



# Annual Business Plan

2025-26



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## **INTRODUCTION**

1. To plan, organize exhibitions, delegations to and from Pakistan
2. To plan and organize local, international and inter-provincial export promotional conferences, workshops and seminars.
3. To plan and organize foreign trade promotion through advertising in foreign and local print, electronic and other appropriate media

## **SUMMARY OF ABP 2025-26**

<b>Sr. No.</b>	<b>Title of Activity</b>	<b>Proposed Number</b>
1	International Exhibitions	125
2	Local/National Events (Regional and Product Division)	17
3	Outgoing Delegations (Product Divisions)	24
4	Incoming Delegations (Product Divisions)	08
5	Seminars of Product Divisions	85
6	Product Promotions	03
7	National Exporters Training Program	18
8	TDAP Flagship Events/ Special Initiatives	03

<b>SUMMARY OF ACTIVITIES OF PRODUCT DIVISION</b>				
<b>Sr. No.</b>	<b>Product Division</b>	<b>International Exhibitions</b>	<b>Outgoing Delegations</b>	<b>Incoming Delegations</b>
1	Agro & Food	21	7	5
2	Engineering & Minerals - I	20	2	--
3	Engineering & Minerals - II	15	6	2
4	IMDD- I	14	4	--
5	IMDD-II	2	1	--
6	Services	19	1	--
7	Textile & Leather	34	2	1
8	Women Entrepreneur	--	1	--
	<b>Total</b>	<b>125</b>	<b>24</b>	<b>8</b>

<b>SUMMARY OF NATIONAL EVENTS</b>	
<b>Regions</b>	<b>Number of Events</b>
Hyderabad	2
Multan	1
Gilgit	1
Peshawar	2
Abbottabad/Galiyat	1
Islamabad	1
Sukkur	1
Mirpur AJK	1
Balochistan	2
Lahore (Services Division)	1
Women Entrepreneurs	4
<b>Total</b>	<b>17</b>

## TDAP INTERNATIONAL EXHIBITIONS

<b>TDAP INTERNATIONAL EXHIBITIONS - JUNE 2025</b>							
<b>S No</b>	<b>Division</b>	<b>Exhibition Name</b>	<b>Dates</b>	<b>Region</b>	<b>Country</b>	<b>City</b>	<b>Sector/Products</b>
1	IMDD	<b>China-South Asia Expo and Kunming Import Expo Fair)</b>	June 19–24, 2025	China	China	Kunming	Multi Products
2	IMDD	<b>International Fair of Algeria, FIA june 2025</b>	June 23–28, 2025	Africa	Algeria	Algiers	Multi Products
3	Textile & Leather	<b>Expo Riva Schuh Garda, Italy (Allocated)</b>	June 14 -17, 2025	Europe	Italy	Schuh	Footwear
4	Textile & Leather	<b>Xining Carpet &amp; Floor Covering Exhibition</b>	June 25 - 29, 2025	China	China	Xining	Carpets
5	Agro & Food	<b>Africa Big 7</b>	June 10-12, 2025	Africa	South Africa	Johannesburg	Agro & Food Products

## TDAP INTERNATIONAL EXHIBITIONS - JULY 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>Korea Imports Fair (KIF)</b>	July 7-9, 2025	East Asia	South Korea	Seoul	Multi Products
2	Textile & Leather	<b>Shoe and Leather Ho Chi Minh City, Vietnam</b>	July 9-11, 2025	South East Asia	Vietnam	Hochi Minh city	Articles of Leather
3	Textile & Leather	<b>Texworld New York, USA</b>	July 23-25, 2025	America	USA	New York	Apparel, Fabric, Denim
4	Textile & Leather	<b>Texworld New York, USA</b>	July 23-25, 2025	America	USA	New York	Apparel, Fabric, Denim

## TDAP INTERNATIONAL EXHIBITIONS - AUGUST 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - II	<b>NaneNane Expo</b>	August 1–8, 2025	Middle East	Tanzania	Dodoma	Agriculture Machinery and Implements
2	Engineering & Minerals - I	<b>Phil Medical Expo</b>	August 13-15, 2025	South East Asia	Philippines	Pasay city	Healthcare
3	Textile & Leather	<b>Intex Sri Lanka</b>	August 6–8, 2025	South Asia	Sri Lanka	Colombo	All Textiles
4	Textile & Leather	<b>Hotel &amp; Hospitality Expo, Saudi Arabia</b>	August 18–20, 2025	Middle East	Saudi Arabia	Jeddah	Institutional & Home Textile
5	Textile & Leather	<b>Magic Show USA</b>	August 18-20, 2025	America	USA	Las Vegas	Men, Women, apparel & footwear
6	Agro & Food	<b>Kenyan Food Event</b>	August 6–8, 2025	Africa	Kenya	Nairobi	Food, Drink and Hospitality products

