



Annual Business Plan

2026-27



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EXECUTIVE SUMMARY

The Annual Business Plan (ABP) 2026-27 provides a comprehensive strategic roadmap designed to integrate Pakistani products into global value chains through a multi-dimensional approach encompassing **international exhibitions, targeted trade delegations, flagship domestic events, regional SME expos, and intensive capacity-building programs**. The plan prioritizes value-added sectors—including **Agro & Food, Textiles, Engineering & Manufacturing, and IT Services**—while aggressively expanding Pakistan's commercial footprint into traditional and emerging growth markets.

Key Strategic Pillars & Components

1. Global Market Penetration (129 International Exhibitions)

In accordance with the approval of the TDAP Board, the Authority has scheduled **129 international exhibitions** across Europe, Asia, Africa, the Americas, and Oceania. This extensive calendar ensures strong representation in major global commercial hubs through flagship participation, including shows such as **SIAL Paris** (Agro & Food), **Heimtextil Frankfurt** (Textiles & Home Products), and **Automechanika Frankfurt** (Automotive & Engineering).

2. Targeted Trade Delegations & Priority Markets

To secure high-value B2B linkages and expand direct market access, TDAP will deploy outgoing trade delegations and host incoming buyer missions across key **Priority Regional Markets**, specifically targeting:

- **European Union (EU)**
- **South America**
- **Africa**
- **ASEAN**
- **Central Asian Republics (CARs)**
- **Middle East (ME)**

These market-focused trade missions will explore high-potential niches—including Meat & Livestock, Agro Commodities, Surgical Instruments, Sports Goods, Pharmaceuticals, and Engineering items.

3. Single Country Exhibitions & Flagship Domestic Events

- **Single Country Exhibition (SCE):** TDAP will organize a high-impact "**Made in Pakistan**" **Single Country Exhibition in Bangladesh** to deepen regional commercial ties and promote multi-sectoral exports.
- **Domestic Flagship Events:** Pakistan will host three premier, international-scale mega showcases to connect global buyers directly with domestic producers:
 - **FoodAg 2026** (*23rd–26th November 2026*): Premier exhibition for the agriculture, food processing, and livestock sectors.
 - **WEXNET 2027** (*January 2027*): Flagship showcase dedicated to empowering women entrepreneurs.
 - **Texpo 2027** (*April 2027*): Mega showcase for value-added textiles, garments, and leather goods.
- **High-Level Trade Diplomacy:** The "Prime Minister Diplomacy" initiatives will leverage high-level channels and international promotional campaigns to position **Pakistani Mango, Rice, and Pink Himalayan Salt** in premium global markets.

4. SME Development, Regional Fairs & Women Entrepreneurship

To foster inclusive, regionally balanced export growth, TDAP will support local value chains through specialized regional trade fairs. Key highlights in the SME and Women Entrepreneurship (WE) promotional calendar include:

- **WEXNET Quetta:** Targeted exhibition focusing on women-led business clusters in Balochistan.
- **Gilgit-Baltistan (GB) Expo:** Dedicated showcase targeting regional products, gemstones, horticulture, and handicrafts from GB.
- Local product-specific festivals, mineral fairs, and regional trade shows organized by TDAP Regional Offices across all provinces.

5. Capacity Building, Compliance & Exporter Readiness

To assist exporters in navigating evolving international non-tariff barriers and regulatory mandates—such as the **EU Green Deal, ESG compliance, Carbon Border Adjustment Mechanism (CBAM), GACC requirements for China, and FDA regulations for the USA**—TDAP will organize over **90 technical compliance seminars** and **130 digital B2B webinars**.

Furthermore, the **National Exporter Training Programme (NETP)** will deliver structured training across all national divisions—from **Gilgit to Gwadar**—improving the export readiness of regional clusters such as **Dhakki dates, surgical instruments, marble, and gemstones**.

The ABP 2026-27 is more than a calendar of events; it is a strategic intervention aimed at diversifying the export basket and improving the quality and compliance of Pakistani products. By leveraging these initiatives, TDAP aims to secure a sustainable and competitive position for Pakistan in the global marketplace.

SUMMARY OF ABP 2026-27

Sr. No.	Title of Activity	Proposed Number
1	International Exhibitions	120
2	Outgoing Delegations	46
3	Incoming Delegations (Product Divisions)	07
4	TDAP Flagship Events/ Special Initiatives	03
5	Product Promotions	04
6	Single Country Exhibitions	01
7	SME & Regional Exhibitions (including WEXNET)	29
8	National Exporters Training Program	24
9	Technical Seminars	93
10	TDAP Webinars	130
	Total	457

DIVISION-WISE SUMMARY OF ACTIVITIES

Division	Intl. Exhibitions & SCE	Intl. Delegation (Incoming & Outgoing)	Seminars & Webinars	Flagship Events	Product Promotion	SME & Regional	NETP Sessions	Total
Agro & Food	27	22	130	1	4	2	—	186
Engineering & Minerals (E&M)	47	16	23	—	—	5	—	91
International Markets Development Division (IMDD)	14 13 Intl. Exh 1 Single Country Exhibition	10	18	—	—	—	—	42
Services Division	2	2	5	—	—	2	—	11
Textile and Leather	31	3	9	1	—	1	—	45
Women Entrepreneurs (WE)	—	—	38	1	—	5	—	44
Regional Divisions	—	—	—	—	—	14		14
Trade Facilitation	—	—	—	—	—	—	24	
Grand Total	120	53	223	3	4	29	24	457

TDAP REGIONAL & SUB-REGIONAL OFFICES ACTIVITIES 2026-27

S#	TDAP Office	Event Name	Product / Sector Focus
1	Abbottabad	2nd Abbottabad Trade Show	General / Regional Products
2	Hyderabad	The Hyderabad Trade Show 2026	Engineering, General Manufacturing, FMCG, Furniture, and Handicrafts
3		The Mango Show Mirpurkhas 2027	Mango & Other Fruits
4	Islamabad	Gems and Jewelry Show	Gems & Jewelry Trade Promotion
5		Her Hunar (2nd Edition)	Trade Promotion / Women Artisans
6	Mirpur (AJK)	Kashmir Trade Expo	General / Regional Products
7	Peshawar	3rd Chitral Expo	General / Regional Products
8		International Pakistan Gems & Mineral Show (PGMS)	Gemstones & Minerals
9		Olive Food Gala	Olive & Olive Products
10	Quetta	Flavors of Balochistan: Agri-Exhibition	Agro Products
11		Balochistan Mines & Minerals Fair	Minerals (EMD Sector)
12		First Pak-Iran-Afghanistan Trilateral Trade Show	Regional & Cross-Border Multi-Products
13	Sukkur	3rd Edition of Sukkur Trade Exhibition & Seminar 2026-27	All Regional Products
14	Swat	2nd Swat Trade Show	General / Regional Products

CALENDAR OF INTERNATIONAL EXHIBITIONS 2026-27

July 2026							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
1	Expo Riva Del Garda	June/July, 2026	Riva Del Garda	Italy	Europe	Footwear	Textile and Leather
2	China(Lanzhou) Investment and Trade Fair	6-10 July, 2026	Lanzhou, Gansu Province	China	Asia	All Products	IMDD-I
3	SPORTEC 2026	08 - 10 July, 2026	Tokyo	Japan	Asia	Sports Goods	E&M - II
4	Shoes & Leather - Vietnam	8-10 July, 2026	Ho Chi Minh City	Vietnam	Asia	Leather and Footwear	Textile and Leather
5	Qinghai International Carpet Exhibition 2026	15–19 July, 2026	Xining	China	Asia	Carpets/Floor Coverings	Textile and Leather
6	Food and Drink Malaysia by SIAL	21–23 July, 2026	Kuala Lumpur	Malaysia	Asia	All type of Foods and Beverages	Agro and Food
7	Home Textiles Sourcing USA	29–31 July, 2026	New York	USA	America	Hometextiles	Textile and Leather

