



Annual Business Plan

2025-26



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INTRODUCTION

1. To plan, organize exhibitions, delegations to and from Pakistan

2. To plan and organize local, international and inter-provincial export promotional conferences, workshops and seminars.

3. To plan and organize foreign trade promotion through advertising in foreign and local print, electronic and other appropriate media

SUMMARY OF ABP 2025-26

Sr. No.	Title of Activity	Proposed Number
1	International Exhibitions	125
2	Local/National Events (Regional and Product Division)	17
3	Outgoing Delegations (Product Divisions)	24
4	Incoming Delegations (Product Divisions)	08
5	Seminars of Product Divisions	85
6	Product Promotions	03
7	National Exporters Training Program	18
8	TDAP Flagship Events/ Special Initiatives	03

SUMMARY OF ACTIVITIES OF PRODUCT DIVISION

Sr. No.	Product Division	International Exhibitions	Outgoing Delegations	Incoming Delegations
1	Agro & Food	21	7	5
2	Engineering & Minerals - I	20	2	--
3	Engineering & Minerals - II	15	6	2
4	IMDD- I	14	4	--
5	IMDD-II	2	1	--
6	Services	19	1	--
7	Textile & Leather	34	2	1
8	Women Entrepreneur	--	1	--
	Total	125	24	8

SUMMARY OF NATIONAL EVENTS	
Regions	Number of Events
Hyderabad	2
Multan	1
Gilgit	1
Peshawar	2
Abbottabad/Galiyaat	1
Islamabad	1
Sukkur	1
Mirpur AJK	1
Balochisan	2
Lahore (Services Division)	1
Women Entrepreneurs	4
Total	17

TDAP INTERNATIONAL EXHIBITIONS

TDAP INTERNATIONAL EXHIBITIONS - JUNE 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	China-South Asia Expo and Kunming Import Expo Fair)	June 19–24, 2025	China	China	Kunming	Multi Products
2	IMDD	International Fair of Algeria, FIA june 2025	June 23–28, 2025	Africa	Algeria	Algiers	Multi Products
3	Textile & Leather	Expo Riva Schuh Garda, Italy (Allocated)	June 14 -17, 2025	Europe	Italy	Schuh	Footwear
4	Textile & Leather	Xining Carpet & Floor Covering Exhibition	June 25 - 29, 2025	China	China	Xining	Carpets
5	Agro & Food	Africa Big 7	June 10-12, 2025	Africa	South Africa	Johannesburg	Agro & Food Products

TDAP INTERNATIONAL EXHIBITIONS - JULY 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	Korea Imports Fair (KIF)	July 7-9, 2025	East Asia	South Korea	Seoul	Multi Products
2	Textile & Leather	Shoe and Leather Ho Chi Minh City, Vietnam	July 9-11, 2025	South East Asia	Vietnam	Hochi Minh city	Articles of Leather
3	Textile & Leather	Texworld New York, USA	July 23-25, 2025	America	USA	New York	Apparel, Fabric, Denim
4	Textile & Leather	Texworld New York, USA	July 23-25, 2025	America	USA	New York	Apparel, Fabric, Denim

TDAP INTERNATIONAL EXHIBITIONS - AUGUST 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - II	NaneNane Expo	August 1–8, 2025	Middle East	Tanzania	Dodoma	Agriculture Machinery and Implements
2	Engineering & Minerals - I	Phil Medical Expo	August 13-15, 2025	South East Asia	Philippines	Pasay city	Healthcare
3	Textile & Leather	Intex Sri Lanka	August 6–8, 2025	South Asia	Sri Lanka	Colombo	All Textiles
4	Textile & Leather	Hotel & Hospitality Expo, Saudi Arabia	August 18–20, 2025	Middle East	Saudi Arabia	Jeddah	Institutional & Home Textile
5	Textile & Leather	Magic Show USA	August 18-20, 2025	America	USA	Las Vegas	Men, Women, apparel & footwear
6	Agro & Food	Kenyan Food Event	August 6–8, 2025	Africa	Kenya	Nairobi	Food, Drink and Hospitality products

TDAP INTERNATIONAL EXHIBITIONS - SEPTEMBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	China-ASEAN Expo (Nanning, China) (CAEXPO)	September 17–21, 2025	China	China	Nanning	Multi Products
2	IMDD	South Asia Trade Fair	September 18–21, 2025	South Asia	Bangladesh	Dhaka	Multi-Products
3	Engineering & Minerals - I	NSC Safety Congress & Expo Miami	September 12–18, 2025	America	USA	Miami	Safety Equipments/PPES
4	Engineering & Minerals - I	Health Expo Iraq	September 18–21, 2025	Middle East	Iraq	Baghdad	Healthcare
5	Engineering & Minerals - I	Marmomac	September 23–26, 2025	Europe	Italy	Verona	Marble
6	Textile & Leather	Intertextile Shanghai Apparel Fabrics, China	September 2–4, 2025	China	China	Shanghai	All garment and fashion products,
7	Textile & Leather	All China Leather Exhibition Shanghai, China (ACLE)	September 3–5, 2025	China	China	Shanghai	Leather Products
8	Textile & Leather	Mipel The Bag Show Milan, Italy	September 7–9, 2025	Europe	Italy	Milan	Articles of Leather