## TDAP INTERNATIONAL EXHIBITIONS - SEPTEMBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>China-ASEAN Expo (Nanning, China) (CAEXPO)</b>	September 17–21, 2025	China	China	Nanning	Multi Products
2	IMDD	<b>South Asia Trade Fair</b>	September 18–21, 2025	South Asia	Bangladesh	Dhaka	Multi-Products
3	Engineering & Minerals - I	<b>NSC Safety Congress &amp; Expo Miami</b>	September 12–18, 2025	America	USA	Miami	Safety Equipments/PPES
4	Engineering & Minerals - I	<b>Health Expo Iraq</b>	September 18–21, 2025	Middle East	Iraq	Baghdad	Healthcare
5	Engineering & Minerals - I	<b>Marmomac</b>	September 23–26, 2025	Europe	Italy	Verona	Marble
6	Textile & Leather	<b>Intertextile Shanghai Apparel Fabrics, China</b>	September 2–4, 2025	China	China	Shanghai	All garment and fashion products,
7	Textile & Leather	<b>All China Leather Exhibition Shanghai, China (ACLE)</b>	September 3–5, 2025	China	China	Shanghai	Leather Products
8	Textile & Leather	<b>Mipel The Bag Show Milan, Italy</b>	September 7–9, 2025	Europe	Italy	Milan	Articles of Leather

9	Textile & Leather	<b>Texworld Paris, France</b>	September 15–17, 2025	Europe	France	Paris	Apparel, Fabric, Denim & Leather
10	Textile & Leather	<b>Lineapelle Fair Milan, Italy</b>	September 23–25, 2025	Europe	Italy	Milan	Leather Products
11	Textile & Leather	<b>Home Textiles Premium by TextilHogar, Valencia</b>	September 29 – October 2, 2025	Europe	Spain	Velencia	Home Textiles, linens, carpets, upholstery, curtains, and decoration items
12	Agro & Food	<b>Asia Fruit Logistica</b>	September 3–5, 2025	China	Hong Kong	Hong Kong	Agro & Food Products
13	Agro & Food	<b>Fine Food, Australia</b>	September 8–11, 2025	Oceania	Australia	Sydney	Agro & Food Products
14	Agro & Food	<b>ISM Middle East</b>	September 15–17, 2025	Middle East	UAE	Dubai	Agro & Food Products
15	Agro & Food	<b>World Food, Moscow</b>	September 16–19, 2025	Russia	Russia	Moscow	Agro & Food Products
16	Agro & Food	<b>MIHAS</b>	September 17–20, 2025	South East Asia	Malaysia	Kuala Lumpur	Halal Products
17	Services	<b>GITEX Nigeria</b>	September 1-4, 2025	Africa	Nigeria	Abuja	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
18	Services	<b>24 Fintech</b>	September 8-9, 2025	Middle East	Saudi Arabia	Riyadh	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
19	Services	<b>AI and Big Data Expo</b>	September 24–25, 2025	Europe	Netherlands	Amsterdam	Artificial Intelligence, Big Data, IT & ITES

## TDAP INTERNATIONAL EXHIBITIONS - OCTOBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>International Universal Exhibition- Fair</b>	October 9-11, 2025	CARS	Tajikistan	Dushanbe	Multi-Products
2	IMDD	<b>138 Canton Fair (Guangzhou, China)</b>	October 15 to November 4, 2025	China	China	Guangzhou	Multi Products
3	Engineering & Minerals - II	<b>Tokyo Medical – Japan</b>	October 1–3, 2025	East Asia	Japan	Tokyo	Surgical Instruments
4	Engineering & Minerals - I	<b>Africa Health, South Africa</b>	October 22–25, 2025	Africa	South Africa	Cape-Town	Healthcare
5	Engineering & Minerals - I	<b>Medic East Africa</b>	October 22–24, 2025	Africa	Kenya	Nairobi	Healthcare
6	Engineering & Minerals - I	<b>Munich Show 2025</b>	October 23–26, 2025	Europe	Germany	Munich	Gems and Jewelry
7	Engineering & Minerals - I	<b>Beauty World Dubai</b>	October 27–29, 2025	Middle East	UAE	Dubai	beauty & Cosmetics
8	Engineering & Minerals - II	<b>Global Health, KSA</b>	October 27–30, 2025	Middle East	Kingdom of Saudi Arabia	Riyada/Malhaam	Healthcare
9	Engineering & Minerals - II	<b>Nigeria Energy</b>	October 28–30, 2025	Africa	Nigeria	Lagos	Electrical Machinery

10	Agro & Food	<b>Anuga</b>	October 4–8, 2025	Europe	Germany	Cologne	All types of Food Products, Rice, Spice herbes,Pulses, juices, Salts etc.
11	Agro & Food	<b>Seafood and Fisheries Expo, China</b>	October 29–31, 2025	China	China	Qingdao	Agriculture & Forestry, Food & Beverages
12	Services	<b>Gitex Global</b>	October 13–17, 2025	Middle East	United Arab Emirates	Dubai	IT & ITES, AI, EdTech, Big Data,
13	Services	<b>Tech Crunch Disrupt USA</b>	October 27–29, 2025	America	United States of America	San Fransico	IT & ITES, AI, EdTech, Big Data,