August 2026

S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
8	World Food Expo (WOFEX) Manila	29 July-01 August, 2026	Manila	Philippines	Asia	All Types of Agro & Food Products	Agro and Food
9	Hotel Supply & Hospitality Expo (4th Edition)	2–4 August, 2026	Jeddah	KSA	Asia	Hometextiles	Textile and Leather
10	Intex Srilanka	5-7 August, 2025	Colombo	Srilanka	Asia	Fabrics	Textile and Leather
11	Sourcing at Magic Las Vegas	10-12 August, 2026	Las Vegas	USA	America	Apparel, Denim, Sportswear & Leather	Textile and Leather
12	16th Kashi-Central Asia and South Asia Commodity Fair, Xinjiang	15–19 August, 2026	Xinjiang	China	Asia	Multi Sector	IMDD-I
13	Phil Medical Expo 2026	19–21 August, 2026	Manila	Philippines	Asia	Healthcare	E&M - I
14	Fine Food, Australia	31 August-3 September, 2026	Melbourne	Australia	Oceania	All Type of Agro & Food Products	Agro and Food
15	Texworld Apparel Sourcing Paris (Autumn)	31 August-2 September, 2026	Paris	France	Europe	Apparels, Accessories	Textile and Leather

September 2026							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
16	All China Leather Exhibition 2026	1-3 September, 2026	Shanghai	China	Asia	Leather	Textile and Leather
17	53rd Dye+Chem Bangladesh	2-5 September, 2026	Dhaka	Bangladesh	Asia	Chemicals	E&M - I
18	27th MedExpo, Tanzania 2026	8-10 September, 2026	Dar es Salaam	Tanzania	Africa	RwaHealthcare	E&M - I
19	Automechanika Frankfurt 2026	8–12 September, 2026	Frankfurt	Germany	Europe	Auto Parts	E&M - II
20	NSC Congress Show	11-17 Septemeber, 2026	Indianapolis	USA	America	Safety Equipments	E&M - I
21	MIPEL	13-15 September, 2026	Milano	Italy	Europe	Leather	Textile and Leather
22	ISM Middle East	15-17 September, 2026	Dubai	UAE	Asia	Sweets & Snacks	Agro and Food
23	World Food, Moscow	15-18 September, 2026	Moscow	Russia	Europe	Food, Raw Matrerials, Processing	Agro and Food
24	Intertabac International Trade Fair	15 to 17 September, 2026	Messe Dortmund	Germany	Europe	Tobacco	Agro and Food

25	Lineapelle Fair, at Milan, Italy	15 – 17 September, 2026	Milano	Italy	Europe	Leather	Textile and Leather
26	WHX Nairobi	16-18 September, 2026	Nairobi	Kenya	Africa	Healthcare	E&M - I
27	Global Fishery Forum and Sea Food Expo	16–18 September, 2026	Saint Petersburg	Russia	Europe	Sea Food	Agro and Food
28	23rd China-ASEAN EXPO	17-21 September, 2026,	Nanning,	China	Asia	All Products	IMDD-I
29	Marmomac, 2026	22–25 September, 2026	Verona	Italy	Europe	Marble	E&M - I
30	Sahara Expo 2026	22–24 September, 2026	Cairo	Egypt	Africa	Agriculture Machinery	E&M - II
31	MIHAS	23-26 September 2026	Kuala Lumpur	Malaysia	Asia	Halal Products	Agro and Food

October 2026							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
32	Saudi Int. Falcons & Hunting Expo	01 – 10 October, 2026	Riyadh	Saudi Arabia	Asia	Knives	E&M - II
33	Oman Home & Building Expo	05–07 October, 2026	Muscat	Oman	Asia	Home Appliances	E&M - II
34	Beauty World Middle East	06-08 October, 2026	Dubai	UAE	Asia	Paints	E&M - I
35	CPHI, Milan 2026	06-08 October, 2026	Fiera Milano	Italy	Europe	Healthcare	E&M - I
36	Medical Japan (Tokyo)	07-09 October, 2026	Tokyo	Japan	Asia	Surgical	E&M - II
37	Hospitality Qatar	12-14 October, 2026	Doha	Qatar	Asia	Tourism	Services
38	WHX Johannesburg	13-15 October, 2026	Johannesburg	South Africa	Africa	Healthcare	E&M - I
39	140th Canton Fair	15 October-4 November, 2026	Guangzhou ,	China	Asia	All Products	IMDD-I
40	SIAL Paris	17-21 October, 2026	Paris	France	Europe	Food Processing, Packaged Foods, Beverages, Agri-Food Tech.	Agro and Food
41	World Tobacco Asia 2026	22–23 October, 2026	Surabaya	Indonesia	Asia	Tobacco	Agro and Food

42	Munich Show	22–25 October, 2026	Munich	Germany	Europe	Gemstones	E&M - I
43	ITF Intertext, Tunisia	22–24 October, 2026	Sousse	Tunisia	Africa	Textile Value Chain	Textile and Leather Division
44	Global Health Exhibition	26 – 29 October, 2026	Riyadh	Saudi Arabia	Asia	Surgical	E&M - II
45	Nigeria Energy	27–29 October, 2026	Lagos	Nigeria	Africa	Electrical Machinery	E&M - II
46	China Fishries and Seafood Expo (CFSE) 2026	28–30 October, 2026	Qingdao	China	Asia	Seafood Products, Fisheries & Aquaculture Equipment, and Industry Services	Agro and Food
47	Iraq Health Expo	28-31 October, 2026	Baghdad	Iraq	Asia	Healthcare	E&M - I

November 2026							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
48	Gulfood Manufacturing	03-05 November, 2026	Dubai	UAE	Asia	Food, Hotel and Catering	Agro and Food
49	ISPO 2026	03-05 November, 2026	Amsterdam	Netherlands	Europe	Sports Goods	E&M - II
50	EICMA	03-08 November, 2026	Milan	Italy	Europe	Leather	Textile and Leather
51	EXPO Protection	03-05 November, 2026	Paris	France	Europe	GLoves	Textile and Leather
52	Busan International Seafood & Fisheries Exhibition (BISFE) 2026	04-06 November, 2026	Busan	South Korea	Asia	Seafood	Agro and Food
53	AAPEX Show	04-06 November, 2026	Las Vegas	U.S.A	America	Auto Parts Allocated to PAAPAM	E&M - II
54	CIIE – China International Import Expo	05-10 November, 2026	Shanghai	China	Asia	Multi-sectoral	IMDD-I
55	Automechanika Dubai	10-12 November, 2026	Dubai	U.A.E	Asia	Auto Parts	E&M - II
56	FoodExpo Qazaqstan 2026	11-13 November, 2026	Almaty	Kazakhstan	Asia	Ingredients , food and drinks, food tech , bakery	Agro and Food

57	MEDICA	16–19 November, 2026	Düsseldorf	Germany	Europe	Surgical	E&M - II
58	Global Sourcoing Expo, Melbourne	17-19 November, 2026	Melbourne	Australia	Oceania	Hometextiles, Denim & Leather	Textile and Leather
59	Big 5 Global UAE, 2026	23-26 November,2026	Dubai	UAE	Asia	Construction Materials	E&M - I
60	Beauty West Africa	24-26 November, 2026	Lagos	Nigeria	Africa	Beauty/Cosmetics	E&M - I

December 2026							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Division
61	Oman Agro Food	01-03 December, 2026	Muscat	Oman	Asia	Agro & Food Products	Agro and Food
62	LeatherTech, Bangladesh	03 -05 December, 2026	Dhaka	Bangladesh	Asia	Leather and Footwear	Textile and Leather
63	Food Africa 2026	07-10 December, 2026	Cairo	Egypt	Africa	General Food Products and Specialty Products	Agro and Food