9	Textile & Leather	Texworld Paris, France	September 15–17, 2025	Europe	France	Paris	Apparel, Fabric, Denim & Leather
10	Textile & Leather	Lineapelle Fair Milan, Italy	September 23–25, 2025	Europe	Italy	Milan	Leather Products
11	Textile & Leather	Home Textiles Premium by TextilHogar, Valencia	September 29 – October 2, 2025	Europe	Spain	Valencia	Home Textiles, linens, carpets, upholstery, curtains, and decoration items
12	Agro & Food	Asia Fruit Logistica	September 3–5, 2025	China	Hong Kong	Hong Kong	Agro & Food Products
13	Agro & Food	Fine Food, Australia	September 8–11, 2025	Oceania	Australia	Sydney	Agro & Food Products
14	Agro & Food	ISM Middle East	September 15–17, 2025	Middle East	UAE	Dubai	Agro & Food Products
15	Agro & Food	World Food, Moscow	September 16–19, 2025	Russia	Russia	Moscow	Agro & Food Products
16	Agro & Food	MIHAS	September 17–20, 2025	South East Asia	Malaysia	Kuala Lumpur	Halal Products
17	Services	GITEX Nigeria	September 1-4, 2025	Africa	Nigeria	Abuja	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
18	Services	24 Fintech	September 8-9, 2025	Middle East	Saudi Arabia	Riyadh	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
19	Services	AI and Big Data Expo	September 24–25, 2025	Europe	Netherlands	Amsterdam	Artificial Intelligence, Bg Data, IT & ITES

TDAP INTERNATIONAL EXHIBITIONS - OCTOBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	International Universal Exhibition- Fair	October 9-11, 2025	CARS	Tajikistan	Dushanbe	Multi-Products
2	IMDD	138 Canton Fair (Guanghou, China)	October 15 to November 4, 2025	China	China	Guangzhou	Multi Products
3	Engineering & Minerals - II	Tokyo Medical – Japan	October 1–3, 2025	East Asia	Japan	Tokyo	Surgical Instruments
4	Engineering & Minerals - I	Africa Health, South Africa	October 22–25, 2025	Africa	South Africa	Cape-Town	Healthcare
5	Engineering & Minerals - I	Medic East Africa	October 22–24, 2025	Africa	Kenya	Nairobi	Healthcare
6	Engineering & Minerals - I	Munich Show 2025	October 23–26, 2025	Europe	Germany	Munich	Gems and Jewlery
7	Engineering & Minerals - I	Beauty World Dubai	October 27–29, 2025	Middle East	UAE	Dubai	beauty & Cosmetics
8	Engineering & Minerals - II	Global Health, KSA	October 27–30, 2025	Middle East	Kingdom of Saudi Arabia	Riyada/Malhaam	Healthcare
9	Engineering & Minerals - II	Nigeria Energy	October 28–30, 2025	Africa	Nigeria	Lagos	Electrical Machinery

10	Agro & Food	Anuga	October 4–8, 2025	Europe	Germany	Cologne	All types of Food Products, Rice, Spice herbes,Pulses, juices, Salts etc.
11	Agro & Food	Seafood and Fisheries Expo, China	October 29–31, 2025	China	China	Qingdao	Agriculture & Forestry, Food & Beverages
12	Services	Gitex Global	October 13–17, 2025	Middle East	United Arab Emirates	Dubai	IT & ITES, AI, EdTech, Big Data,
13	Services	Tech Crunch Disrupt USA	October 27–29, 2025	America	United States of America	San Fransico	IT & ITES, AI, EdTech, Big Data,