## TDAP INTERNATIONAL EXHIBITIONS - NOVEMBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>China International Import Expo (Shanghai, China)</b>	November 5-10, 2025	China	China	Shanghai	Multi-Products
2	IMDD-II	<b>Halal Expo, Turkey</b>	November 26 - 29, 2025	Europe	Turkey	Istanbul	Multi-Products
3	Engineering & Minerals - I	<b>Saudi Build, 2025</b>	November 3-6, 2025	Middle East	Saudi Arabia	Riyadh	Construction Materials
4	Engineering & Minerals - II	<b>AAPEX Show</b>	November 4-6, 2025	America	U.S.A	Las Vegas	Auto Parts Allocated to PAAPAM
5	Engineering & Minerals - II	<b>MEDICA- GERMANY</b>	November 17-20, 2025	Europe	Germany	Dusseldorf	Surgical Instruments
6	Engineering & Minerals - I	<b>Beauty West Africa</b>	November 25-27, 2025	Africa	Nigeria	Lagos	beauty & Cosmetics
7	Engineering & Minerals - II	<b>ISPO Trade Fair</b>	November 30 - December 2, 2025	Europe	Germany	Munich	Sports Goods
8	Textile & Leather	<b>A+A Dusseldorf, Germany</b>	November 4-7, 2025	Europe	Germany	Germany	Protective Garments, Gloves and accessories
9	Textile & Leather	<b>International Sourcing Expo – Melbourne, Australia</b>	November 18-20, 2025	Oceania	Australia	Melbourne	Apparel, Accessories

10	Agro & Food	<b>Gulfood Manufacturing</b>	November 4-6, 2025	Middle East	UAE	Dubai	Agro & Food Products
11	Agro & Food	<b>Busan International Seafood &amp; Fisheries Exhibition</b>	November 5- 7, 2025	East Asia	South Korea	Busan	Seafood
12	Agro & Food	<b>World Food Expo</b>	November 25–27, 2025	South East Asia	Philippines	Manila	Agro & Food Products
13	Services	<b>Web Summit-Portugal</b>	November 10–13, 2025	Europe	Portugal	Lisbon	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

**TDAP INTERNATIONAL EXHIBITIONS - DECEMBER 2025**

<b>S No</b>	<b>Division</b>	<b>Exhibition Name</b>	<b>Dates</b>	<b>Region</b>	<b>Country</b>	<b>City</b>	<b>Sector/Products</b>
1	IMDD	<b>Dakar International Trade Fair (FIDAK), Senegal</b>	December 7-31, 2025	Africa	Senegal	Dakar	Multi Products
2	Engineering & Minerals - II	<b>Automechanika Dubai</b>	December 9–11, 2025	Middle East	UAE	Dubai	Auto Parts
3	Textile & Leather	<b>LEATHERTECH, DHAKA, BANGLADESH</b>	December 4–6, 2025	South Asia	BANGLADESH	DHAKA	Finished leather
4	Agro & Food	<b>Oman AgroFood 2025</b>	December 1–3, 2025	Middle East	Oman	Muscat	Agro & Food Products
5	Agro & Food	<b>Food Africa</b>	December 9–12, 2025	Africa	Egypt	Cairo	Agro & Food Products

## TDAP INTERNATIONAL EXHIBITIONS - JANUARY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>Dhaka International Trade Fair (DITF, Dhaka, bangladesh)</b>	1st January 2026 (Tentatively 01 Month)	South Asia	Bangladesh	Dhaka	Multi-Products
2	Engineering & Minerals - II	<b>AEEDC, Dubai</b>	January 19-21, 2026	Middle East	UAE	Dubai	Surgical Instruments
3	Textile & Leather	<b>Carpet &amp; Flooring Expo (ICFE)</b>	January 6-9, 2026	Europe	Turkiye	Istanbul	Carpets
4	Textile & Leather	<b>AIM Expo, USA</b>	January 7-9, 2026	America	USA	Las Vegas	Leather Jackets, gloves
5	Textile & Leather	<b>Expo Riva Schuh Garda, Italy (Allocated)</b>	January 10-13, 2026	Europe	Italy	Schuh	Footwear
6	Textile & Leather	<b>Source Fashion London, UK</b>	January 13-15, 2026	Europe	UK	London	Fabrics, garment and fashion products,
7	Textile & Leather	<b>Heimtextil Germany</b>	January 13 - 16, 2026	Europe	Germany	Frankfurt	Home Textile
8	Textile & Leather	<b>Intersec Dubai</b>	January 12-14, 2026	Middle East	UAE	Dubai	Safety wears
9	Textile & Leather	<b>Bangladesh Denim Expo</b>	January 28-31, 2026	South Asia	Bangladesh	Dhaka	Apparel, Denim, Fabrics, Yarn, Accessories, Trims