January 2027

S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Division
64	AIM Expo	07-09 Januray 2027	California	USA	America	Leather	Textile and Leather
65	Carpet and Flooring Expo 2027	5–8 January, 2027	Istanbul	Turkiye	Asia	Carpets/Floor Coverings	Textile and Leather
66	IDF Oman Interior Design & Furnishing Expo	11–13 January , 2027	Muscat	Oman	Asia	Furniture	E&M - II
67	Intersec 2027	12 -14 January, 2027	Dubai	UAE	Asia	Safety Equipments	E&M - I
68	Heimtextil Frankfurt	12–15 January, 2027	Frankfurt	Germany	Europe	Hometextiles	Textile and Leather
69	Domotex 2027	16–19 January, 2027	Hannover	Germany	Europe	Carpets/Floor Coverings	Textile and Leather
70	Expo Riva Del Garda	16–19 January, 2027	Riva Del Garda	Italy	Europe	Footwear	Textile and Leather
71	Saudi Arabia Coating Show	17–19 January, 2027	Riyadh	Saudi Arabia	Asia	Chemicals	E&M - I
72	AEEDC-DUBAI	19–21 January, 2027	Dubai	UAE	Asia	Surgical	E&M - II
73	50th Session of Baghdad International Fair	23-29 January, 2027	Baghdad	Iraq	Asia	All Products	IMDD-I
74	Ambiente	29 January -2 February, 2027	Frankfurt	Germany	Europe	Cutlery, ceramics, glassware, home textiles, and artisanal crafts	IMDD-II

February 2027							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
75	Qatar International Agriculture	February, 2027	Doha	Qatar	Asia	Agro & Food Products	Agro and Food
76	Lineapelle Fair, at Milan, Italy	February, 2027	Milano	Italy	Europe	Leather	Textile and Leather
77	WHX Dubai (formerly Arab Health)	9-12 February, 2027	Dubai	UAE	Asia	Surgical	E&M - II
78	Sourcing at Magic Las Vegas, 2027	18-20 February, 2027	Las Vegas	USA	America	Apparel, Denim, Sportswear & Leather	Textile and Leather
79	Thailand Gems & Jewellery Fair	22-26 February 2027	Bangkok	Thailand	Asia	Gemstones	E&M - I

March 2027							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
80	South Asia Trade Fair 2027	March, 2027	Kathmandu	Nepal	Asia	Multi Sector	IMDD-1
81	16th Medicare Health Expo	5–7 March, 2027	Colombo	Sri Lanka	Asia	Healthcare	E&M - I
82	National Hardware Show 2027	09-11 March, 2027	Las Vegas	USA	America	Apparel, Workwear, Protective Garments, & Gloves	Textile and Leather
83	Foodex Japan	9-12 March, 2027	Tokyo	Japan	Asia	Agro & Food Products	Agro and Food
84	APLF Hong Kong	12-14 March, 2027	Hong Kong	Hong Kong	Asia	Leather	Textile and Leather
85	Gulfood, Dubai	15-19 March, 2027	Dubai,	UAE	Asia	Pulses & Grains, poultry, fats & Oil, Beverages, dairy products, power brands	Agro and Food
86	Xiamen Stone Fair, 2027	16-19 March, 2027	Xiamen	China	Asia	Marble	E&M - I
87	International Dental Show (IDS)	16-20 March, 2027	Cologne	Germany	Europe	Surgical	E&M - II
88	ITB Berlin	March 16-18, 2027	Berlin	Germany	Europe	Tourism	Services
89	APLF Fashion Access HK	31 March- 02 April, 2027	Hong Kong	Hong Kong	Asia	Leather	Textile and Leather

April 2027

S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Divisions
90	Big 5 Construct Saudi, 2027	19-22 April, 2027	Riyadh	Saudi Arabia	Asia	Construction Materials	E&M - I
91	Plast Alger 2027	27-29 April, 2027	Algiers	Algeria	Africa	Plastics	E&M - I
92	Heimtextil Colombia	April, 2027	Medelin	Colombia	America	Hometextiles	Textile and Leather
93	Agro & Poultry	April, 2027	Kampala	Uganda	Africa	Agriculture Machinery	E&M - II
94	Morocco Fashion Style & Tex	2–5 April 2027	Casablanca	Morocco	Africa	Textile	Textile and Leather
95	CHINA MEDICAL EQUIPMENT FAIR (CMEF) SHINGHAI	9 – 12 April, 2027	Shanghai	CHINA	Asia	Healthcare/ Surgical/Hospital Equipment	E&M - II
96	ExpoMed Eurasia Expo 2027	15–18 April, 2027	Istanbul	Turkey	Asia	Healthcare	E&M - I
97	141st Canton Fair	15 April- 5 May, 2027	Guangzhou ,	China	Asia	All Products	IMDD-I
98	Sial Canada	27-29 April, 2027	Toronto	Canada	America	Food Items, Packaging and Equipment, food technology	Agro and Food

May 2027

S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Division
99	Food Bangladesh International Expo	May, 2027	Dhaka	Bangladesh	Asia	Food, Beverages, Wholesaler, Food Technology	Agro and Food
100	Gulfood360 Africa	04-06 May 2027	Nairobi	Kenya	Africa	Primary agriculture, food processing and manufacturing, cold chain and logistics, supply-chain intelligence.	Agro and Food
101	West Africa Automotive Show	11-13 May, 2027	Lagos	Nigeria	Africa	Auto Parts	E&M - II
102	ITF Intertext, Portugal	11-13 May, 2027	Porto	Portugal	Europe	Leather & Textile	Textile and Leather
103	Middle East Energy	11-13 May, 2027	Dubai	U.A.E	Asia	Electrical Machinery	E&M - II
104	Hospitalar Expo	18-21 May, 2027	Sao paulo	Brazil	America	Healthcare	E&M - I
105	Sial China	18-20 May, 2027	Shanghai	China	Asia	All Types of Agro & Food Products	Agro and Food

June 2027							
S#	Exhibition Name	Dates	City	Country	Region	Sectors/ Products	Division
106	Saudi Food Show	June, 2027	Riyadh	Saudi Arabia	Asia	Agro & Food Products	Agro and Food
107	Saudi Food Manufacturing	June, 2027	Riyadh	Saudi Arabia	Asia	Agro & Food Products	Agro and Food
108	Africa Big 7 - (Africa International Trade Show)	June, 2027	Cape Town	South Africa	Africa	Frozen Food, Vegetarian, Vegan, Halal and Kosher Food, Meat & Poultry,	Agro and Food
109	Automechanika turkiye	June, 2027	Istanbul	Turkiye	Asia	Auto Parts	E&M - II
110	Bangladesh Denim Fair	June, 2027	Dhaka	Bangladesh	Asia	Textile	Textile and Leather
111	China International Small and Medium Enterprises Fair (CISMEF)	June, 2027	Guangzhou ,	China	Asia	All Products	IMDD-I
112	9th China-South Asia Expo and 28th Kunming Import Expo Fair	June, 2027	Kunming	China	Asia	All Products	IMDD-I
113	Algiers International Fair (FIA)	June, 2027	Algire	Algiera	Africa	All Products	IMDD-I

114	The Hotel Show Dubai	02–04 June, 2027	Dubai	UAE	Asia	Cutlery	E&M - II
115	Beauty Istanbul, 2027	03-05 June, 2027	Istanbul	Turkiye	Asia	Beauty/ Cosmetics	E&M - I
116	Big 5, South Africa, 2027	9–11 June, 2026	Johannesburg	South Africa	Africa	Construction Materials	E&M - I
117	WHX Miami	16–18 June, 2027	Florida, Miami	USA	America	Healthcare	E&M - I
118	Global Sourcoing Expo, Sydney	16–18 June, 2027	Sydney	Australia	Oceania	Hometextiles, Denim & Leather	Textile and Leather
119	Dar es Salaam International Trade Fair (DITF) - Sabasaba	28 June -13 July, 2027	Dar es Salaam	Tanzania	Africa	Multi Proudcts	IMDD-I
120	Summer Fancy Food Show	25-27 July, 2027	New York	USA	America	Food Items, Packaging and Equipment, food technology	Agro and Food