TDAP INTERNATIONAL EXHIBITIONS - NOVEMBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	China International Import Expo (Shanghai, China)	November 5-10, 2025	China	China	Shanghai	Multi-Products
2	IMDD-II	Halal Expo, Turkey	November 26 - 29, 2025	Europe	Turkey	Istanbul	Multi-Products
3	Engineering & Minerals - I	Saudi Build, 2025	November 3–6, 2025	Middle East	Saudi Arabia	Riyadh	Construction Materials
4	Engineering & Minerals - II	AAPEX Show	November 4–6, 2025	America	U.S.A	Las Vegas	Auto Parts Allocated to PAAPAM
5	Engineering & Minerals - II	MEDICA- GERMANY	November 17–20, 2025	Europe	Germinay	Dusseldorf	Surgical Instruments
6	Engineering & Minerals - I	Beauty West Africa	November 25–27, 2025	Africa	Nigeria	Lagos	beauty & Cosmetics
7	Engineering & Minerals - II	ISPO Trade Fair	November 30 - December 2, 2025	Europe	Germany	Munich	Sports Goods
8	Textile & Leather	A+A Dusseldorf, Germany	November 4–7, 2025	Europe	Germany	Germany	Protective Garments, Gloves and accessories
9	Textile & Leather	International Sourcing Expo – Melbourne, Australia	November 18–20, 2025	Oceania	Australia	Melbourne	Apparel, Accessories

10	Agro & Food	Gulfood Manufacturing	November 4-6, 2025	Middle East	UAE	Dubai	Agro & Food Products
11	Agro & Food	Busan International Seafood & Fisheries Exhibition	November 5- 7, 2025	East Asia	South Korea	Busan	Seafood
12	Agro & Food	World Food Expo	November 25–27, 2025	South East Asia	Philippines	Manila	Agro & Food Products
13	Services	Web Summit-Portugal	November 10–13, 2025	Europe	Portugal	Lisbon	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

TDAP INTERNATIONAL EXHIBITIONS - DECEMBER 2025

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	Dakar International Trade Fair (FIDAK), Senegal	December 7-31, 2025	Africa	Senegal	Dakar	Multi Products
2	Engineering & Minerals - II	Automechanika Dubai	December 9–11, 2025	Middle East	UAE	Dubai	Auto Parts
3	Textile & Leather	LEATHERTECH, DHAKA, BANGLADESH	December 4–6, 2025	South Asia	BANGLADESH	DHAKA	Finished leather
4	Agro & Food	Oman AgroFood 2025	December 1–3, 2025	Middle East	Oman	Muscat	Agro & Food Products
5	Agro & Food	Food Africa	December 9–12, 2025	Africa	Egypt	Cairo	Agro & Food Products

TDAP INTERNATIONAL EXHIBITIONS - JANUARY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	Dhaka International Trade Fair (DITF, Dhaka, bangaldesh	1st January 2026 (Tentatively 01 Month)	South Asia	Bangladesh	Dhaka	Multi-Products
2	Engineering & Minerals - II	AEEDC, Dubai	January 19-21, 2026	Middle East	UAE	Dubai	Surgical Instruments
3	Textile & Leather	Carpet & Flooring Expo (ICFE)	January 6-9, 2026	Europe	Turkiye	Istanbul	Carpets
4	Textile & Leather	AIM Expo, USA	January 7-9, 2026	America	USA	Las Vegas	Leather Jackets, gloves
5	Textile & Leather	Expo Riva Schuh Garda, Italy (Allocated)	January 10-13, 2026	Europe	Italy	Schuh	Footwear
6	Textile & Leather	Source Fashion London, UK	January 13-15, 2026	Europe	UK	London	Fabrics, garment and fashion products,
7	Textile & Leather	Heimtextil Germany	January 13 - 16, 2026	Europe	Germany	Frankfurt	Home Textile
8	Textile & Leather	Intersec Dubai	January 12-14, 2026	Middle East	UAE	Dubai	Safety wears
9	Textile & Leather	Bangladesh Denim Expo	January 28-31, 2026	South Asia	Bangladesh	Dhaka	Apparel, Denim, Fabrics, Yarn, Accessories, Trims

10	Agro & Food	Winter Fancy Food Show	January 11–13, 2026	America	USA	San Diego	Food products, beverage products
11	Agro & Food	Gulf Food	January 26-30, 2026	Middle East	UAE	Dubai,	Pulses & Grains, poultry, fats & Oil, Beverages, dairy products
12	Services	Thai International Travel Fair	January 22–25, 2026	South East Asia	Thailand	Bangkok	Tourism
13	Services	CES (Consumer Electronics Show)	January 6–9, 2026	America	United States of America	Las Vegas	Tech Startups, ITES

TDAP INTERNATIONAL EXHIBITIONS - FEBRUARY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD-II	Ambiente, Frankfurt	Most Likely in Feburary, exact dates not yet announced for 2026	Europe	Germany	Frankfurt	Multi-Products
2	IMDD	49th Session of Baghdad International Fair	February 1–7, 2026	Middle East	Iraq	Baghdad	Multi-Products
2	Engineering & Minerals - I	Arab Health (WHX Dubai)	February 9–12, 2026	Middle East	UAE	Dubai	Healthcare
3	Textile & Leather	Texworld Paris, France	February 2–4, 2026	Europe	France	Paris	Apparel, Fabric & Denim
4	Textile & Leather	Lineapelle Fair Milan, Italy (Allocated)	February 11–13, 2026	Europe	Italy	Milan	Leather Products
5	Textile & Leather	Magic Show USA	February 17–19, 2026	America	USA	Las Vegas	Men, Women,apparel & footwear
6	Textile & Leather	Mipel The Bag Show Milan, Italy	February 22-24, 2026	Europe	Italy	Milan	Articles of Leather
7	Services	Web Summit - Qatar	February 1-4, 2026	Middle East	Qatar	Doha	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
8	Services	Fintech Singapore	February 26–27, 2026	South East Asia	Singapore	Singapore City	Fintech, IT