10	Agro & Food	<b>Winter Fancy Food Show</b>	January 11–13, 2026	America	USA	San Diego	Food products, beverage products
11	Agro & Food	<b>Gulf Food</b>	January 26-30, 2026	Middle East	UAE	Dubai,	Pulses & Grains, poultry, fats & Oil, Beverages, dairy products
12	Services	<b>Thai International Travel Fair</b>	January 22–25, 2026	South East Asia	Thailand	Bangkok	Tourism
13	Services	<b>CES (Consumer Electronics Show)</b>	January 6–9, 2026	America	United States of America	Las Vegas	Tech Startups, ITES

## TDAP INTERNATIONAL EXHIBITIONS - FEBRUARY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD-II	<b>Ambiente, Frankfurt</b>	Most Likely in February, exact dates not yet announced for 2026	Europe	Germany	Frankfurt	Multi-Products
2	IMDD	<b>49th Session of Baghdad International Fair</b>	February 1–7, 2026	Middle East	Iraq	Baghdad	Multi-Products
2	Engineering & Minerals - I	<b>Arab Health (WHX Dubai)</b>	February 9–12, 2026	Middle East	UAE	Dubai	Healthcare
3	Textile & Leather	<b>Texworld Paris, France</b>	February 2–4, 2026	Europe	France	Paris	Apparel, Fabric & Denim
4	Textile & Leather	<b>Lineapelle Fair Milan, Italy (Allocated)</b>	February 11–13, 2026	Europe	Italy	Milan	Leather Products
5	Textile & Leather	<b>Magic Show USA</b>	February 17–19, 2026	America	USA	Las Vegas	Men, Women,apparel & footwear
6	Textile & Leather	<b>Mipel The Bag Show Milan, Italy</b>	February 22-24, 2026	Europe	Italy	Milan	Articles of Leather
7	Services	<b>Web Summit - Qatar</b>	February 1-4, 2026	Middle East	Qatar	Doha	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
8	Services	<b>Fintech Singapore</b>	February 26–27, 2026	South East Asia	Singapore	Singapore City	Fintech, IT

## TDAP INTERNATIONAL EXHIBITIONS - MARCH 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	<b>MedExpo</b>	March 31 - April 2, 2026	CARS	Kyrgzstan	Bishkek	Healthcare
2	Engineering & Minerals - I	<b>Xiamen Stone Fair, 2026</b>	March 16-19, 2026	East Asia	China	Xiamen	Marble
3	Engineering & Minerals - I	<b>Coverings, USA, 2026</b>	March 30 – April 2, 2026	America	USA	Orlando	Marble
4	Textile & Leather	<b>Intertextile Shanghai Apparel Fabrics, China</b>	March 11–13, 2026	China	China	Shanghai	Fabrics, garment and fashion products,
5	Textile & Leather	<b>APLF Fashion Access, Hong Kong (Allocated)</b>	March 12-14, 2026	China	China	Hong Kong	Leather Products

6	Services	<b>ITB Berlin</b>	March 3–5, 2026	Europe	Germany	Berlin	Tourism
7	Services	<b>Mobile World Congress (MWC)</b>	March 2–5, 2026	Europe	Spain	Barcelona	Telco, IT, ITES
8	Services	<b>Games Development Conference (GDC)</b>	March 9–13, 2026	America	United States of America	San Fransico	Gaming Industry

## TDAP INTERNATIONAL EXHIBITIONS - APRIL 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	<b>Canton Fair (Guangzhou, China)</b>	April 15–19, 2026	China	China	Guangzhou	Multi Products
3	Engineering & Minerals - II	<b>Middle East Energy</b>	April 7–9, 2026	Middle East	U.A.E	Dubai	Electrical Machinery
4	Engineering & Minerals - I	<b>Middle East Coating Show</b>	April 14–16, 2026	Middle East	UAE	Dubai	Paints
5	Engineering & Minerals - I	<b>ExpoMed Turkey</b>	April 16–18, 2026	Europe	Turkey	Istanbul	Healthcare
6	Engineering & Minerals - II	<b>Motobike, Istanbul</b>	April 22–25, 2026	Europe	Turkiye	Istanbul	Auto Parts
8	Engineering & Minerals - II	<b>Sial Montreal Show- Canada</b>	April 29 - May 1, 2026	North America	Canada	Toronto/Montreal	Cutlery and Utensils Sector
9	Textile & Leather	<b>Morocco Fashion Style &amp; Tex</b>	April 2–5, 2026	Africa	Morocco	Casablanca	Home & Fashion textile
10	Textile & Leather	<b>Techtextil, Germany</b>	April 21 - 24, 2026	Europe	Germany	Frankfurt	Technical Textile
12	Services	<b>MATTA Fair</b>	April 5–7 , 2026	South East Asia	Malaysia	Kuala Lumpur	Tourism

13	Services	<b>Japan IT Week</b>	April 8–10, 2026	East Asia	Japan	Tokyo	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
14	Services	<b>LEAP</b>	April 13– 16, 2026	Middle East	Saudia Arabia	Jeddah	IT

