 (Tentatively 01 Month)	South Asia	Bangladesh	Dhaka	Multi-Products
119	IMDD-II	Ambiente, Frankfurt	Most Likely in Feburary, exact dates not yet announced for 2026	Europe	Germany	Frankfurt	Multi-Products
120	IMDD-II	Halal Expo, Turkey	November, 2025	Europe	Turkey	Istanbul	Multi-Products

S.No	Sector	Event/Activity	Dates	Venue/Place	Division
1	Tourism	Incoming Delegation of Tourism PTM (approx 30)	Jan-26	Karachi	Services
2	Textile	Carpet Show	TBD	Lahore	Textile & Leather
3	Multi Sector	Display Centres for Women Entrepreneurs	2025-2026	Lahore	Women Entrepreneurs
4	Agro & Food	FoodAg 2025	Nov-25	Karachi	Agro & Food
5	Textile & Leather	Texpo 2026	May-26	Karachi	Textile & Leather
6	Multiple Products	Bangladesh SCE	Jan-26	TBD	IMDD-I
7	Multiple Products	Kazakhstan Business Forum	TBD	TBD	IMDD-I
8	Multiple Products	South Korea Conference	Nov-25	TBD	IMDD-I
9	Multiple Products	Uzbekistan SCE	7-9 April,2026	TBD	IMDD-I
10	High Profile Business Forums - Incoming and Outgoing	High Profile Business Forums -Incoming and Outgoing	TBD	TBD	Multiple

11	Sevices	PIXS, 2026 (Pakistan IT enabled Exports Starups), Competition for IT Tech Startups	December 2025 - February, 2026	Across Pakistan	Services Division
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OUTGOING DELEGATIONS				
Sr. No	To Country	Product / Sector	Expected No of Delegates	Division
1	Eastern European countries (e.g., Romania, Bulgaria, Poland)	Construction Materials & Marble	10	Eng & Minerals Division - I
2	Verona, Italy	Marble & Granite	6	Eng & Minerals Division - I
3	Canada	Sports Goods	15	Eng & Minerals Division - II
4	USA	Sports Goods	10	Eng & Minerals Division - II
5	Iraq	Agriculture Machinery and Implements	5	Eng & Minerals Division - II

6	Tanzania/Senegal	Electric Fans	7	Eng & Minerals Division - II
7	U.S.A	Cutlery & Utensils	6	Eng & Minerals Division - II
8	KSA	Sports Goods	10	Eng & Minerals Division - II
9	PLGMEA Delegation to Argentina, Uruguay, Chile, brazil and Paraguay	LEATHER ARTICLES (MOTORBIKES)	10	Textile & Leather
10	PFMA Delegation to USA	FOOTWEAR	10	Textile & Leather
11	Delegation to Sweden & Norway	IT/ITEs	20	Services
12	Qatar (March 2026)	Fodder	5	Agro & food
13	Sri Lanka	Meat, Agro and Livestock Sector	10	Agro & food
14	Morocco	Meat, Agro and Livestock Sector	10	Agro & food
15	Japan	Sesame Seed	10	Agro & food
16	Phillipines	Rice	10	Agro & food
17	Saudi Arabia	Rice, meat and sesame	10	Agro & food
18	Iraq	Multi-sectoral	20	IMDD-I
19	Jordan	Multi-sectoral	20	IMDD-I
20	Belarus	Multisectoral	40	IMDD-II
21	Bangladesh	Multisectoral	40	IMDD-I
22	Syria	Multisectoral	15	IMDD-I
23	Ghana, Cote D'Ivor and Senegal	Rice	26	Agro & food

24	Japan	General	5	Women Entrepreneurs
TOTAL			24	

INCOMING DELEGATIONS			
Sr. No	Division	From Country	Product / Sector
1	E & M - II	Saudi Arabia	Multi Sector
2	E & M - II	Ethiopia & Kenya	Multi Sector
3	Textile & Leather	Incoming Delegation of Chinese investors to PFMA	Textile
4	Agro & Food	Lebanon	Meat, Agro and Livestock Sector
5	Agro & Food	Philippines	Meat, Agro and Livestock Sector
6	Agro & Food	Malaysia	Meat, Agro and Livestock Sector