TDAP INTERNATIONAL EXHIBITIONS - MARCH 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	MedExpo	March 31 - April 2, 2026	CARS	Kyrgyzstan	Bishkek	Healthcare
2	Engineering & Minerals - I	Xiamen Stone Fair, 2026	March 16-19, 2026	East Asia	China	Xiamen	Marble
3	Engineering & Minerals - I	Coverings, USA, 2026	March 30 – April 2, 2026	America	USA	Orlando	Marble
4	Textile & Leather	Intertextile Shanghai Apparel Fabrics, China	March 11–13, 2026	China	China	Shanghai	Fabrics, garment and fashion products,
5	Textile & Leather	APLF Fashion Access, Hong Kong (Allocated)	March 12-14, 2026	China	China	Hong Kong	Leather Products

6	Services	ITB Berlin	March 3–5, 2026	Europe	Germany	Berlin	Tourism
7	Services	Mobile World Congress (MWC)	March 2–5, 2026	Europe	Spain	Barcelona	Telco, IT, ITES
8	Services	Games Development Conference (GDC)	March 9– 13, 2026	America	United States of America	San Fransico	Gaming Industry

TDAP INTERNATIONAL EXHIBITIONS - APRIL 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	IMDD	Canton Fair (Guanghou, China)	April 15–19, 2026	China	China	Guangzhou	Multi Products
3	Engineering & Minerals - II	Middle East Energy	April 7–9, 2026	Middle East	U.A.E	Dubai	Electrical Machinery
4	Engineering & Minerals - I	Middle East Coating Show	April 14–16, 2026	Middle East	UAE	Dubai	Paints
5	Engineering & Minerals - I	ExpoMed Turkey	April 16–18, 2026	Europe	Turkey	Istanbul	Healthcare
6	Engineering & Minerals - II	Motobike, Istanbul	April 22–25, 2026	Europe	Turkiye	Istanbul	Auto Parts
8	Engineering & Minerals - II	Sial Montreal Show- Canada	April 29 - May 1, 2026	North America	Canada	Toronto/Montreal	Cutlery and Utensils Sector
9	Textile & Leather	Morocco Fashion Style & Tex	April 2–5, 2026	Africa	Morocco	Casablanca	Home & Fashion textile
10	Textile & Leather	Techtextil, Germany	April 21 - 24, 2026	Europe	Germany	Frankfurt	Technical Textile
12	Services	MATTA Fair	April 5–7 , 2026	South East Asia	Malaysia	Kuala Lumpur	Tourism

13	Services	Japan IT Week	April 8–10, 2026	East Asia	Japan	Tokyo	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
14	Services	LEAP	April 13– 16, 2026	Middle East	Saudia Arabia	Jeddah	IT

TDAP INTERNATIONAL EXHIBITIONS - MAY 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	Beauty Istanbul 2026	May 7-9, 2026	Europe	Turkey	Istanbul	beauty & Cosmetics
2	Engineering & Minerals - II	West Africa Automotive Show	May 12–14, 2026	Africa	Nigeria	Lagos	Auto Parts
3	Engineering & Minerals - II	Automechanika turkiye	May 21–24, 2026	Europe	Turkiye	Istanbul	Auto Parts
4	Textile & Leather	Intertext, Portugal	May 19–21, 2026	Europe	Portugal	Europearque	Apparel, Denim, Fabrics, Yarn, Accessories, Trims
5	Agro & Food	Sial China	May 18–20, 2026	China	China	Beijing	Agro & Food Products
6	Services	AI Everything Global	May 11-13, 2026	Middle East	United Arab Emirates	Abu Dhabi	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