INTERNATIONAL DELEGATIONS 2026-27

Outgoing Delegations 2026-27			
S#	To Country	Product / Sector	Division
1	Azerbaijan, Uzbekistan, Tajikistan, Kazakhstan	Meat, Dairy, Livestock Sector	Agro and Food
2	Azerbaijan, Uzbekistan, Tajikistan, Kazakhstan	Fruit & Vegetable,	Agro and Food
3	Bangladesh	RICE, Fruits and Vegetables	Agro and Food
4	Brazil (at sideline of Expo Zebu)	Meat, Dairy, Livestock Sector	Agro and Food
5	China	Dairy	Agro and Food
6	Japan & South Korea	Seafood & Fisheries	Agro and Food
7	Kingdom of Saudi Arabia	RICE & HORECA	Agro and Food
8	Spain and Italy	Seafood & Fisheries	Agro and Food
9	Thailand	Meat, Dairy, Livestock Sector	Agro and Food
10	UAE & Saudi Arabia	Seafood & Fisheries	Agro and Food
11	United Kingdom / Italy / Belgium)	RICE	Agro and Food
12	USA, Mexico	RICE & HORECA	Agro and Food
13	Vietnam , Thailand and China	Seafood & Fisheries	Agro and Food

14	West Africa (Aug 2026, Senegal/Guinea/Gambia);	RICE	Agro and Food
15	China ,Indonesia,Phillipine	RICE	Agro and Food Division
16	Eastern European countries (e.g., Romania, Bulgaria, Poland)	Construction Materials & Marble	E&M - I
17	Kenya	Construction Materials & Marble	E&M - I
18	Algeria & Morocco	Electrical Appliances	E&M - II
19	AZERBAIJAN	Aluminium Kitchenware	E&M - II
20	Brazil and Argentina	Sports Goods, Sports Wear, Beauty Instruments, Surgical	E&M - II
21	Canada	Cutlery, Surgical, Sports Wear, & Knives	E&M - II
22	China; PAAPAM Delegation to Canton Fair Phase 1	Auto Parts	E&M - II
23	Indonesia	Electrical Appliances, Pottery, PVC	E&M - II
24	Indonesia & Thailand	Surgical Instruments, Sports Goods, Sports Wear	E&M - II
25	Morrocoo	Surgical Instruments and Sports Goods & Wear	E&M - II
26	Myanmar	Multi-sector	E&M - II
27	Saudi Arabia	Electrical Appliances, Furniture , Pottery, Kitchen ware	E&M - II
28	Spain	Fans	E&M - II

29	Tanzania	Home Appliance, Ceramics Sanitary Ware and Kitchenwar	E&M - II
30	Tanzania and Senegal	Surgical Instruments	E&M - II
31	U.K	Cutlery, Surgical, Safety Products, Musical Instruments, Sports wear	E&M - II
32	Cambodia	Multi-sector	IMDD-I
33	Kazakhstan	Textile/Rice/IT/Food (multisectoral)	IMDD-I
34	Kazakhstan	Pharma/Surgical Instruments/ Beauty products (multisectoral)	IMDD-I
35	Saudi Arabia	Multi-sector	IMDD-I
36	Saudi Arabia	Multi-sector	IMDD-I
37	Uzbekistan	Multi-sector	IMDD-I
38	Uzbekistan	Multi-sector	IMDD-I
39	Vietnam	Multi Sector (pharmaceuticals, textiles, leather, maize, and corn)	IMDD-I
40	Vietnam	Multi-sector	IMDD-I
41	Belarus	Multi-sector	IMDD-II
42	China	Logistics	Services
43	Uzbekistan and Kazakhstan	Logistics	Services
44	PFMA Footwear Delegation: USA	Footwear	Textile and Leather
45	PGMEA Gloves Delegation: Hungary, Poland & Czech Republic	Gloves	Textile and Leather
46	Uzbekistan	Textiles	Textile and Leather

Incoming Delegations 2026-27				
S #	From Country	Product / Sector	Expected No of Delegates	Division
1	China	Meat (Heat Treated Meat / beef)	4-8 delegates	Agro and Food
2	Iran	Mango	2 delegates	Agro and Food
3	Jordan	Mango	2 delegates	Agro and Food
4	Lebanon	Meat, Agro and Livestock Sector	2-4 delegates	Agro and Food
5	Malaysia	Meat, Agro and Livestock Sector	4-8 delegates	Agro and Food
6	South Africa	Mango	2 delegates	Agro and Food
7	Uzbekistan	Meat, Agro and Livestock Sector	4-8 delegates	Agro and Food

TDAP FLAGSHIP EVENTS 2026-27

S#	Event Name	Event Name	Tentative Date	Venue	Division
1	FoodAg 2026	Agro & Food	23-26 November, 2026	Karachi, Pakistan	Agro and Food
2	Texpo 2027	Textile and Leather	April-27	Karachi, Pakistan	Textile and Leather
3	13th Wexnet 2027	Women Entrepreneur	Jan-27	Lahore, Pakistan	Women Entrepreneur

PRODUCT PROMOTIONS 2026-27

1. PM Diplomacy			
S#	Sub Sector	Details	Proposed Dates
1	Mango	PM Mango Diplomacy	June-August, 2026
2	Rice	PM Rice Diplomacy	December, 2026

2. TDAP Promotion			
S#	Sub Sector	Details	Proposed Dates
1	Mango	Under Mango Promotion Campaign , TDAP will dispatch Mangoes to potential importing countries where our Trade and investment Counsellors will hold mango tasting events in leading supermarkets and mango shows	June-August, 2026
2	Pink Salt	Under the Pink Salt Promotion Campaign, TDAP will send Pakistani Pink Himalayan Salt to potential markets where Trade and Investment Counsellors will hold promotional displays and tasting events in supermarkets and food shows.	January -June, 2027

SINGLE COUNTRY EXHIBITIONS 2026-27

S #	Event Name	Product / Sector	Country	Tentative Date	Division
1	Single Country Exhibition, Bangladesh	Multi-Products	Bangladesh	April, 2027	IMDD-I

SME & REGIONAL EXHIBITIONS AND WEXNET 2026-27

S #	TDAP Office / Division	Event Details	Product / Sector	Tentative Date	City / Venue
1	Abbottabad	2nd Abbottabad Trade Show	General	March, 2027	Abbottabad
2	Agro and Food	Agro	Agro Manufacturing and Horticulture Expo Punjab	July, 2026	Lahore
3	Agro and Food	Agro	Agro Manufacturing and Horticulture Expo Balochistan	September, 2026	Quetta
4	E&M-I	Gemstones	Gems Show	2026	Peshawar
5	E&M-I	Minerals	Balochistan Mines & Mineral Show	2027	Quetta
6	E&M-II	SME Fair	Mutli Sector	November, 2026	Multan
7	E&M-II	Material & Machinery Supply Chain Expo	Surgical	April, 2027	Sialkot
8	E&M-II	Furniture	Furniture Expo	2027	Lahore
9	Hyderabad	The Hyderabad Trade Show 2026	Engineering, General Manufacturing, FMCG , Furniture and Handicrafts	2nd Week of December 2026	Any Suitable Venue of Hyderabad
10	Hyderabad	The Mango Show Mirpurkhas 2027	Mango & Other Fruits	Last Week of April /1st Week of May 2027	The Horticulture Exhibition Centre Mirpurkhas
11	Islamabad	Gems and Jewlery show	Trade Promotion	June, 2026	Islamabad