7	Agro & Food	China	Meat (Heat Treated Meat / beef)
8	Agro & Food	South Africa	Mango

NATIONAL EVENTS				
S No	Regional Office	Product / Sector	Event Details	City / Venue
1	Hyderabad	Automotive / Motorcycles, Rickshaw, Spare parts, Batteries Tractor Parts, Agri Implements, Fruits & Vegetables, and Handicrafts including Bangles	The Hyderabad Trade Show 2026	Any Suitable Venue of Hyderabad
2	Hyderabad	General	Hyderabad Women Entrepreneurs Trade Show	Any Suitable Venue of Hyderabad
3	Multan	Handicrafts, Jewellery, Blue Pottery, Handwoven Fabrics and Embroidered Clothes	South Punjab Trade Carnival 2026	Multan
4	Gilgit	All Regional Potential Products / Sectors	GB-Expo	Karakorum Int’l University, GB
5	Peshawar	All Regional Potential Products / Sectors	2nd Chitral Expo	Hindukush Hotel, Chitral
6	Abbottabad	All Regional Potential Products / Sectors	Abbottabad Trade Show	Abbottabad/Galiyat
7	Islamabad	Women Entrepreneurs	Her Hunar	Islamabad
8	Women Entrepreneurs - Gilgit	Women Entrepreneurs	6th Women Entrepreneurs Trade Fair	Gilgit
9	Women entrepreneurs-Balochistan (Turbat)	Women Entrepreneurs	Turbat Handicrafts Show	Turbat/Circuit House

10	Women Entrepreneurs - Sialkot	Women Entrepreneurs	WE Exhibit	Sialkot
11	Women Entrepreneurs - Peshawar	Women Entrepreneurs	WE Exhibition	Peshawar
12	Mirpur (AJK)	General	Kashmir Trade Expo	Muzzafarabad
13	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Balochistan Trade Show	Hub
14	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Minerals Show	Quetta
15	Sukkur	All Regional Potential Products / Sectors	2ND EDITION OF SUKKUR TRADE EXHIBITION 2025-26	Sukkur
16	Peshawar	Dates and Crafts	Dates and Crafts Show	DI Khan
17	Lahore	General	GLOBE Pakistan 2025 (Gateway to Logistics and Business through E- Commerce)	Islamabad

PRODUCT PROMOTIONS			
Sr. No	Sub Sector	Details	Proposed Dates
1	Mango	Under Mango Promotion Campaign , TDAP will dispatch Mangoes to potential importing countries where our Trade and investment Counsellors will hold mango testing events in leading supermarkets and mango shows	June-August 2025
2	Mango, Rice	Culinary show at Brussels	-
3	Rice	Rice Diplomacy	Dec-2025

SEMINARS					
S No	Product / Sector	Event Details (Local Exhibitions, Seminars, Workshops etc)	City / Venue	Tentative Date	Division
1	Marble	Seminar on Marble and Granite Sector	Peshawar	Nov, 2025	E&M - I

2	Marble	Seminar on Marble and Granite Sector	Mansehra	Nov, 2025	E&M - I
3	Marble	Seminar on Marble and Granite Sector	Loralai/ Quetta	July, 2025	E&M - I
4	Marble	Seminar on Marble and Granite Sector	Karachi	January, 2026	E&M - I
5	Furniture	Wood Identification, Quality Assessment and Export Procedure	Gujrat	July-2025	E&M-II
6	Furniture	Wood Identification, Quality Assessment and Export Procedure	Sargodha	July-2025	E&M-II
7	Furniture	Export Procedure and Participation in International Exhibition	Swat & Chitral	Aug-2025	E&M-II
8	Cutlery and Utensils	Training of Delegates & Exhibitors	TDAP	Oct- Jan 2026	E&M-II
9	Surgical Instruments	3 Days - MDR Awareness Seminar	SIMAP	July- Sep 2025	E&M-II
10	Surgical Instruments	Training of Delegates & Exhibitors	TDAP	Oct- Jan 2026	E&M-II
11	Electrical Fans	Workshop , Training on E-Commerce	PEFMA	Feb-26	E&M-II
12	Sports Goods	One day Workshop on Import & Export Documentation.	PSGMEA	Nov 2025	E&M-II