TDAP INTERNATIONAL EXHIBITIONS - JUNE 2026

S No	Division	Exhibition Name	Dates	Region	Country	City	Sector/Products
1	Engineering & Minerals - I	Big 5, South Africa	June 9-11, 2026	Africa	South Africa	Johannesburg	Construction Materials
2	Engineering & Minerals - II	Riyadh International Sports Expo	June 15-17, 2026	Middle East	Kingdom of Saudi Arabia	Riyadh	Sports Goods
3	Engineering & Minerals - I	Fime Show USA	June 17-19, 2026	America	USA	Miami	Healthcare
4	Textile & Leather	Le Show Moscow, Russia	June 23-25, 2026	Russia	Russia	Moscow	Articles of Leather
5	Agro & Food	Fancy Food	June 11-13, 2026	America	USA	New York	Food Items, Packaging and Equipment, food technology
6	Agro & Food	Saudi Food Show	June 15-17, 2026	Middle East	Saudi Arabia	Riyadh	Agro & Food Products
7	Services	London Tech Week 2026, UK	June 8-12, 2026	Europe	United Kingdom	London	IT & ITES, AI, EdTech, Big Data, Fintech, Startups
8	Services	GITEX Europe	June 30 - July 1, 2026	Europe	Germany	Berlin	IT & ITES, AI, EdTech, Big Data, Fintech, Startups

TDAP SPECIAL INITIATIVES					
S.No	Sector	Event/Activity	Dates	Venue/Place	Division
1	Tourism	Incoming Delegation of Tourism PTM (approx 30)	Jan, 2026	Karachi	Services
2	Textile	Carpet Show	TBD	Lahore	Textile & Leather
3	Multi Sector	Display Centres for Women Entrepreneurs	2025-2026	Lahore	Women Entrepreneurs
4	Multiple Products	Bangladesh SCE	Jan, 2026	TBD	IMDD-I
5	Multiple Products	Kazakhstan Business Forum	TBD	TBD	IMDD-I
6	Multiple Products	South Korea Conference	Nov, 2026	TBD	IMDD-I
7	Multiple Products	Uzbekistan SCE	17-19 Nov, 2026	TBD	IMDD-I
8	High Profile Business Forums -Incoming and Outgoing	High Profile Business Forums -Incoming and Outgoing	TBD	TBD	Multiple

TDAP FLAGSHIP EVENTS					
S.No	Sector	Event/Activity	Dates	Venue/Place	Division
1	Agro & Food	FoodAg 2025	25-27 Nov-2025	Karachi	Agro & Food
3	Sevices	PIXS, 2026 (Pakistan IT enabled Exports Starups), Competition for IT Tech Startups	12-13 February, 2026	Lahore	Services Division
2	Textile & Leather	Texpo 2026	16-18 Apr-2026	Karachi	Textile & Leather

OUTGOING DELEGATIONS

Sr. No	To Country	Product / Sector	Expected No of Delegates	Division
1	Eastern European countries (e.g., Romania, Bulgaria, Poland)	Construction Materials & Marble	10	Eng & Minerals Division - I
2	Verona, Italy	Marble & Granite	6	Eng & Minerals Division - I
3	Canada	Sports Goods	15	Eng & Minerals Division - II
4	USA	Sports Goods	10	Eng & Minerals Division - II
5	Iraq	Agriculture Machinery and Implements	5	Eng & Minerals Division - II
6	Tanzania/Senegal	Electric Fans	7	Eng & Minerals Division - II
7	U.S.A	Cutlery & Utensils	6	Eng & Minerals Division - II
8	KSA	Sports Goods	10	Eng & Minerals Division - II
9	PLGMEA Delegation to Argentina, Uruguay, Chile, Brazil and Paraguay	LEATHER ARTICLES (MOTORBIKES)	10	Textile & Leather
10	PFMA Delegation to USA	FOOTWEAR	10	Textile & Leather
11	Delegation to Sweden & Norway	IT/ITEs	20	Services
12	Qatar (March 2026)	Fodder	5	Agro & food

13	Sri Lanka	Meat, Agro and Livestock Sector	10	Agro & food
14	Morocco	Meat, Agro and Livestock Sector	10	Agro & food
15	Japan	Sesame Seed	10	Agro & food
16	Phillipines	Rice	10	Agro & food
17	Saudi Arabia	Rice, meat and sesame	10	Agro & food
18	Iraq	Multi-sectoral	20	IMDD-I
19	Jordan	Multi-sectoral	20	IMDD-I
20	Belarus	Multisectoral	40	IMDD-II
21	Bangladesh	Multisectoral	40	IMDD-I
22	Syria	Multisectoral	15	IMDD-I
23	Ghana, Cote D'Ivor and Senegal	Rice	26	Agro & food
24	Japan	General	5	Women Entrepreneurs
TOTAL			24	

INCOMING DELEGATIONS

Sr. No	Division	From Country	Product / Sector
1	E & M - II	Saudi Arabia	Multi Sector
2	E & M - II	Ethiopia & Kenya	Multi Sector
3	Textile & Leather	Incoming Delegation of Chinese investors to PFMA	Textile
4	Agro & Food	Lebanon	Meat, Agro and Livestock Sector
5	Agro & Food	Philippines	Meat, Agro and Livestock Sector
6	Agro & Food	Malaysia	Meat, Agro and Livestock Sector
7	Agro & Food	China	Meat (Heat Treated Meat / beef)
8	Agro & Food	South Africa	Mango