12	Islamabad	Her Hunar 2nd Edition	Trade Promotion	July, 2026	Islamabad
13	Mirpur (AJK)	Kashmir Trade Expo (Two Days Exhibition)	General	October, 2026	Muzaffarabad
14	Peshawar	International Pakistan Gems & Mineral Show (PGMS)	Gemstones	November, 2026	Serena Hotel, Peshawar
15	Peshawar	3rd Chitral Expo	General	September, 2026	Hindukush Hotel, Chitral
16	Peshawar	Olive Food Gala	Olive & Olive Products	February, 2027	Peshawar
17	Quetta	Flavors of Balochistan: Agri-Exhibition	Agro	August, 2026	Quetta
18	Quetta	Balochistan Mines & Minerals Fair	EMD	October, 2026	Quetta
19	Quetta	First Pak-Iran-Afghanistan Trilateral Trade Show	IMDD	June, 2027	Quetta
20	Services Division	E-Commerce	Globe Summit	July, 2026	Islamabad
21	Services Division	IT	PIXS 2027	2026	Lahore
22	Sukkur	3rd Edition of Sukkur Trade Exhibition & Seminar 2026-27	All Regional Products	January, 2027	Sukkur
23	Swat	2 nd Swat Trade Show	General	July, 2026	Nakreezay Wedding Complex, Swat

24	Textile and Leather Division	Textile	Carpet Show	2026	Lahore
25	Women Entrepreneur Division	Wexnet Quetta (1st Edition)	Women Entrepreneurs-Multi-sectoral	August, 2026	Quetta
26	Women Entrepreneur Division	GB Expo (Women Component)	Women Entrepreneurs-Multi-sectoral	September, 2026	Gilgit
27	Women Entrepreneur Division	Wexnet Hub (1st Edition)	Women Entrepreneurs-Multi-sectoral	December, 2026	Hub
28	Women Entrepreneur Division	Wexnet Sukkur	Women Entrepreneurs-Multi-sectoral	Februray, 2027	Sukkur
29	Women Entrepreneur Division	Wexnet Galiyat	Women Entrepreneurs-Multi-sectoral	May, 2027	TBC

NATIONAL EXPORTERS TRAINING PROGRAM (NETP) 2026-27

S#	Division / Venue	Training Sessions	Sector / Sub-sector
1	Dera Ghazi Khan Division	2	Wheat, sugarcane and cotton
2	Dera Ghazi Khan Division	1	Fruits and handicraft
3	Dera Ismail Khan Division	1	Wheat, sugarcane, dates, rice and a famous variety of mango called Langra. However, its most famous products is Dhakki dates
4	Faisalabad Division	2	Home textile and furniture, hand looms and power looms cloth, blankets, carpets, and suiting cloths
5	Hazara Division	2	Barite, dolomite, granite, gypsum, limestone, magnetite, marble, phosphate, red ochre and red oxide.
6	Kalat Division	2	Wheat, barley, cumin, masoor, rice, jowar, bajra, moong.
7	Karachi Division	2	Small and medium Industries
8	Larkana Division and Hyderabad Division	2	Rice, guava and other agro-food products
9	Loralai division	1	Agriculture/horticulture and livestock holdings. Almonds and apricots
10	Malakand Division and Peshawar Division	2	Embroidery items such as traditional caps, garments, ladies purse, hair accessories, 'Azarband' (trouser belt), and 'Pranda' (female hair band).
11	Multan Division	1	Mango
12	Sargodha Division	1	Kinnow
13	Sargodha Division	3	Electronic appliances
14	Sibbi Division	1	Pickles, samosa chat, unique Smokey flavored charcoal tea.
15	Zhob Division	1	Dates and Spices

TDAP SEMINARS & WEBINARS 2026-27

1. TDAP Seminars 2026-27					
S #	Subject - Topic	Product / Sector	City / Venue	Tentative Date	Division
1	Seminar on Unlocking China as a High-Value Export Market for Pakistani Maize: Market Opportunities and GACC Compliance Requirements	Maize	Lodhran / Khanewal	September, 2026	Agro and Food
2	Geographical Indication of Chaunsa and Sindhri Mango	Mango	Hyderabad	July, 2026	Agro and Food
3	Rice	Rice	Basmati Growing areas of Punjab	September-October, 2026	Agro and Food
4	Rice	Rice	Basmati Growing areas of Punjab	September-October, 2026	Agro and Food
5	Rice	Rice	Basmati Growing areas of Punjab	September-October, 2026	Agro and Food
6	Rice	Rice	Rice Growing areas of Sindh	September-October, 2026	Agro and Food
7	Rice	Rice	Rice Growing areas of Sindh	September-October, 2026	Agro and Food
8	Rice	Rice	Rice Growing areas of Sindh	September-October, 2026	Agro and Food
9	Good agricultural practices and postharvest management in Citrus	Citrus, potato and Onion	Bhalwal	September, 2026	Agro and Food

10	Good agricultural practices and postharvest management in Citrus	Citrus, potato and Onion	CRI Sargodha	September, 2026	Agro and Food
11	Heavy Metals, Artificial Colors & Contaminants in Spices & Beverages	Processed Foods	Karachi	September, 2026	Agro and Food
12	Olive Export Readiness & Compliance Workshop: Field training on export requirements and protocols.	Olives	Chakwal (BARI)	October, 2026	Agro and Food
13	Aquaculture, EU & USA Compliance, New Markets, Value Addition	Seafood & Fisheries	Multan	October, 2026	Agro and Food
14	Aquaculture, EU & USA Compliance, New Markets, Value Addition	Seafood & Fisheries	Swat	November, 2026	Agro and Food
15	Aquaculture, EU & USA Compliance, New Markets, Value Addition	Seafood & Fisheries	Karachi	May, 2027	Agro and Food
16	Aquaculture, EU & USA Compliance, New Markets, Value Addition	Seafood & Fisheries	Karachi	March, 2027	Agro and Food
17	Geographical Indication of Chaunsa and Sindhri Mango	Mango	Multan	July, 2026	Agro and Food
18	Good agricultural practices and postharvest management in Sesame Seed	Sesame	Oil Seed Research Institute, Faisalabad	July, 2026	Agro and Food
19	Good agricultural practices and postharvest management in Sesame Seed	Sesame	Layyah	July, 2026	Agro and Food
20	Good agricultural practices and postharvest management in Potato.	Citrus, potato and Onion	Sahiwal	February, 2026	Agro and Food
21	Good agricultural practices and postharvest management in Potato.	Citrus, potato and Onion	Pakpattan	February, 2026	Agro and Food

22	Good agricultural practices and postharvest management in Sesame Seed	Seasme	Sahiwal	August, 2026	Agro and Food
23	Good agricultural practices and postharvest management in Sesame Seed	Seasme	Khanewal	August, 2026	Agro and Food
24	Good agricultural practices marketing potential in various markets	Citrus, potato and Onion	Vegetable research institute Faisalabad	April,2027	Agro and Food
25	Series of seminars/workshops on 1-Soil Management & Fertilization Patterns 2- Pest Manage, 3-Plant pruning & training techniques 4- Farm Hygiene	Orchard Management & Global GAP	Gilgit/Ghizer	19 August, 2026	Agro and Food
26	Series of seminars/workshops on, 1-Soil Management & Fertilization Patterns 2- Pest Manage, 3-Plant pruning & training techniques, 4- Farm Hygiene	Orchard Management & Global GAP	Hunza/Nagar	21 August, 2026	Agro and Food
27	Series of Workshops/seminars on: 1-Harvest methods/Techniques, 2- Farm to Factory transportation, 3- Pre-Treatment Storage, 4- Hydro cooling /Drying /Grading/Packing, 5- Store of finished products, 6- Quality Control Procedures	Orchard Management & Global GAP-Post Harvest level (All indigenous fruit and vegetables)	Gilgit/Ghizer	12 Semptember, 2026	Agro and Food
28	Series of Workshops/seminars on: 1-Harvest methods/Techniques 2- Farm to Factory transportation 3- Pre-Treatment Storage, 4- Hydro cooling /Drying /Grading/Packing 5- Store of finished products 6- Quality Control Procedures	Orchard Management & Global GAP-Post Harvest level (All indigenous fruit and vegetables)	Hunza/Nagar	14 Semptember, 2026	Agro and Food