13	Sports Goods	Seminar on Social and Environmental compliance.	PSGMEA	June 2026	E&M-II
14	Engineering Sector	CBAM Workshop	Gujranwala, Sialkot, Multan and Faisalabad	Sep-25	E&M-II
15	Engineering Sector	Ferrous and Non-Ferrous Compliance Workshop	Gujranwala	Aug-25	E&M-II
16	Engineering Sector	Compliance Related to Home Appliances	Gujranwala	Aug-25	E&M-II
17	Poultry	Global Market Access for Pakistan’s Poultry Exports	Lahore	Aug-25	Agro & Food
18	Poultry	Processing & Cold Chain Logistics for Poultry Exports	Lahore	Mar-26	Agro & Food
19	Dairy Products	Export Readiness for Pakistani Dairy Industry	Lahore	Sep-25	Agro & Food
20	Dairy Products	Ensuring Dairy Supply Chain Safety & Efficiency	Lahore	Mar-26	Agro & Food
21	Sesame	Good agricultural practices and postharvest management in Sesame Seed.	Oil Seed Research Institute, Faisalabad	Jul-25	Agro & Food

22	Sesame	Good agricultural practices and postharvest management in Sesame Seed.	Layyah	Aug-25	Agro & Food
23	Sesame	Good agricultural practices and postharvest management in Sesame Seed.	Sahiwal	Aug-25	Agro & Food
24	Sesame	Good agricultural practices and postharvest management in Sesame Seed.	Bhakkar	Aug-25	Agro & Food
25	Sesame	Good agricultural practices and postharvest management in Sesame Seed.	Khanewal	Aug-25	Agro & Food
26	Confectionary	Awareness session for educating exporters regarding export requirements & markets	Islamabad	Aug-25	Agro & Food
27	Confectionary	Session with Punjab confectionary industry on enhancing confectionary exports	Lahore	Mar-26	Agro & Food
28	Maize	Prevention and Control Khapra Beetle and Afaltoxin in maize	Okara	Apr-26	Agro & Food
29	Maize	Prevention and Control Khapra Beetle and Afaltoxin in maize	Vehari	Apr-26	Agro & Food
30	Maize	Prevention and Control Khapra Beetle and Afaltoxin in maize	Sahiwal	Oct-25	Agro & Food

31	Maize	Prevention and Control Khapra Beetle and Afaltoxin in maize	Kahenwal	Novemebr 2025	Agro & Food
32	Rhodes Grass and Alfaalfa	Enhancing Rhodes Grass and Alfaalfa exports: best practices and market opportunities	Khanewal	Nov-25	Agro & Food
33	Aquaculture	Awareness Session	Ghizer	Mar-26	Agro & Food
34	Honey	Awareness Session	Peshawar	Aug-25	Agro & Food
35	Honey	Awareness Session	Chitral	Sep-25	Agro & Food
36	Dry Fruit	Awareness Session	Quetta	Jul-25	Agro & Food
37	Tobacco	Awareness Session	Swabi	Nov-25	Agro & Food
38	Tobacco	Awareness Session	Peshawar	Feb-26	Agro & Food
39	Processed Food	Seminar on Certifications related to processed Foods	-	Sep-25	Agro & Food
40	Processed Food	Seminar on Agritech	-	Mar-26	Agro & Food
41	Rice	Seminar on Post-Harvest Management of Rice	Southern Punjab	Aug-25	Agro & Food
42	Rice	Seminar on Post-Harvest Management of Rice	Sheikhupura	Aug-25	Agro & Food
43	Rice	Seminar on Post-Harvest Management of Rice	Sialkot	Sep-25	Agro & Food