NATIONAL EVENTS				
S No	Regional Office	Product / Sector	Event Details	City / Venue
1	Hyderabad	Automotive / Motorcycles, Rickshaw, Spare parts, Batteries Tractor Parts, Agri Implements, Fruits & Vegetables, and Handicrafts including Bangles	The Hyderabad Trade Show 2026	Any Suitable Venue of Hyderabad
2	Hyderabad	General	Hyderabad Women Entrepreneurs Trade Show	Any Suitable Venue of Hyderabad
3	Multan	Handicrafts, Jewellery, Blue Pottery, Handwoven Fabrics and Embroidered Clothes	South Punjab Trade Carnival 2026	Multan
4	Gilgit	All Regional Potential Products / Sectors	GB-Expo	Karakorum Int'l University, GB
5	Peshawar	All Regional Potential Products / Sectors	2nd Chitral Expo	Hindukush Hotel, Chitral

6	Abbottabad	All Regional Potential Products / Sectors	Abbottabad Trade Show	Abbottabad/Galiyat
7	Islamabad	Women Entrepreneurs	Her Hunar	Islamabad
8	Women Entrepreneurs - Gilgit	Women Entrepreneurs	6th Women Entrepreneurs Trade Fair	Gilgit
9	Women entrepreneurs- Balochistan (Turbat)	Women Entrepreneurs	Turbat Handicrafts Show	Turbat/Circuit House
10	Women Entrepreneurs - Sialkot	Women Entrepreneurs	WE Exhibit	Sialkot
11	Women Entrepreneurs - Peshawar	Women Entrepreneurs	WE Exhibition	Peshawar

12	Mirpur (AJK)	General	Kashmir Trade Expo	Muzzafarabad
13	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Balochistan Trade Show	Hub
14	Balochistan (Gwadar & Quetta)	All Regional Potential Products / Sectors	Minerals Show	Quetta
15	Sukkur	All Regional Potential Products / Sectors	2ND EDITION OF SUKKUR TRADE EXHIBITION 2025-26	Sukkur
16	Peshawar	Dates and Crafts	Dates and Crafts Show	DI Khan
17	Lahore	General	GLOBE Pakistan 2025 (Gateway to Logistics and Business through E-Commerce)	Islamabad

PRODUCT PROMOTIONS

Sr. No	Sub Sector	Details	Proposed Dates
1	Mango	Under Mango Promotion Campaign, TDAP will dispatch Mangoes to potential importing countries where our Trade and investment Counsellors will hold mango testing events in leading supermarkets and mango shows	June-August 2025
2	Mango, Rice	Culinary show at Brussels	-
3	Rice	Rice Diplomacy	Dec-2025

SEMINARS

S No	Event Details (Local Exhibitions, Seminars, Workshops etc)	City / Venue	Tentative Date	Division
1	Seminar on Marble and Granite Sector	Loralai/ Quetta	July, 2025	E&M - I
2	Seminar on Marble and Granite Sector	Peshawar	Nov, 2025	E&M - I
3	Seminar on Marble and Granite Sector	Mansehra	Nov, 2025	E&M - I
4	Seminar on Marble and Granite Sector	Karachi	January, 2026	E&M - I
5	Wood Identification, Quality Assessment and Export Procedure	Gujrat	July-2025	E&M-II
6	Wood Identification, Quality Assessment and Export Procedure	Sargodha	July-2025	E&M-II
7	3 Days - MDR Awareness Seminar	SIMAP	July- Sep 2025	E&M-II
8	Export Procedure and Participation in International Exhibition	Swat & Chitral	Aug-2025	E&M-II
9	Compliance Related to Home Appliances	Gujranwala	Aug-25	E&M-II
10	Ferrous and Non-Ferrous Compliance Workshop	Gujranwala	Aug-25	E&M-II

11	CBAM Workshop	Gujranwala, Sialkot, Multan and Faisalabad	Sep-25	E&M-II
12	One day Workshop on Import & Export Documentation.	PSGMEA	Nov 2025	E&M-II
13	Training of Delegates & Exhibitors	TDAP	Oct- Jan 2026	E&M-II
14	Seminar on Marble and Granite Sector	Karachi	January, 2026	E&M - I
15	Workshop , Training on E-Commerce	PEFMA	Feb-26	E&M-II
16	Seminar on Social and Environmental compliance.	PSGMEA	June 2026	E&M-II
17	Good agricultural practices and postharvest management in Sesame Seed.	Oil Seed Research Institute, Faisalabad	Jul-25	Agro & Food
18	Awareness Session	Quetta	Jul-25	Agro & Food
19	Good agricultural practices and postharvest management in Sesame Seed.	Layyah	Aug-25	Agro & Food
20	Good agricultural practices and postharvest management in Sesame Seed.	Sahiwal	Aug-25	Agro & Food
21	Good agricultural practices and postharvest management in Sesame Seed.	Bhakkar	Aug-25	Agro & Food
22	Good agricultural practices and postharvest management in Sesame Seed.	Khanewal	Aug-25	Agro & Food