## TDAP INTERNATIONAL EXHIBITIONS - MAY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	<b>Beauty Istanbul 2026</b>	May 7-9, 2026	Europe	Turkey	Istanbul	beauty & Cosmetics
2	Engineering & Minerals - II	<b>West Africa Automotive Show</b>	May 12–14, 2026	Africa	Nigeria	Lagos	Auto Parts
3	Engineering & Minerals - II	<b>Automechanika turkiye</b>	May 21–24, 2026	Europe	Turkiye	Istanbul	Auto Parts
4	Textile & Leather	<b>Intertex, Portugal</b>	May 19–21, 2026	Europe	Portugal	Europearque	Apparel, Denim, Fabrics, Yarn, Accessories, Trims
5	Agro & Food	<b>Sial China</b>	May 18–20, 2026	China	China	Beijing	Agro & Food Products
6	Services	<b>AI Everything Global</b>	May 11-13, 2026	Middle East	United Arab Emirates	Abu Dhabi	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

## TDAP INTERNATIONAL EXHIBITIONS - JUNE 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	<b>Big 5, South Africa</b>	June 9-11, 2026	Africa	South Africa	Johannesburg	Construction Materials
2	Engineering & Minerals - II	<b>Riyadh International Sports Expo</b>	June 15-17, 2026	Middle East	Kingdom of Saudi Arabia	Riyadh	Sports Goods
3	Engineering & Minerals - I	<b>Fime Show USA</b>	June 17-19, 2026	America	USA	Miami	Healthcare
4	Textile & Leather	<b>Le Show Moscow, Russia</b>	June 23-25, 2026	Russia	Russia	Moscow	Articles of Leather
5	Agro & Food	<b>Fancy Food</b>	June 11-13, 2026	America	USA	New York	Food Items, Packaging and Equipment, food technology
6	Agro & Food	<b>Saudi Food Show</b>	June 15-17, 2026	Middle East	Saudi Arabia	Riyadh	Agro & Food Products
7	Services	<b>London Tech Week 2026, UK</b>	June 8-12, 2026	Europe	United Kingdom	London	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
8	Services	<b>GITEX Europe</b>	June 30 - July 1, 2026	Europe	Germany	Berlin	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

TDAP SPECIAL INITIATIVES					
S.No	Sector	Event/Activity	Dates	Venue/Place	Division
1	Tourism	Incoming Delegation of Tourism PTM (approx 30)	Jan, 2026	Karachi	Services
2	Textile	Carpet Show	TBD	Lahore	Textile & Leather
3	Multi Sector	Display Centres for Women Entrepreneurs	2025-2026	Lahore	Women Entrepreneurs
4	Multiple Products	Bangladesh SCE	Jan, 2026	TBD	IMDD-I
5	Multiple Products	Kazakhstan Business Forum	TBD	TBD	IMDD-I
6	Multiple Products	South Korea Conference	Nov, 2026	TBD	IMDD-I
7	Multiple Products	Uzbekistan SCE	17-19 Nov, 2026	TBD	IMDD-I
8	High Profile Business Forums -Incoming and Outgoing	High Profile Business Forums -Incoming and Outgoing	TBD	TBD	Multiple

TDAP FLAGSHIP EVENTS					
S.No	Sector	Event/Activity	Dates	Venue/Place	Division
1	Agro & Food	FoodAg 2025	25-27 Nov-2025	Karachi	Agro & Food
3	Sevices	PIXS, 2026 (Pakistan IT enabled Exports Starups), Competition for IT Tech Startups	12-13 February, 2026	Lahore	Services Division
2	Textile & Leather	Texpo 2026	16-18 Apr-2026	Karachi	Textile & Leather

OUTGOING DELEGATIONS				
Sr. No	To Country	Product / Sector	Expected No of Delegates	Division
1	Eastern European countries (e.g., Romania, Bulgaria, Poland)	Construction Materials & Marble	10	Eng & Minerals Division - I
2	Verona, Italy	Marble & Granite	6	Eng & Minerals Division - I
3	Canada	Sports Goods	15	Eng & Minerals Division - II
4	USA	Sports Goods	10	Eng & Minerals Division - II
5	Iraq	Agriculture Machinery and Implements	5	Eng & Minerals Division - II
6	Tanzania/Senegal	Electric Fans	7	Eng & Minerals Division - II
7	U.S.A	Cutlery & Utensils	6	Eng & Minerals Division - II
8	KSA	Sports Goods	10	Eng & Minerals Division - II
9	PLGMEA Delegation to Argentina, Uruguay, Chile, Brazil and Paraguay	LEATHER ARTICLES (MOTORBIKES)	10	Textile & Leather
10	PFMA Delegation to USA	FOOTWEAR	10	Textile & Leather
11	Delegation to Sweden & Norway	IT/ITEs	20	Services
12	Qatar (March 2026)	Fodder	5	Agro & food

13	Sri Lanka	Meat, Agro and Livestock Sector	10	Agro & food
14	Morocco	Meat, Agro and Livestock Sector	10	Agro & food
15	Japan	Sesame Seed	10	Agro & food
16	Phillipines	Rice	10	Agro & food
17	Saudi Arabia	Rice, meat and sesame	10	Agro & food
18	Iraq	Multi-sectoral	20	IMDD-I
19	Jordan	Multi-sectoral	20	IMDD-I
20	Belarus	Multisectoral	40	IMDD-II
21	Bangladesh	Multisectoral	40	IMDD-I
22	Syria	Multisectoral	15	IMDD-I
23	Ghana, Cote D'Ivor and Senegal	Rice	26	Agro & food
24	Japan	General	5	Women Entrepreneurs
<b>TOTAL</b>			<b>24</b>	