44	Textile	Seminar on “Sustainability, Traceability, Recycling, Upcycling in the ‘Textile & Leather Sector’.	to be decided	July, ‘25	Textile & Leather
45	Textile	Business With E-Commerce / Digital Marketing	to be decided	September, ‘25	Textile & Leather
46	Textile	Workshop / Training on Pattern Making	to be decided	November, ‘25	Textile & Leather
47	Textile	Workshop / Training on Fashion Forecasts	to be decided	January, ‘26	Textile & Leather
48	Textile	Workshop / Training on Design Elements and Innovation in Footwear, Handbags, Fashion Accessories	to be decided	March, ‘26	Textile & Leather
49	Textile	Seminar on “Sustainability” in the Textile & Leather Sector’.	to be decided	April, ‘26	Textile & Leather
50	Textile	Business With E-Commerce / Digital Marketing	to be decided	June, ‘26	Textile & Leather
51	Textile	Seminar on issues plaguing the carpet industry and solutions	to be decided	May, 2026	Textile & Leather

52	Textile	Capacity Building Seminar on “Export Potential Map & Marketing in collaboration with ITC	to be decided	Jan, 2026	Textile & Leather
53	Textile	“Incorporating Industry 4.0 principles in Pakistan Textile Industry”	to be decided	December, ‘25	Textile & Leather
54	Textile	E-commerce Platforms: Empowering SMEs & Market Penetration	to be decided	February, ‘26	Textile & Leather
55	Textile	Compliance to EU Green Deal and awareness in emerging AI technology and smart manufacturing	to be decided	March- April, ‘26	Textile & Leather
56	Multi Sectoral Products	Seminar on Carbon Border Adjustment Mechanism CBAN	to be decided	August, 2025	IMDD-II
57	Multi Sectoral Products	Seminar on Barter Trade with Russia	to be decided	October, 2025	IMDD-II
58	Multi Sectoral Products	Series of Seminars on Ease of doing business with Belarus	to be decided	From Feb, 2026	IMDD-II
59	Women Entrepreneurs	Financial Literacy & Business Management	Lahore Faisalabad	Aug -Dec 2025	Women Entrepreneurs Division
60	Women Entrepreneurs/General	Training on ITC Market Analysis Tools: Trade Map	Lahore Faisalabad	Apr - Jun 2026	Women Entrepreneurs Division

61	Women Entrepreneurs/General	E-Commerce & Digital Skills Training	Lahore Faisalabad	Jan-May 2026	Women Entrepreneurs Division
62	Women Entrepreneurs/General	Series of Workshops/Bootcamps for Women Entrepreneurs in collaboration with Circle Women	to be decided	1x Jul-2025 2x Nov-2025	Women Entrepreneurs Division
63	Women Entrepreneurs/General	Workshop/Training on Awareness on Sustainability	Karachi	Nov-25	Women Entrepreneurs Division
64	Women Entrepreneurs/General	Workshop on Crafting Identity Through Fashion Accessories	Karachi	Apr-26	Women Entrepreneurs Division
65	Women Entrepreneurs/General	Training on Pattern Making & Fashion Forecast	Karachi	May-26	Women Entrepreneurs Division
66	Women Entrepreneurs/General	Training on Exploring the Transformative Power of E-Commerce & Digital Marketing	Karachi	Jul-26	Women Entrepreneurs Division
67	Women Entrepreneurs/General	Financial Literacy Awareness Campaign	Islamabad	Dec-25	Women Entrepreneurs Division
68	Women Entrepreneurs/General	Workshop on How to File Tax Returns with FBR	Abbottabad	Jan-26	Women Entrepreneurs Division
69	Women Entrepreneurs/General	Ecommerce/Digital Skills Awareness Session for Women Entrepreneurs	Rawalpindi	Sep-25	Women Entrepreneurs Division
70	Women Entrepreneurs/General	Workshop on How to File Tax Returns with FBR	Attock	Feburary, 2026	Women Entrepreneurs Division