23	Awareness session for educating exporters regarding export requirements & markets	Islamabad	Aug-25	Agro & Food
24	Global Market Access for Pakistan's Poultry Exports	Lahore	Aug-25	Agro & Food
25	Awareness Session	Peshawar	Aug-25	Agro & Food
26	Seminar on Post-Harvest Management of Rice	Southern Punjab	Aug-25	Agro & Food
27	Seminar on Post-Harvest Management of Rice	Sheikhupura	Aug-25	Agro & Food
28	Export Readiness for Pakistani Dairy Industry	Lahore	Sep-25	Agro & Food
29	Awareness Session	Chitral	Sep-25	Agro & Food
30	Seminar on Certifications related to processed Foods	-	Sep-25	Agro & Food
31	Seminar on Post-Harvest Management of Rice	Sialkot	Sep-25	Agro & Food
32	Prevention and Control Khapra Beetle and Aflatoxin in maize	Sahiwal	Oct-25	Agro & Food
33	Prevention and Control Khapra Beetle and Aflatoxin in maize	Kahenwal	Novemebr 2025	Agro & Food
34	Enhancing Rhodes Grass and Alfaalfa exports: best practices and market opportunities	Khanewal	Nov-25	Agro & Food
35	Awareness Session	Swabi	Nov-25	Agro & Food
36	Awareness Session	Peshawar	Feb-26	Agro & Food
37	Awareness Session	Ghizer	Mar-26	Agro & Food

38	Ensuring Dairy Supply Chain Safety & Efficiency	Lahore	Mar-26	Agro & Food
39	Processing & Cold Chain Logistics for Poultry Exports	Lahore	Mar-26	Agro & Food
40	Session with Punjab confectionary industry on enhancing confectionary exports	Lahore	Mar-26	Agro & Food
41	Seminar on Agritech	-	Mar-26	Agro & Food
42	Prevention and Control Khapra Beetle and Afaltoxin in maize	Okara	Apr-26	Agro & Food
43	Prevention and Control Khapra Beetle and Afaltoxin in maize	Vehari	Apr-26	Agro & Food
44	Seminar on “Sustainability, Traceability, Recycling, Upcycling in the ‘Textile & Leather Sector’.	to be decided	July, ‘25	Textile & Leather
45	Business With E-Commerce / Digital Marketing	to be decided	September, ‘25	Textile & Leather
46	Workshop / Training on Pattern Making	to be decided	November, ‘25	Textile & Leather
47	“Incorporating Industry 4.0 principles in Pakistan Textile Industry”	to be decided	December, ‘25	Textile & Leather
48	Workshop / Training on Fashion Forecasts	to be decided	January, ‘26	Textile & Leather
49	Capacity Building Seminar on “Export Potential Map & Marketing in collaboration with ITC	to be decided	Jan, 2026	Textile & Leather
50	E-commerce Platforms: Empowering SMEs & Market Penetration	to be decided	February, ‘26	Textile & Leather

51	Workshop / Training on Design Elements and Innovation in Footwear, Handbags, Fashion Accessories	to be decided	March, '26	Textile & Leather
52	Compliance to EU Green Deal and awareness in emerging AI technology and smart manufacturing	to be decided	March- April, '26	Textile & Leather
53	Seminar on “Sustainability” in the Textile & Leather Sector’.	to be decided	April, '26	Textile & Leather
54	Seminar on issues plaguing the carpet industry and solutions	to be decided	May, 2026	Textile & Leather
55	Business With E-Commerce / Digital Marketing	to be decided	June, '26	Textile & Leather
56	Seminar on Carbon Border Adjustment Mechanism CBAN	to be decided	August, 2025	IMDD-II
57	Seminar on Barter Trade with Russia	to be decided	October, 2025	IMDD-II
58	Series of Seminars on Ease of doing business with Beralus	to be decided	Feb, 2026	IMDD-II
59	Series of Workshops/Bootcamps for Women Entrepreneurs in collaboration with Circle Women	to be decided	1x Jul-2025 2x Nov-2025	Women Entrepreneurs Division
60	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Ghizer	Aug-25	Women Entrepreneurs Division
61	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Hunza	Aug-25	Women Entrepreneurs Division
62	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Nagar	Aug-25	Women Entrepreneurs Division
63	Seminar on Skill Development of Women	D.G. Khan WCCI	Aug-25	Women Entrepreneurs