INCOMING DELEGATIONS			
Sr. No	Division	From Country	Product / Sector
1	E & M - II	Saudi Arabia	Multi Sector
2	E & M - II	Ethiopia & Kenya	Multi Sector
3	Textile & Leather	Incoming Delegation of Chinese investors to PFMA	Textile
4	Agro & Food	Lebanon	Meat, Agro and Livestock Sector
5	Agro & Food	Philippines	Meat, Agro and Livestock Sector
6	Agro & Food	Malaysia	Meat, Agro and Livestock Sector
7	Agro & Food	China	Meat (Heat Treated Meat / beef)
8	Agro & Food	South Africa	Mango

NATIONAL EVENTS				
S No	Regional Office	Product / Sector	Event Details	City / Venue
1	Hyderabad	Automotive / Motorcycles, Rickshaw, Spare parts, Batteries Tractor Parts, Agri Implements, Fruits & Vegetables, and Handicrafts including Bangles	The Hyderabad Trade Show 2026	Any Suitable Venue of Hyderabad
2	Hyderabad	General	Hyderabad Women Entrepreneurs Trade Show	Any Suitable Venue of Hyderabad
3	Multan	Handicrafts, Jewellery, Blue Pottery, Handwoven Fabrics and Embroidered Clothes	South Punjab Trade Carnival 2026	Multan
4	Gilgit	All Regional Potential Products / Sectors	GB-Expo	Karakorum Int'l University, GB
5	Peshawar	All Regional Potential Products / Sectors	2nd Chitral Expo	Hindukush Hotel, Chitral

6	Abbottabad	All Regional Potential Products / Sectors	Abbottabad Trade Show	Abbottabad/Galiyat
7	Islamabad	Women Entrepreneurs	Her Hunar	Islamabad
8	Women Entrepreneurs - Gilgit	Women Entrepreneurs	6th Women Entrepreneurs Trade Fair	Gilgit
9	Women entrepreneurs- Balochistan (Turbat)	Women Entrepreneurs	Turbat Handicrafts Show	Turbat/Circuit House
10	Women Entrepreneurs - Sialkot	Women Entrepreneurs	WE Exhibit	Sialkot
11	Women Entrepreneurs - Peshawar	Women Entrepreneurs	WE Exhibition	Peshawar

12	Mirpur (AJK)	General	Kashmir Trade Expo	Muzzafarabad
13	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Balochistan Trade Show	Hub
14	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Minerals Show	Quetta
15	Sukkur	All Regional Potential Products / Sectors	2ND EDITION OF SUKKUR TRADE EXHIBITION 2025-26	Sukkur
16	Peshawar	Dates and Crafts	Dates and Crafts Show	DI Khan
17	Lahore	General	GLOBE Pakistan 2025 (Gateway to Logistics and Business through E-Commerce)	Islamabad

## **PRODUCT PROMOTIONS**

<b>Sr. No</b>	<b>Sub Sector</b>	<b>Details</b>	<b>Proposed Dates</b>
1	<b>Mango</b>	Under Mango Promotion Campaign, TDAP will dispatch Mangoes to potential importing countries where our Trade and investment Counsellors will hold mango testing events in leading supermarkets and mango shows	June-August 2025
2	<b>Mango, Rice</b>	Culinary show at Brussels	-
3	<b>Rice</b>	Rice Diplomacy	Dec-2025

<b>SEMINARS</b>				
<b>S No</b>	<b>Event Details (Local Exhibitions, Seminars, Workshops etc)</b>	<b>City / Venue</b>	<b>Tentative Date</b>	<b>Division</b>
1	Seminar on Marble and Granite Sector	Loralai/ Quetta	July, 2025	E&M - I
2	Seminar on Marble and Granite Sector	Peshawar	Nov, 2025	E&M - I
3	Seminar on Marble and Granite Sector	Mansehra	Nov, 2025	E&M - I
4	Seminar on Marble and Granite Sector	Karachi	January, 2026	E&M - I
5	Wood Identification, Quality Assessment and Export Procedure	Gujrat	July-2025	E&M-II
6	Wood Identification, Quality Assessment and Export Procedure	Sargodha	July-2025	E&M-II
7	3 Days - MDR Awareness Seminar	SIMAP	July- Sep 2025	E&M-II
8	Export Procedure and Participation in International Exhibition	Swat & Chitral	Aug-2025	E&M-II
9	Compliance Related to Home Appliances	Gujranwala	Aug-25	E&M-II
10	Ferrous and Non-Ferrous Compliance Workshop	Gujranwala	Aug-25	E&M-II