71	Women Entrepreneurs/General	Seminar on Skill Development of Women	D.G. Khan WCCI	Aug-25	Women Entrepreneurs Division
72	Women Entrepreneurs/General	Training on Product Development	Layyah WCCI	Sep-25	Women Entrepreneurs Division
73	Women Entrepreneurs/General	Training on Trade Fair Participation	Layyah WCCI	Dec-25	Women Entrepreneurs Division
74	Women Entrepreneurs/General	Seminar on Export Procedures & Participation in International Exhibitions	Abbottabad	Aug-25	Women Entrepreneurs Division
75	Women Entrepreneurs/General	Seminar on Future of Women's Entrepreneurship in Global Trade	Swat	Apr-26	Women Entrepreneurs Division
76	Women Entrepreneurs/General	Seminar on Financial Resources & Business Linkages for new Startups	Dir (Malakand)	Apr-26	Women Entrepreneurs Division
77	Women Entrepreneurs/General	Seminar on Export Procedures and Digital Marketing	Chitral	Apr-26	Women Entrepreneurs Division
78	Women Entrepreneurs/General	Seminar on Pakistan Single Window	Hub/LIEDA Guest House	Nov-25	Women Entrepreneurs Division
79	Women Entrepreneurs/General	Seminar on International Quality Standards of Products, Labeling & Packaging	Gwadar/University of Gwadar	Dec-25	Women Entrepreneurs Division
80	Women Entrepreneurs/General	Women Entrepreneurs Trade & Export Readiness Workshop	Loralai	Dec-25	Women Entrepreneurs Division
81	Women Entrepreneurs/General	Two days- Workshop on opportunities in E-Commerce: Amazon, E-Bay, Ali Express for women entrepreneurs	Zhob	Mar-26	Women Entrepreneurs Division

82	Women Entrepreneurs/General	Business Startups and Initial Documentation in Exports Perspectives	Quetta	Apr-26	Women Entrepreneurs Division
83	Women Entrepreneurs/General	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Ghizer	Aug-25	Women Entrepreneurs Division
84	Women Entrepreneurs/General	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Hunza	Aug-25	Women Entrepreneurs Division
85	Women Entrepreneurs/General	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Nagar	Aug-25	Women Entrepreneurs Division

NATIONAL EXPORTERS TRAINING PROGRAM					
S.No	District Wise Exporters Training	Proposed Month	Number of Trainings	Sector/Sub sector	
1	Dera Ghazi Khan Division	45962	2	Wheat, sugarcane and cotton	
2	Faisalabad Division	45901	2	Home textile and furniture, hand looms and power looms cloth, blankets, carpets, and suiting cloths	
3	Sargodha Division	46023	3	Kinnow	
4	Multan Division	45870	3	Fruits and handicraft	
5	Sialkot	46174	1	sports goods	
6	Lahore Division	46143	2	textiles , carpets,agriculture, automobiles, bicycles, building materials	
7	Sukkur Division	46023	2	Dates and Spices	

8	Mirpurkhas Division	46143	1	Mango
9	Hyderabad Division	45931	1	Cement, rice, agri products and handicraft
10	Larkana Division	45901	2	Rice, guava and other agro-food products
11	Dera Ismail Khan Division	46113	1	Wheat, sugarcane, dates, rice and a famous variety of mango called Langra. However, its most famous product is Dhakki dates
12	Malakand Division	46113	2	Embroidery items such as traditional caps, garments, ladies purse, hair accessories, 'Azarband' (trouser belt), and 'Pranda' (female hair band).
13	Hazara Division	45992	3	Barite, dolomite, granite, gypsum, limestone, magnetite, marble, phosphate, red ochre and red oxide.
14	Loralai division	46054	1	Agriculture/horticulture and livestock holdings. Almonds and apricots
15	Zhob Division	45962	1	Agriculture/horticulture and livestock holdings. Vegetables, Almonds and apricots Chromite
16	Sibbi Division	45870	2	Agri-products, traditional Pickles.
17	Quetta Division	46054	2	minerals, Grapes, cherries, almonds, peaches, pomegranates, apricots, dates
18	Kalat Division	46143	3	Wheat, barley, cumin, masoor, rice, jowar, bajra, moong.