

ABP 2025-26

Status of International Exhibitions for 4th Quarter (Apr-June)

SUMMARY			
Divisions	Proposed Exhibitions Q4 ABP FY2025-26	Planned/Executing Exhibitions	Dropped Exhibitions
AFD	6	5	1
E&M-I	5	4	1
E&M-II	6	3	3
IMDD-I	5	1	4
IMDD-II	NIL	NIL	NIL
Services	5	3	2
TLD	5	3	2
Total	32	19	13

S#	Division	Event Name	Dates	Product	Budget	Status
Agro Food Division						
1	AFD	Saudi Food Show	15-17 June 2026	Agro and food products	PKR 118,547,514.56 (tentative)	Advertised but postponed until September. Mission requested the organizer to carry forward the advance amount (USD 114,453 of Saudi food show 2025) as a credit toward participation in the Saudi Food Show 2026.
2	AFD	Food Bangladesh International Expo	7-9 May 26	Agro and food products	PKR 10,094,00	Not Advertised yet
3	AFD	Sial Food Fair- Canada	29-31 May-26	Agro and food products	PKR 12,172,428	Advertised. Mission has been authorized to utilize available funds
4	AFD	Africa Big 7-South Afria	10-12 Jun-26	Agro and food products	PKR 16,607,430	Advertised thorough social media platform. Final budget will be received from the Mission after selection process. Under process
5	AFD	Summer Fancy Food Show- USA	28-30 Jun-26	Agro and food products	PKR 29,697,562.4	Advertised. Under process for approval of authorization to utilize available funds
6	AFD	Sial China	18-20 th May 2026	All Agro products	US\$108706/-	Event advertised.13 companies selected and details conveyed. File is submitted for approval of budget and its remittance
E&M-I						
1	E&M-I	Middle East Coating Show	April 14– 16, 2026	Paints		Dropped
2	E&M-I	ExpoMed Turkey	April 16– 18, 2026	Healthcare	Euro 76,884	All activities are done, pre departure meeting was held on March 30, 2026. Budget status: Remitted from other Mission

3	E&M-I	Beauty Istanbul 2026	May 7-9, 2026	beauty & Cosmetics	Euro 84,204	Selection is made for 10 firms, remittance is in process. Budget status: M form will be submitted, however, request for sending budget from other Mission to Istanbul is also in process.
4	E&M-I	Big 5, South Africa	June 9- 11, 2026	Africa South Africa	USD 54,280/-	submitted for approval from Secretary, TDAP for advertisement.
5	E&M-I	WHX Miami	June 17– 19, 2026	America USA	US\$ 177,214	Selection is made for 14 firms, remittance is in process. Budget status: M form will be submitted, however, request for sending budget from other Mission to Miami/Houston is also in process.
E&M-II						
1	E&M II	Middle East Energy, Dubai	7-4-2026 (rescheduled 1-3 Sept 2026)	Electrical Machinery	US\$ 55420	Postponed to 1-3 Sept 2026
2	E&M II	Motobike Istanbul, Turkiye	12 -14 Aprl 2026	Auto Parts	US\$16940	Advertised & Budget approved, Funds available at Mission account
3	E&M II	West Africa Automotive Show Nigeria	12-14 May 2026	Auto Parts	US\$ 53929	Advertised & Budget approved, submitted to F&A for remittance
4	E&M II	Automechanika Istanbul, Turkiye	19-22 May 2026	Auto Parts	US\$ 56560	Advertised & Budget approved, Need to be remitted
5	E&M II	Riyadh International Sports Expo	April, 2026	Sports Goods		Dropped
6	E&M II	Sial Montreal Show, Canada	29 Apr - 01 May, 2026	Cutlery		Dropped
IMDD-I						
1	IMDD 1	139 th Canton Fair China	15 th to 19 th April,2026	Multi Sector	20.454 million	Dropped

2	IMDD 1	10th China-South Asia Expo, to be held in Kunming, China	June 11-16.	Multi Sector	Free of Cost	Waiting for allocation of Stalls to TDAP by the fair organizers.
3	IMDD-I	DITF, Tanzania	June 28-July 13, 2026	Multi	6.05 mn PKR	Dropped due to insufficient EDF Funds
4	IMDD-I	RITF, Rwanda	July 13, 2026	Multi	4.4 mn PKR	Dropped due to insufficient EDF Funds
5	IMDD-I	International Faire of Algeria	June, 2026	Multi		Dropped due to insufficient EDF Funds
Services Division						
1	Services	Japan IT week	8-10 April, 2026	IT	No contribution by TDAP	Companies selected. M-Form being submitted.
2	Services	LEAP, KSA	13-16 April, 2026	IT		Postponed to August 2027
3	Services	Gitex Berlin	30 June – 1 July, 2026	IT	Budget received	To be advertised in next 10 days.
4	Services	London Tech Week	8-12 June, 2026	IT	Awaited from Mission	Budget Awaited
5	Services	MATTA Fair, Malaysia	3-5 April, 2026	Tourism		Dropped
Textile & Leather Division						
1	TLD	Morocco Fashion Style & Tex	02-05 April, 2026	Textile		Dropped
2	TLD	Techtextil. Germany	21-24 April, 2026	Textile	€30,558	M Form Submitted
3	TLD	Bangladesh Denim Expo	May, 2026	Textile	\$ 55,000.0*	Yet to Advertise (Tentative)
4	TLD	Intertext, Portugal	19-21 May, 2026	Textile	€ 15,000.0*	Tentative exp
5	TLD	Le Show Moscow, Russia	23-25 June, 2026	Leather		Dropped