29	Seminar on Unlocking China as a High-Value Export Market for Pakistani Maize: Market Opportunities and GACC Compliance Requirements	Maize	Vehari /Okara	August, 2026	Agro and Food
30	Microbial Safety & HACCP Implementation for Processed Foods	Processed Foods	Lahore	August, 2026	Agro and Food
31	Balochistan Olive Cluster Export Readiness Seminar: Training on southern cluster potentials.	Olives	Quetta	January, 2027	Agro and Food
32	Seminar on Unlocking China as a High-Value Export Market for Pakistani Rhodes Grass: Market Potential and GACC Compliance Requirements	Fodder	Bahawalpur / Khanewal	February, 2027	Agro and Food
33	Seminar on Exploring Potential International Markets	Salt, Wooden Handicrafts, Bekolight	Sargodha Chamber of Commerce	September, 2026	E&M - I
34	Handicrafts Business Development, Branding and Supply Chain.	Handicrafts	Hyderabad Club	September, 2026	E&M - I
35	Seminar on Awareness regarding exports opportunities related to Marble and Granite Sector	Marble and Granite	Swat	September, 2026	E&M - I
36	Certified Training Phase 1 - for 100 Male and Female Handicrafts Artisans of Block Printing , Blue Pottery and Glazed Tiles Including E-Commerce Training from Experts	Handicrafts	Nasar Pur / Hala and Mehran University of Engg & Tech	October, 2026-February, 2027	E&M - I
37	Seminar on Awareness regarding exports opportunities related to Marble and Granite Sector	Marble and Granite	Nowshera	October, 2026	E&M - I

38	Seminar on Awareness regarding exports opportunities related to Marble and Granite Sector	Marble and Granite	Loralai	November, 2026	E&M - I
39	Seminar on export of Woolen Handicrafts	Cottage Industries of Woolen Handicrafts	Swat	March, 2027	E&M - I
40	Seminar on Challenges and issues regarding export of Indigenous products	Indigenous fruit, Gemstone and minerals	Rupal Hotel, Gilgit	July 15, 2026	E&M - I
41	Seminar on Awareness regarding exports opportunities related to Marble and Granite Sector	Marble and Granite	Chitral	August, 2026	E&M - I
42	Seminar on Compliance related requirements for electric fan sector	Electric Fans	Gujrat	September, 2026	E&M - II
43	E-Commerce through i- Amazon ii- Alibaba iii- E-bay iv- Daraz	Multi Sectorial	Gujranwala	September, 2026	E&M - II
44	Awareness seminar on SBP B2C, B2B frame work in collaboration with SBP	Multi Sectorial	Sialkot Chamber of Commerce and Industries	September, 2026	E&M - II
45	Workshop on Digital marketing/promotion	Sports Goods & Musical Instruments	Sialkot	October, 2026	E&M - II
46	Seminar on AI Based Export Marketing and Sell	Multi Sectorial	Sialkot Chamber of Commerce and Industries	November, 2026	E&M - II

47	Awareness session on Brand Development and Brand Registration	Multi Sectoral	Sialkot Chamber of Commerce and Industries	March, 2027	E&M - II
48	Seminar on Govt. Export Facilitation Scheme	Multi Sectoral	Gujranwala	July 4th Week, 2026	E&M - II
49	Seminar On Certification For Export And Local Requirement	Aluminium Utensils Manufacturers And Traders	Gujranwala	August, 2026	E&M - II
50	Seminar on Product Certifications	Multi Sectoral	Gujranwala	August, 2026	E&M - II
51	How to start E-Commerce business in Pakistan	Multi Sectoral	Gujrat	August, 2026	E&M - II
52	E-Commerce Through AMAZON Alibaba E-Bay Daraz	Aluminium Utensils Manufacturers And Traders	Gujranwala	December, 2026	E&M - II
53	National Exporters Training Program	Industrial Sectors	Gujranwala	December, 2026	E&M - II
54	Seminar on Carbon Border Adjustment Mechanism (CBAM)	Electric Fans	Gujrat	January, 2027	E&M - II
55	Seminar on Export Sectoral Compliances	Multi Sectoral	Sialkot Chamber of Commerce and Industries	January, 2027	E&M - II
56	Seminar to boost the blankets sector of Pakistan	Textiles	Textile Associations' offices	TBD	Textile and Leather
57	Seminar on Traceability and Circularity in Textiles	Textiles	LCCI building Lahore	September, 2026	Textile and Leather

58	Seminars on upcoming EU regulations and compliance requirements under CS3D, ECO DESIGNS & CIRCULARITY, DPP, CBAM and others.	Textiles	Textile Associations' offices	October, 2026	Textile and Leather
59	Seminar on Carpet Industry (Challenges and Recommendations)	Textiles	PCMEA Building, Lahore	December, 2026	Textile and Leather
60	Seminar on Circular Fashion and Creative Economy	High End Fashion	Movenpick Hotel, Karachi	August, 2026	Textile and Leather
61	Seminar on trade disputes	Textiles	APBUMA office, Multan	August, 2026	Textile and Leather
62	Seminar Interactive Dialogue on Business with E Commerce / Digital Marketing	High End Fashion	Movenpick Hotel, Karachi	November, 2026	Textile and Leather
63	Workshop on Global Fashion Forecasts and Trends	High End Fashion	TDAP Headquarters, Karachi	February, 2027	Textile and Leather
64	Export Documentation, Regulations & Trade Facilitation	Women Entrepreneurs	Lahore Faisalabad Sialkot	Septmber - November, 2026	Women Entrepreneurs
65	Seminar on Export Procedure and Documentation (export basics, documents, customs, compliance)	Women Entrepreneurs	Layyah	September, 2026	Women Entrepreneurs
66	Pakistan Single Window- Khadija Initiative	Women Entrepreneurs	Quetta	September, 2026	Women Entrepreneurs
67	Training on ITC Tools, Trade Map	Women Entrepreneurs	Turbat	September, 2026	Women Entrepreneurs
68	Market Intelligence Tools: Trade Map	Women Entrepreneurs	Lahore	Semptember, 2026	Women Entrepreneurs
69	Role of TDAP in Trade Facilitation for WE's	Women Entrepreneurs	Attock	Semptember, 2026	Women Entrepreneurs

70	Digital Literacy Program	Women Entrepreneurs	Peshawar	September, 2026	Women Entrepreneurs
71	Pakistan Single Window- Khadija Initiative	Women Entrepreneurs	Gujranwala	October, 2026	Women Entrepreneurs
72	Digital Literacy Program	Women Entrepreneurs	Islamabad/ Rawalpindi	October, 2026	Women Entrepreneurs
73	Product Development, Branding & Packaging for Export Markets	Women Entrepreneurs	Karachi, (Online Other Main Stations)	October, 2026	Women Entrepreneurs
74	Digital Literacy Program	Women Entrepreneurs	Multan	October, 2026	Women Entrepreneurs
75	Export Documentation, Regulations & Trade Facilitation	Women Entrepreneurs	Abbottabad	November, 2026	Women Entrepreneurs
76	Pakistan Single Window- Khadija Initiative	Women Entrepreneurs	Karachi	November, 2026	Women Entrepreneurs
77	Training on ITC Market Analysis Tools: Trade Map	Women Entrepreneurs	Multan	November, 2026	Women Entrepreneurs
78	Two-Day Capacity-Building Workshop on E-Commerce Opportunities for Women Entrepreneurs (Amazon, eBay & AliExpress)	Women Entrepreneurs	Zhob	November, 2026	Women Entrepreneurs
79	Digital Literacy Program	Women Entrepreneurs	Faisalabad Lahore Sialkot	March-Jun, 2027	Women Entrepreneurs
80	Pakistan Single Window- Khadija Initiative	Women Entrepreneurs	Hyderabad	March, 2027	Women Entrepreneurs
81	She Exports KP Initiative	Women Entrepreneurs	Chitral	March, 2027	Women Entrepreneurs