11	CBAM Workshop	Gujranwala, Sialkot, Multan and Faisalabad	Sep-25	E&M-II
12	One day Workshop on Import & Export Documentation.	PSGMEA	Nov 2025	E&M-II
13	Training of Delegates & Exhibitors	TDAP	Oct- Jan 2026	E&M-II
14	Seminar on Marble and Granite Sector	Karachi	January, 2026	E&M - I
15	Workshop , Training on E-Commerce	PEFMA	Feb-26	E&M-II
16	Seminar on Social and Environmental compliance.	PSGMEA	June 2026	E&M-II
17	Good agricultural practices and postharvest management in Sesame Seed.	Oil Seed Research Institute, Faisalabad	Jul-25	Agro & Food
18	Awareness Session	Quetta	Jul-25	Agro & Food
19	Good agricultural practices and postharvest management in Sesame Seed.	Layyah	Aug-25	Agro & Food
20	Good agricultural practices and postharvest management in Sesame Seed.	Sahiwal	Aug-25	Agro & Food
21	Good agricultural practices and postharvest management in Sesame Seed.	Bhakkar	Aug-25	Agro & Food
22	Good agricultural practices and postharvest management in Sesame Seed.	Khanewal	Aug-25	Agro & Food

23	Awareness session for educating exporters regarding export requirements & markets	Islamabad	Aug-25	Agro & Food
24	Global Market Access for Pakistan's Poultry Exports	Lahore	Aug-25	Agro & Food
25	Awareness Session	Peshawar	Aug-25	Agro & Food
26	Seminar on Post-Harvest Management of Rice	Southern Punjab	Aug-25	Agro & Food
27	Seminar on Post-Harvest Management of Rice	Sheikhupura	Aug-25	Agro & Food
28	Export Readiness for Pakistani Dairy Industry	Lahore	Sep-25	Agro & Food
29	Awareness Session	Chitral	Sep-25	Agro & Food
30	Seminar on Certifications related to processed Foods	-	Sep-25	Agro & Food
31	Seminar on Post-Harvest Management of Rice	Sialkot	Sep-25	Agro & Food
32	Prevention and Control Khapra Beetle and Afaltoxin in maize	Sahiwal	Oct-25	Agro & Food
33	Prevention and Control Khapra Beetle and Afaltoxin in maize	Kahenwal	Novemebr 2025	Agro & Food
34	Enhancing Rhodes Grass and Alfaalfa exports: best practices and market opportunities	Khanewal	Nov-25	Agro & Food
35	Awareness Session	Swabi	Nov-25	Agro & Food
36	Awareness Session	Peshawar	Feb-26	Agro & Food
37	Awareness Session	Ghizer	Mar-26	Agro & Food

38	Ensuring Dairy Supply Chain Safety & Efficiency	Lahore	Mar-26	Agro & Food
39	Processing & Cold Chain Logistics for Poultry Exports	Lahore	Mar-26	Agro & Food
40	Session with Punjab confectionary industry on enhancing confectionary exports	Lahore	Mar-26	Agro & Food
41	Seminar on Agritech	-	Mar-26	Agro & Food
42	Prevention and Control Khapra Beetle and Afaltoxin in maize	Okara	Apr-26	Agro & Food
43	Prevention and Control Khapra Beetle and Afaltoxin in maize	Vehari	Apr-26	Agro & Food
44	Seminar on “Sustainability, Traceability, Recycling, Upcycling in the ‘Textile & Leather Sector’.	to be decided	July, ‘25	Textile & Leather
45	Business With E-Commerce / Digital Marketing	to be decided	September, ‘25	Textile & Leather
46	Workshop / Training on Pattern Making	to be decided	November, ‘25	Textile & Leather
47	“Incorporating Industry 4.0 principles in Pakistan Textile Industry”	to be decided	December, ‘25	Textile & Leather
48	Workshop / Training on Fashion Forecasts	to be decided	January, ‘26	Textile & Leather
49	Capacity Building Seminar on “Export Potential Map & Marketing in collaboration with ITC	to be decided	Jan, 2026	Textile & Leather
50	E-commerce Platforms: Empowering SMEs & Market Penetration	to be decided	February, ‘26	Textile & Leather

51	Workshop / Training on Design Elements and Innovation in Footwear, Handbags, Fashion Accessories	to be decided	March, '26	Textile & Leather
52	Compliance to EU Green Deal and awareness in emerging AI technology and smart manufacturing	to be decided	March- April, '26	Textile & Leather
53	Seminar on “Sustainability” in the Textile & Leather Sector’.	to be decided	April, '26	Textile & Leather
54	Seminar on issues plaguing the carpet industry and solutions	to be decided	May, 2026	Textile & Leather
55	Business With E-Commerce / Digital Marketing	to be decided	June, '26	Textile & Leather
56	Seminar on Carbon Border Adjustment Mechanism CBAN	to be decided	August, 2025	IMDD-II
57	Seminar on Barter Tarde with Russia	to be decided	October, 2025	IMDD-II
58	Series of Seminars on Ease of doing business with Beralus	to be decided	Feb, 2026	IMDD-II
59	Series of Workshops/Bootcamps for Women Entrepreneurs in collaboration with Circle Women	to be decided	1x Jul-2025 2x Nov-2025	Women Entrepreneurs Division
60	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Ghizer	Aug-25	Women Entrepreneurs Division
61	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Hunza	Aug-25	Women Entrepreneurs Division
62	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Nagar	Aug-25	Women Entrepreneurs Division
63	Seminar on Skill Development of Women	D.G. Khan WCCI	Aug-25	Women Entrepreneurs