				Division
64	Seminar on Export Procedures & Participation in International Exhibitions	Abbottabad	Aug-25	Women Entrepreneurs Division
65	Financial Literacy & Business Management	Lahore Faisalabad	Aug -Dec 2025	Women Entrepreneurs Division
66	Ecommerce/Digital Skills Awareness Session for Women Entrepreneurs	Rawalpindi	Sep-25	Women Entrepreneurs Division
67	Training on Product Development	Layyah WCCI	Sep-25	Women Entrepreneurs Division
68	Seminar on Pakistan Single Window	Hub/LIEDA Guest House	Nov-25	Women Entrepreneurs Division
69	Workshop/Training on Awareness on Sustainability	Karachi	Nov-25	Women Entrepreneurs Division
70	Seminar on International Quality Standards of Products, Labeling & Packaging	Gwadar/University of Gwadar	Dec-25	Women Entrepreneurs Division
71	Women Entrepreneurs Trade & Export Readiness Workshop	Loralai	Dec-25	Women Entrepreneurs Division
72	Financial Literacy Awareness Campaign	Islamabad	Dec-25	Women Entrepreneurs Division
73	Training on Trade Fair Participation	Layyah WCCI	Dec-25	Women Entrepreneurs Division

74	Workshop on How to File Tax Returns with FBR	Abbottabad	Jan-26	Women Entrepreneurs Division
75	E-Commerce & Digital Skills Training	Lahore Faisalabad	Jan-May 2026	Women Entrepreneurs Division
76	Workshop on How to File Tax Returns with FBR	Attock	Feburary, 2026	Women Entrepreneurs Division
77	Two days- Workshop on opportunities in E-Commerce: Amazon, E-Bay, Ali Express for women entrepreneurs	Zhob	Mar-26	Women Entrepreneurs Division
78	Seminar on Future of Women's Entrepreneurship in Global Trade	Swat	Apr-26	Women Entrepreneurs Division
79	Seminar on Financial Resources & Business Linkages for new Startups	Dir (Malakand)	Apr-26	Women Entrepreneurs Division
80	Seminar on Export Procedures and Digital Marketing	Chitral	Apr-26	Women Entrepreneurs Division
81	Workshop on Crafting Identity Through Fashion Accessories	Karachi	Apr-26	Women Entrepreneurs Division
82	Business Startups and Initial Documentation in Exports Perspectives	Quetta	Apr-26	Women Entrepreneurs Division
83	Training on ITC Market Analysis Tools: Trade Map	Lahore Faisalabad	Apr - Jun 2026	Women Entrepreneurs Division

84	Training on Pattern Making & Fashion Forecast	Karachi	May-26	Women Entrepreneurs Division
85	Training on Exploring the Transformative Power of E-Commerce & Digital Marketing	Karachi	Jul-26	Women Entrepreneurs Division

NATIONAL EXPORTERS TRAINING PROGRAM			
S.No	District Wise Exporters Training	Number of Trainings	Sector/Sub sector
1	Dera Ghazi Khan Division	2	Wheat, sugarcane and cotton
2	Faisalabad Division	2	Home textile and furniture, hand looms and power looms cloth, blankets, carpets, and suiting cloths
3	Sargodha Division	3	Kinnow
4	Multan Division	3	Fruits and handicraft
5	Sialkot	1	sports goods
6	Lahore Division	2	textiles, carpets, agriculture, automobiles, bicycles, building materials
7	Sukkur Division	2	Dates and Spices
8	Mirpurkhas Division	1	Mango
9	Hyderabad Division	1	Cement, rice, agri products and handicraft

10	Larkana Division	2	Rice, guava and other agro-food products
11	Dera Ismail Khan Division	1	Wheat, sugarcane, dates, rice and a famous variety of mango called Langra. However, its most famous product is Dhakki dates
12	Malakand Division	2	Embroidery items such as traditional caps, garments, ladies' purse, hair accessories, 'Azarband' (trouser belt), and 'Pranda' (female hair band).
13	Hazara Division	3	Barite, dolomite, granite, gypsum, limestone, magnetite, marble, phosphate, red ochre and red oxide.
14	Loralai division	1	Agriculture/horticulture and livestock holdings. Almonds and apricots
15	Zhob Division	1	Agriculture/horticulture and livestock holdings. Vegetables, Almonds and apricots Chromite
16	Sibbi Division	2	Agri-products, traditional Pickles.
17	Quetta Division	2	minerals, Grapes, cherries, almonds, peaches, pomegranates, apricots, dates
18	Kalat Division	3	Wheat, barley, cumin, masoor, rice, jowar, bajra, moong.