82	Export Awareness & Market Access for Women Entrepreneurs	Women Entrepreneurs	Karachi	July, 2026	Women Entrepreneurs
83	Export Readiness for Women Artisans	Women Entrepreneurs	Lahore	August, 2026	Women Entrepreneurs
84	E-Commerce/ Digital Skills Awareness Session for Women Entrepreneurs	Women Entrepreneurs	Islamabad/ Rawalpindi	August, 2026	Women Entrepreneurs
85	Digital Literacy Program	Women Entrepreneurs	Karachi	August, 2026	Women Entrepreneurs
86	Digital Literacy Program	Women Entrepreneurs	Quetta	August, 2026	Women Entrepreneurs
87	Economic Empowerment of Women in GB (Series of Training sessions in Different Districts of GB)	Women Entrepreneurs	Gilgit Ghizer Hunza Nagar	August, 2026	Women Entrepreneurs
88	Pakistan Single Window- Khadija Initiative	Women Entrepreneurs	Sukkur	December, 2026	Women Entrepreneurs
89	Two-Day Capacity-Building Workshop on E-Commerce Opportunities for Women Entrepreneurs (Amazon, eBay & AliExpress)	Women Entrepreneurs	Loralai	December, 2026	Women Entrepreneurs
90	Financial Literacy Awareness Campaign	Women Entrepreneurs	Islamabad/ Rawalpindi	December, 2026	Women Entrepreneurs
91	Seminar on Access to Finance for Women and SMEs exporters	Women Entrepreneurs	Hub	December, 2026	Women Entrepreneurs
92	She Exports KP Initiative	Women Entrepreneurs	Abbottabad	January, 2027	Women Entrepreneurs
93	She Exports KP Initiative	Women Entrepreneurs	Swat	February, 2027	Women Entrepreneurs

2. TDAP Webinars 2026-27

S#	Subject - Topic	Sector	Tentative Date	Division
1	Accessing the German Market: Import Dynamics and Business Entry Pathways	Market Exploration and Regulations	14th April 2027	IMDD-II
2	African Emerging Markets for Pakistani Beverages	Beverages	14 March, 2027	Agro and Food
3	ASEAN Halal Market Compliance for Olives: Navigating Standards for Indonesia and Malaysia	Olive	July, 2026	Agro and Food
4	Azerbaijan	Meat and Dairy	June, 2027	Agro & Food
5	Azerbaijan	Meat and Dairy	April, 2027	Agro & Food
6	B2B / Interactive Session with Mango buyers Hungary	Mango	July, 2026	Agro and Food
7	B2B / Interactive Session with Mango buyers of Bahrain	Mango	June, 2027	Agro and Food
8	B2B / Interactive Session with Mango buyers of Canada	Mango	June, 2027	Agro and Food
9	B2B / Interactive Session with Mango buyers of Greece	Mango	June, 2027	Agro and Food
10	B2B / Interactive Session with Mango buyers of Hong Kong	Mango	June, 2027	Agro and Food
11	B2B / Interactive Session with Mango buyers of Italy	Mango	July, 2026	Agro and Food
12	B2B / Interactive Session with Mango buyers of Malaysia	Mango	June, 2027	Agro and Food

13	B2B / Interactive Session with Mango buyers of Poland	Mango	July, 2026	Agro and Food
14	B2B / Interactive Session with Mango buyers of Portugal	Mango	June, 2027	Agro and Food
15	B2B / Interactive Session with Mango buyers of Riyadh, KSA	Mango	July, 2026	Agro and Food
16	B2B / Interactive Session with Mango buyers of Spain	Mango	July, 2026	Agro and Food
17	B2B between Pakistan and Uzbekistan tourism companies	Tourism	October, 2026	Services Division
18	B2B Interaction of Fruits & Vegetables exporters with Canada counterparts.	Fruits & Vegetables	December, 2026	Agro & Food
19	B2B Interaction of Fruits & Vegetables exporters with Indonesian counterparts	Fruits & Vegetables	November, 2026	Agro & Food
20	B2B Interaction of Fruits & Vegetables exporters with Kazakh counterparts.	Fruits & Vegetables	December, 2026	Agro & Food
21	B2B Interaction of Fruits & Vegetables exporters with Kuwait, Oman counterparts	Fruits & Vegetables	January, 2027	Agro & Food
22	B2B Interaction of Fruits & Vegetables exporters with Malaysian counterparts	Fruits & Vegetables	January, 2027	Agro & Food
23	B2B Interaction of Fruits & Vegetables exporters with Philippine counterparts	Fruits & Vegetables	January, 2027	Agro & Food
24	B2B Interaction of Fruits & Vegetables exporters with Qatar, Bahrain counterparts	Fruits & Vegetables	February, 2027	Agro & Food
25	B2B Interaction of Fruits & Vegetables exporters with Russia counterparts	Fruits & Vegetables	February, 2027	Agro & Food

26	B2B Interaction of Fruits & Vegetables exporters with UAE counterparts	Fruits & Vegetables	January, 2027	Agro & Food
27	B2B Interaction of Fruits & Vegetables exporters with Uzbek counterparts	Fruits & Vegetables	December, 2026	Agro & Food
28	B2B matchmaking session with retail markets in Gulf	Processed Foods	April, 2027	Agro & Food
29	B2B matchmaking session with retail markets in KSA	Processed Foods	March, 2027	Agro & Food
30	B2B Meetings in Collaboration with Our Trade Mission Bangladesh	Maize	June, 2027	Agro and Food
31	B2B Meetings in Collaboration with Our Trade Mission Malaysia	Maize	July, 2026	Agro and Food
32	B2B Meetings in Collaboration with Our Trade Mission Philippines	Maize	May, 2027	Agro and Food
33	B2B Meetings in Collaboration with Our Trade Mission Sri Lanka	Maize	August, 2026	Agro and Food
34	B2B Meetings in Collaboration with Our Trade Mission Vietnam	Maize	August, 2026	Agro and Food
35	Challenges in Export certification	Processed Foods	November, 2026	Agro & Food
36	China	Meat and Dairy	September, 2026	Agro & Food
37	China	Meat and Dairy	March, 2027	Agro & Food
38	China	Rice	August 2026 - March 2027	Agro & Food
39	China & South Asia Strategy for Olives: Navigating Quality Protocols and Trade Linkages for China and Bangladesh	Olive	November, 2026	Agro and Food

40	Compliance, Certification and Branding for Beverage Exports	Beverages	10 July, 2026	Agro and Food
41	Continent Trails for Exporters of Pakistan	Market Exploration and Regulations	tbc	IMDD-II
42	Digital Traceability Framework for Olives: Implementing GPS-Tagging and QR-Coded "Farm to Fork" Documentation	Olive	August, 2026	Agro and Food
43	E commerce and Digital Marketing for Beverage Brands	Beverages	12 January, 2027	Agro and Food
44	Ease of Doing Business with Belarus	Market Exploration and Regulations	October, 2026	IMDD-II
45	Ease of Doing Business with Russia	Market Exploration and Regulations	August, 2026	IMDD-II
46	EU & GCC honey standards	Honey	August, 2026	Agro and Food
47	EU green deal and way forward for Pakistani Exporters	Market Regulations	25 November, 2026	IMDD-II
48	EU Regulations for Beverage Imports	Beverages	20 September, 2026	Agro and Food
49	Expanding into Central Asia Beverage Markets	Beverages	13 February, 2027	Agro and Food
50	Export potential in GCC & Africa	Confectionary	November, 2026	Agro and Food
51	Export Potential in Hungary	Market Exploration and Regulations	January, 2027	IMDD-II
52	Export Potential of Balochi Embroidery	Women Entrepreneurs	January, 2027	Women Entrepreneurs
53	Export regulations & market access	Tobacco	September, 2026	Agro and Food
54	Exporting Juices and Carbonated Drinks to GCC	Beverages	15 August, 2026	Agro and Food