				Division
64	Seminar on Export Procedures & Participation in International Exhibitions	Abbottabad	Aug-25	Women Entrepreneurs Division
65	Financial Literacy & Business Management	Lahore Faisalabad	Aug -Dec 2025	Women Entrepreneurs Division
66	Ecoomerce/Digital Skills Awareness Session for Women Entrepreneurs	Rawalpindi	Sep-25	Women Entrepreneurs Division
67	Training on Product Development	Layyah WCCI	Sep-25	Women Entrepreneurs Division
68	Seminar on Pakistan Single Window	Hub/LIEDA Guest House	Nov-25	Women Entrepreneurs Division
69	Workshop/Training on Awareness on Sustainability	Karachi	Nov-25	Women Entrepreneurs Division
70	Seminar on International Quality Standards of Products, Labeling & Packaging	Gwadar/University of Gwadar	Dec-25	Women Entrepreneurs Division
71	Women Entrepreneurs Trade & Export Readiness Workshop	Loralai	Dec-25	Women Entrepreneurs Division
72	Financial Literacy Awareness Campaign	Islamabad	Dec-25	Women Entrepreneurs Division
73	Training on Trade Fair Participation	Layyah WCCI	Dec-25	Women Entrepreneurs Division

74	Workshop on How to File Tax Returns with FBR	Abbottabad	Jan-26	Women Entrepreneurs Division
75	E-Commerce & Digital Skills Training	Lahore Faisalabad	Jan-May 2026	Women Entrepreneurs Division
76	Workshop on How to File Tax Returns with FBR	Attock	Feburary, 2026	Women Entrepreneurs Division
77	Two days- Workshop on opportunities in E-Commerce: Amazon, E-Bay, Ali Express for women entrepreneurs	Zhob	Mar-26	Women Entrepreneurs Division
78	Seminar on Future of Women's Entrepreneurship in Global Trade	Swat	Apr-26	Women Entrepreneurs Division
79	Seminar on Financial Resources & Business Linkages for new Startups	Dir (Malakand)	Apr-26	Women Entrepreneurs Division
80	Seminar on Export Procedures and Digital Marketing	Chitral	Apr-26	Women Entrepreneurs Division
81	Workshop on Crafting Identity Through Fashion Accessories	Karachi	Apr-26	Women Entrepreneurs Division
82	Business Startups and Initial Documentation in Exports Perspectives	Quetta	Apr-26	Women Entrepreneurs Division
83	Training on ITC Market Analysis Tools: Trade Map	Lahore Faisalabad	Apr - Jun 2026	Women Entrepreneurs Division

84	Training on Pattern Making & Fashion Forecast	Karachi	May-26	Women Entrepreneurs Division
85	Training on Exploring the Transformative Power of E-Commerce & Digital Marketing	Karachi	Jul-26	Women Entrepreneurs Division

NATIONAL EXPORTERS TRAINING PROGRAM			
S.No	District Wise Exporters Training	Number of Trainings	Sector/Sub sector
1	Dera Ghazi Khan Division	2	Wheat, sugarcane and cotton
2	Faisalabad Division	2	Home textile and furniture, hand looms and power looms cloth, blankets, carpets, and suiting cloths
3	Sargodha Division	3	Kinnow
4	Multan Division	3	Fruits and handicraft
5	Sialkot	1	sports goods
6	Lahore Division	2	textiles, carpets, agriculture, automobiles, bicycles, building materials
7	Sukkur Division	2	Dates and Spices
8	Mirpurkhas Division	1	Mango
9	Hyderabad Division	1	Cement, rice, agri products and handicraft

10	Larkana Division	2	Rice, guava and other agro-food products
11	Dera Ismail Khan Division	1	Wheat, sugarcane, dates, rice and a famous variety of mango called Langra. However, its most famous product is Dhakki dates
12	Malakand Division	2	Embroidery items such as traditional caps, garments, ladies' purse, hair accessories, 'Azarband' (trouser belt), and 'Pranda' (female hair band).
13	Hazara Division	3	Barite, dolomite, granite, gypsum, limestone, magnetite, marble, phosphate, red ochre and red oxide.
14	Loralai division	1	Agriculture/horticulture and livestock holdings. Almonds and apricots
15	Zhob Division	1	Agriculture/horticulture and livestock holdings. Vegetables, Almonds and apricots Chromite
16	Sibbi Division	2	Agri-products, traditional Pickles.
17	Quetta Division	2	minerals, Grapes, cherries, almonds, peaches, pomegranates, apricots, dates
18	Kalat Division	3	Wheat, barley, cumin, masoor, rice, jowar, bajra, moong.