55	Food & cosmetic grade standards	Salt	December, 2026	Agro and Food
56	Food and processed food exports, especially ethnic food products	Foods	tbc	IMDD-II
57	Food safety & labeling	Confectionary	April,2027	Agro and Food
58	GCC & Middle East Market Access for Olives: Standards, Logistics, and HORECA Requirements for UAE, Oman, and Saudi Arabia	Olive	October, 2026	Agro and Food
59	General trade promotional webinar	Export Promotion	tbc	IMDD-II
60	Global halal market trends in collaboration with TIO	Halal Foods	October, 2026	Agro and Food
61	Good agricultural practices and postharvest management	Fruits & Vegetables	August, 2026	Agro & Food
62	Good agricultural practices and postharvest management at Bhalwal & Kot Momin.	Fruits & Vegetables	September, 2026	Agro & Food
63	Halal certification & standards	Halal Foods	March, 2027	Agro and Food
64	Halal Certification and Market Opportunities	Beverages	5 November, 2026	Agro and Food
65	Handicrafts Export to the USA - Market Trends, Branding & Distribution Channels	Market Exploration and Regulations	tbc	IMDD-II
66	Interactive of Fruits & Vegetables exporters with Bangladesh counterparts.	Fruits & Vegetables	November, 2026	Agro & Food
67	Interactive of Fruits & Vegetables exporters with Tajikistan counterparts	Fruits & Vegetables	December, 2026	Agro & Food
68	Interactive session with Chinese importers	Sesame	August, 2026	Agro & Food
69	Interactive session with Egyptian importers	Sesame	October, 2026	Agro & Food
70	Interactive session with Iranian importers	Sesame	October, 2026	Agro & Food

71	Interactive session with Japanese impor	Sesame	October, 2026	Agro & Food
72	Interactive session with Jordanian importers	Sesame	September, 2026	Agro & Food
73	Interactive session with Kazakh importers	Sesame	September, 2026	Agro & Food
74	Interactive session with KSA importers	Sesame	August, 2026	Agro & Food
75	Interactive session with Omani importers	Sesame	November, 2026	Agro & Food
76	Interactive session with Russian importers	Sesame	November, 2026	Agro & Food
77	Interactive session with South Korean importers	Sesame	October, 2026	Agro & Food
78	Interactive session with Srilanka importers	Fruits & Vegetables	November, 2026	Agro & Food
79	Interactive session with Turkish importers	Sesame	September, 2026	Agro & Food
80	Kazakhstan	Meat and Dairy	January, 2027	Agro & Food
81	Kazakhstan	Meat and Dairy	May, 2027	Agro & Food
82	Kuwait	Rice	September, 2026	Agro & Food
83	Lebanon	Meat and Dairy	November, 2026	Agro & Food
84	Local Exhibition for Women Entrepreneurs of Layyah (stalls, live demos, learning sessions)	Women Entrepreneurs	May, 2027	Women Entrepreneurs
85	Logistic challenges in exports of Spices to Central Asia	Processed Foods	January, 2027	Agro & Food
86	Logistic Solution for China, “Opportunities and Challenges in QTTA, Bilateral, and TIR”	Transit Trade	July, 2026	Services Division
87	Logistics and Cold Chain Challenges in Beverage Exports	Beverages	20 May, 2027	Agro and Food

88	Logistics Opportunities and Challenges in Transit Trade Agreements with Afghanistan, Uzbekistan, and Tajikistan	Transit Trade	September, 2026	Services Division
89	Malaysia	Rice	October, 2026	Agro & Food
90	Mango Export Potential & Way Forward To Achieve Target in Jordanian Market	Mango	July, 2026	Agro and Food
91	National & International Delegation Exposure Visits (industry visits, meetings, networking)	TDAP Multan	July–August, 2026	Women Entrepreneurs
92	Navigating Non-Tariff Barriers in Key Export Markets	Processed Foods	August, 2026	Agro & Food
93	Net zero, Circularity and Impact on Pakistan Textile Industry	Textile	December, 2026	Textile and Leather Division
94	Oceania & Wellness Segments for Olives: Premium Branding, Packaging, and Organic Standards for Australia and New Zealand	Olive	January, 2027	Agro and Food
95	Oman	Rice	February, 2027	Agro & Food
96	Packaging Innovation and Sustainable Materials	Beverages	10 December, 2026	Agro and Food
97	Pakistan's Home Textiles Industry Opportunities in the Mexican Market	Market Exploration and Regulations	tbc	IMDD-II
98	Pakistan-Brazil Dialogue on Sugar Trade and Ethanol Blending Policies	Market Exploration and Regulations	tbc	IMDD-II
99	Philippine	Rice	November, 2026	Agro & Food
100	Positioning Pakistani Processed Foods in the Global HORECA Sector	Processed Foods	July, 2026	Agro & Food
101	Private Label and Contract Manufacturing Opportunities	Beverages	11 April, 2027	Agro and Food
102	Qatar	Meat and Dairy	October, 2026	Agro & Food
103	Qatar	Rice	January, 2027	Agro & Food

104	Regulatory Pathways for Pakistani Surgical Instruments in Brazil	Market Exploration and Regulations	tbc	IMDD-II
105	Salt and Value-Added Salt Products Export to the USA	Market Exploration and Regulations	tbc	IMDD-II
106	Saudi Arabia	Meat and Dairy	July, 2026	Agro & Food
107	Saudi Arabia	Meat and Dairy	December, 2026	Agro & Food
108	Series of Webinars, in Collaboration with TIOs Abroad, on Exploring the Market Potential for Women Entrepreneurs in International Markets	Market Exploration and Regulations	November, 2026	Women Entrepreneurs
109	Series of Webinars, in Collaboration with TIOs Abroad, on Exploring the Market Potential for Women Entrepreneurs in International Markets	Market Exploration and Regulations	January-Jun 2027	Women Entrepreneurs
110	Specialized halal products like gelatin, collagen, etc	Halal Foods	tbc	IMDD-II
111	Strategies for Expanding Pakistan's Export Footprint in Oceania	Market Regulations	January, 2027	IMDD-II
112	Strategies to boost Pasta and Processed cereal exports of Pakistan	Processed Foods	October, 2026	Agro & Food
113	Surgical Equipment from Pakistan Regulatory and Licensing Requirements in the Mexican Market	Surgical Industry	tbc	IMDD-II
114	Tajikistan	Meat and Dairy	February, 2027	Agro & Food
115	Textile Garments and Made-ups Export to the USA - Tariff Structure, Compliance Requirements & Marketing Techniques	Textile	tbc	IMDD-II
116	The Trend towards organic foods and its impact on exports of processed foods	Processed Foods	February, 2027	Agro & Food
117	Tobacco buyer meetings	Tobacco	February, 2027	Agro and Food
118	Traceability & testing	Honey	January, 2027	Agro and Food

119	Turkey	Rice	March, 2027	Agro & Food
120	US Tariff Regime, Trade Policy Updates & Market Entry Strategies	Market Regulations	tbc	IMDD-II
121	USA FDA Compliance for Pakistani Exporters	Beverages	October, 2026	Agro and Food
122	Uzbekistan	Meat and Dairy	August, 2026	Agro & Food
123	Value addition & packaging	Salt	July, 2026	Agro and Food
124	Virtual Sessions /B2B Meetings in Collaboration with Our Trade Mission Qatar	Fodder	March, 2027	Agro and Food
125	Virtual Sessions /B2B Meetings in Collaboration with Our Trade Mission UAE	Fodder	April,2027	Agro and Food
126	Webinar on International Quality Standards of Products, Labeling & Packaging	TDAP Gwadar	October, 2026	Women Entrepreneurs
127	Webinar on Scope of Fashion and Design Industries	Services	November, 2026	Women Entrepreneurs
128	Webinar on the Importance of Packaging and Branding	Services	October, 2026	Women Entrepreneurs
129	Webinars with trade mission Canada on Sikh Tourism of Pakistan	Tourism	December, 2026	Services Division
130	Webinars with trade mission Kazakhstan on Medical Tourism of Pakistan	Tourism	August, 2026	Services Division